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NEWS SUMMARY

Fact now against Smith-Africans

African leaders taking part in the Commonwealth summit at Kingston, Jamaica, are demanding political and material support for guerrilla warfare in Rhodesia if diplomacy cannot produce a speedy transfer to Black rule.

However, in a skilful response to such demands—made notably in a keynote speech by President Kaunda of Zambia—Mr. Harold Wilson sidestepped African criticism of his own Government's record on Rhodesia and was applauded as he announced a sequence of ways of boosting Britain's assistance to Black Rhodesians.

Earlier President Kaunda had asked the Commonwealth to support achievement of independence "by peaceful means if possible, but through struggle if necessary."

Black Page. Wilson took over world trade, Page 5.

Equities off 6.7; Wall St. 18.3 ahead

EQUITIES were weighed down by fears of higher interest rates and renewed possibilities of industrial unrest. At 2 p.m. the FT 30-share index was 2.4 down but closed 6.7 off at 327.2.

GILTS continued to lack support, particularly long. Falls ranged from 7 at the close. Government Securities index fell 0.41 to 56.69.

WALL STREET closed 18.30 up at 321.34. A ten-point climb in the last hour coincided with a sharp rise in the Dow Jones Industrial Average.



Black Page. Wilson took over world trade, Page 5.

Convention poll in Ulster to-day

All Northern Ireland's established political parties called for a big turnout at to-day's Ulster Convention. The poll is the first since the 1968 election, when the Unionist Party won a slim overall majority of 10 seats.

A bomb exploded in an Orange hall in north Belfast last night, killing one person and wounding several others. The Independent Broadcasting Authority ordered a suspension of its television coverage of the convention.

Black Page. Wilson took over world trade, Page 5.

Some consultants reject Castle deal

The Hospital Consultants and Specialists Association intends to continue its dispute with Mrs. Barbara Castle, Social Services Secretary. First indications of a ballot show that the majority of members of this breakaway body from the British Medical Association are opposed to the new NHS contract being offered by Mrs. Castle. The HCSA, which claims to represent half of Britain's 15,000 consultants, has recommended its members to continue to work to-day.

Opinion test

To-day's election of councillors for one-third of the seats on England's 36 metropolitan district councils, all of which are in London, the Midlands, and the South, will be a test of public opinion since the General Election.

Warm May

Rather warm weather can be expected this month, according to the Met Office. The temperature will be mostly above average, Page 11.

Newmarket on

The 1,000 Guineas is to be run at Newmarket to-day despite an official pay strike by about 100 of the town's 500 stable lads, which began yesterday.

Briefly...

Egypt has dismissed as "barracks" and "utter fabrications" Libyan reports of an attempted army coup against President Sadat, Page 8.

Archbishop of Canterbury, Dr. Donald Coggan, has flown to Canada for a 12-day official visit. Giant tanker, Lepton, 144,000 tons, was anchored in the Channel off Dungeness last night after drifting with engine trouble.

World record price of £103,393 was paid at a Christie's Geneva sale for a single item of silver—a tureen and stand, Saleroom, Page 2.

CHIEF PRICE CHANGES

(Prices in pence unless otherwise indicated)

RISERS	FALLS
S. Rhodesia 4 1/2p 57.92	Treasury 4 1/2p 77.27
Brooks Group 60 + 4	Treasury 12 1/2p 23.50
Barton "A" 68 + 6	Allen Harvey & Ross 25
Direct Spanish Text 58 + 5	
Hawthorn Leslie 58 + 5	
Keay (Thos. C.) 80 + 8	
Robb Caledon 35 + 9	
Anglo American Corp. 230 + 4	
Buffels 197 + 6	
MIN Holdings 110 + 8	
Southern Kinta 111 + 1	
Winkbank 111 + 1	

FT stock indices and FT-Africa summary Page 35.

Troops told to hand over arms • Saigon will be renamed Ho Chi Minh City

Quiet end to war for Vietnam

BY STEWART DALBY: SAIGON, April 30

THE TATTERED REMNANTS of the South Vietnamese Government officially surrendered to the advancing Communist North Vietnamese and Viet Cong forces at 10.00 a.m. local time to-day. President Duong Van Minh, the indecisive former general appointed President only three days ago, announced over Saigon radio that all South Vietnamese forces were to stop fighting, and to stay where they were. He called on the National Liberation Front, also to stop fighting and said that the South Vietnamese army forces had been ordered to contact National Liberation Front forces everywhere in the countryside and to hand over their arms to them. In a separate broadcast, Brigadier Nguyen Huu Hanh, the adjutant to the Commander of the Joint General Staff, ordered all units of the South Vietnamese army to stop fighting and to hand over their arms to the Viet Cong forces. An astonishing entry Communist troops drove into central Saigon at 12.30, just two-and-a-half hours after the South Vietnamese Government announced the surrender. Two truck loads of grey uniformed soldiers wearing solar topes type helmets drove down Tu Do Street, the town's central thoroughfare. From the roof of my hotel I watched them cheer and waved at Saigonese. The trucks were displaying the flag of the National Liberation Front—red and blue with a yellow star in the middle. Minutes after these two trucks appeared, T54 tanks rumbled across Tu Do Street. I went to speak to some Communist troops sitting in a truck outside the old Defence Ministry, heavily armed with grenades and AK47 rifles. They smiled and waved to me. All of them were very young. The first tanks and armed personnel carriers entered central Saigon just after noon local time. They came from the north along Cong Ly Street and apparently one shot was fired from a tank's cannon. By 12.30 the small park at the top of Tu Do Street in front of the presidential palace was covered with truckloads of troops and tanks. One tank smashed its way through the gates of the modern "Duc Lap" (Independence) palace. Minutes later the soldiers emerged with Duong Van Minh, the man who had taken over the presidency only three days ago in the ruins of former President Nguyen Van Thieu's military headquarters. The Viet Cong flag was run up on the palace dais.

Policy of non-alignment

THE NEW South Vietnam will follow a policy of peace and non-alignment in its relations with foreign countries, Mr. Dinh Ba Thi, head of the Provisional Revolutionary Government delegation in Paris, said yesterday. But he made it clear that the long-cherished dream of reunification has not been dropped, writes Kevin Rafferty. Hanoi may formally reunite Vietnam by the end of the year and even aim to complete the legal process in time for the thirtieth anniversary celebrations of Ho Chi Minh's declaration of independence of September 2, 1945. A Viet Cong general drove with Mr. Minh and the Prime Minister, both of whom were under arrest. It was not immediately known where the two men were taken. I am pinning this dispatch in the Reuter office, which is on one side of the park in front of the sprawling presidential palace. Outside in front of the palace there are at least 20 tanks and armed personnel carriers. Many of them camouflaged. Sporadic outbreaks of fire can be heard but it is not known whether these are Communist soldiers firing at last minute snipers or vice versa.

Some aspects of the takeover were confused. Most civil servants and government workers fled with the Communist advance, causing some electrical cuts and communications problems. International communications were closed, opened again and closed again over a six-hour period. In general, newsmen were allowed to operate at will. The South Vietnamese Ambassador to Britain, Mr. Phan Dang Lam, denied that he had requested political asylum for himself and his staff. Earlier apparently cost few lives. After 100 Vietnamese had huddled on the roof of the deserted U.S. Embassy as they waited for another evacuation helicopter which never came. The last dozen Americans, identified by his uniform as Lt. Col. Long, put a pistol to his head and committed suicide in the main square. Saigon radio announced the city was henceforth to be called Ho Chi Minh City. Some aspects of the takeover were confused. Most civil servants and government workers fled with the Communist advance, causing some electrical cuts and communications problems. International communications were closed, opened again and closed again over a six-hour period. In general, newsmen were allowed to operate at will. The South Vietnamese Ambassador to Britain, Mr. Phan Dang Lam, denied that he had requested political asylum for himself and his staff. Earlier apparently cost few lives. After 100 Vietnamese had huddled on the roof of the deserted U.S. Embassy as they waited for another evacuation helicopter which never came. The last dozen Americans, identified by his uniform as Lt. Col. Long, put a pistol to his head and committed suicide in the main square. Saigon radio announced the city was henceforth to be called Ho Chi Minh City.

Inquiry ordered into EEC pamphlets leak

BY RICHARD EVANS, LOBBY CORRESPONDENT

AN URGENT inquiry is to be launched by the Government to discover how three confidential documents were leaked to a national newspaper. The three documents, a popular version of the Government White Paper and leaflets prepared by the "umbrella" organisations of the pro- and anti-market camps, were distributed to every household in the U.K. at the end of May. But publication was rushed forward prematurely last night when it was discovered that copies had reached a national newspaper. Mr. Harold Wilson was contacted by telephone in Jamaica where he is attending the Commonwealth Prime Ministers' conference and he authorised immediate publication. As well as embarrassing the Government, the premature publication of the documents, which were intended to be used in the referendum campaign, has also caused a major leak in the Government's policy. The White Paper sets out in simplified terms and with maps details of the EEC and the Government's opposition to the Government's plans for Leyland. Conservative leaders will call for talks between the Government, management and unions on the scaling down of BL's operations. The "shadow" Cabinet is convinced that sufficient funds can be found from private sources to invest in British Leyland if the company undergoes radical rationalisation. Since last week's indecisive reaction to the Government's proposals, pressure has been growing on Tory leaders not to sanction further Government intervention, particularly on the scale involved in BL's rescue. Labour predicted that the abrupt change in Tory policy would do the party considerable damage in to-day's local elections, particularly in the Midlands. Terry Dodsworth writes: Sir

BP to accept Government North Sea participation

BY ADRIAN HAMILTON

BRITISH PETROLEUM has proved to be the first major oil company to accept Government demands for a 51 per cent State participation in its North Sea fields. Urgent negotiations to sort out a detailed settlement are likely to start in the near future. At the same time, the Department of Energy has also stepped in with a £350m. loan guarantee to back Tricentrol's share of the £500m. Thistle development in the North Sea. Bargaining could still take some time in view of the ambiguity of the Government's offer of a "no financial loss" result for the company if it acceded to Government control. As well as attempting to pin down this offer in hard financial terms, BP is also likely to ask for some kind of guarantees over the way in which the Government will exercise its controlling share, particularly as the company will be anxious to show the rest of the industry that it is not "selling the pass" on participation. While the mere fact of BP's acceptance of control will not by itself sway the tougher opponents of U.K. policy, like Exxon, the hope clearly is that a detailed settlement will provide both a model for other talks and a broad acceptance of the principle of participation which is probably the most important to the Government. Its acquiescence in the issue, given to Mr. Varley by Sir Eric Drake, BP chairman, in a recent conversation, marks the first such move by a major oil company, and one almost certain to be used by the Government as opening the way to negotiations with the more reluctant international oil companies. Bargaining could still take some time in view of the ambiguity of the Government's offer of a "no financial loss" result for the company if it acceded to Government control. As well as attempting to pin down this offer in hard financial terms, BP is also likely to ask for some kind of guarantees over the way in which the Government will exercise its controlling share, particularly as the company will be anxious to show the rest of the industry that it is not "selling the pass" on participation. While the mere fact of BP's acceptance of control will not by itself sway the tougher opponents of U.K. policy, like Exxon, the hope clearly is that a detailed settlement will provide both a model for other talks and a broad acceptance of the principle of participation which is probably the most important to the Government.

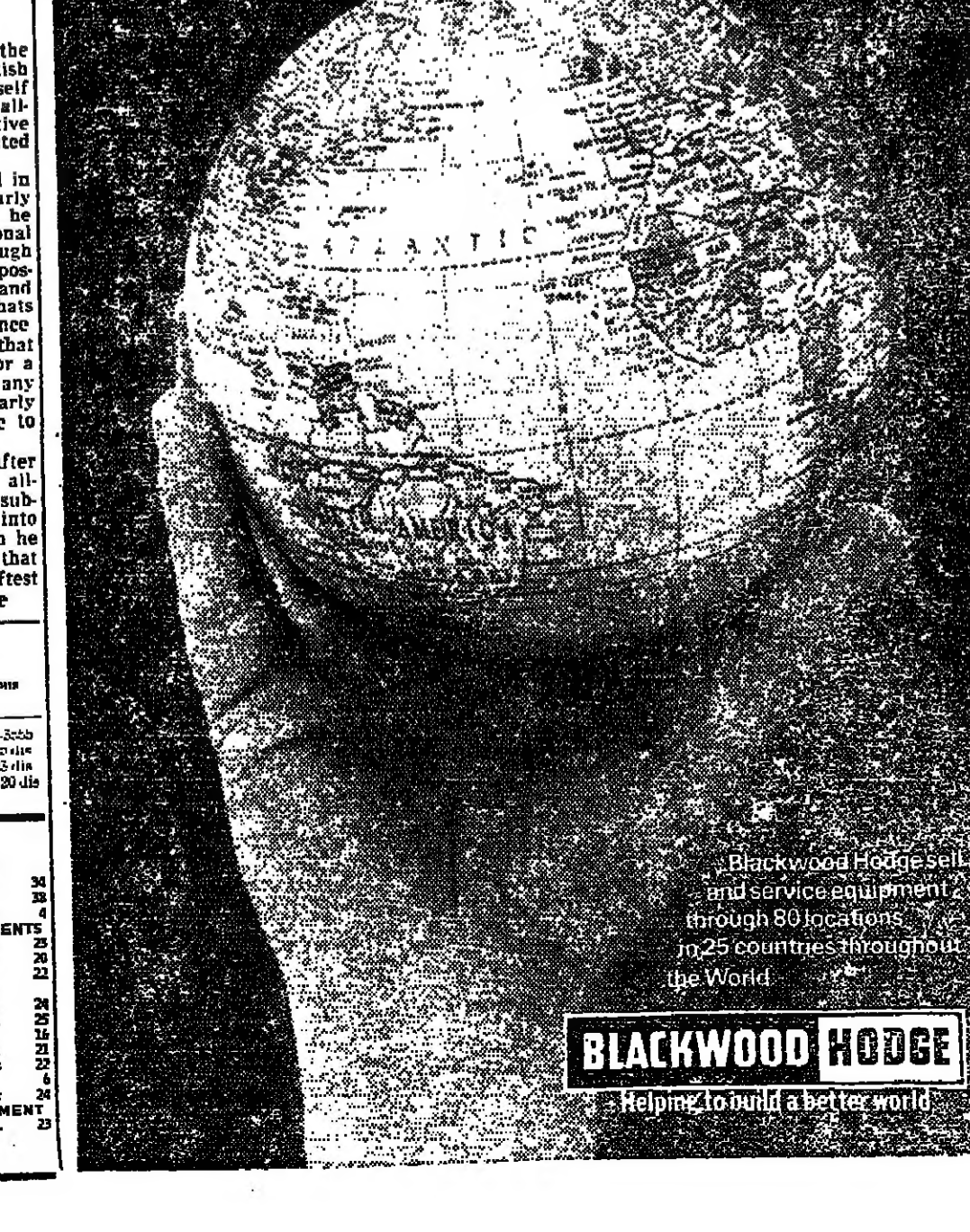
Tories to take hard line and oppose Leyland rescue plan

BY PHILIP RAWSTORNE

A MAJOR shift of policy, the Conservative "shadow" cabinet last night decided to oppose the Government's £140m. rescue operation for British Leyland. Mrs. Margaret Thatcher will outline the party's change of attitude towards State intervention in industry in a speech tomorrow at Derby. Details of the party's approach to the British Leyland issue will be spelled out by Mr. Michael Heseltine, the party's spokesman, when he speaks tomorrow in his Henley constituency. But it was clear last night that, under the influence of Sir Keith Joseph and Mr. Angus Maude, the party's policy overlords, the Conservatives are about to return to the sort of "lame ducks" philosophy which marked the early period of the Heath administration. Despite the muted response last week to the Prime Minister's statement on the BL operation, Mrs. Thatcher is expected to tell party workers to-morrow that the Conservatives will vote against the Government Order in the Commons next week to provide the next interim payment of £50m. to Leyland. The Tory Leader will place the party firmly against long-term State investment in unprofitable concerns, especially where it entails the virtual nationalisation of companies. Faced with the party's policy likely to favour limited holding operations by the Government to enable such companies to be reorganised into viable concerns, it is this approach which will form the opposition to the Government's plans for Leyland. Conservative leaders will call for talks between the Government, management and unions on the scaling down of BL's operations. The "shadow" Cabinet is convinced that sufficient funds can be found from private sources to invest in British Leyland if the company undergoes radical rationalisation. Since last week's indecisive reaction to the Government's proposals, pressure has been growing on Tory leaders not to sanction further Government intervention, particularly on the scale involved in BL's rescue. Labour predicted that the abrupt change in Tory policy would do the party considerable damage in to-day's local elections, particularly in the Midlands. Terry Dodsworth writes: Sir

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Four musts for the nuclear boss

Swiss watchmakers

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European Parliament

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WORLD TRADE NEWS

Bulgaria may buy £200m. of U.K. farm equipment

BY DAVID LASCELLES, EAST EUROPE CORRESPONDENT

PROSPECTS FOR a major sale of British agricultural equipment to Bulgaria are now being explored, according to a source in London.

The purchaser would be Bulgaria, Eastern Europe's smallest country but one of its pioneers in intensive agricultural methods. Britain has just negotiated an industrial co-operation programme with Bulgaria, and it will form the framework for trade in the coming years.

High on the list is development of the Silistra state farm, a major agro-industrial complex planned for Northern Bulgaria which is expected to set a pattern for the country's highly organised agriculture and may even become a pilot scheme for the whole of Comecon.

If Britain is able to secure a part of the Silistra business it could mean further orders later on, possibly from the Russians, who are known to be taking a close interest in the project with a view to doing something similar themselves.

Silistra is a 750,000-acre state farm in Bulgaria's rich Danube region. It is being developed mainly for cattle-rearing but also for fruit and vegetables. When complete, it will handle the whole farming process from

rearing and cultivation, through processing to canning and packaging.

The Bulgarians are shopping around for suppliers of farm buildings, agricultural equipment, livestock irrigation equipment, processing plants and canneries, basic agricultural "know-how" and mechanical equipment, worth by some estimates up to £250m.

According to Mr. A. Lukanov, Deputy Foreign Trade Minister, who was in London last week, Bulgaria is in touch with several countries, but he believed that Britain, with its successful intensive farming methods, had much to offer. He had been talking to British companies, he said, but it would be some time before final decisions were made.

It is understood that a British consortium has been formed to compete for the Silistra business. The names of the companies involved are not being disclosed, but they are said to include a major engineering unit and specialists in the trading and processing of animal products. Mr. George Abbott, a businessman specialising in trade with Bulgaria, is associated with the consortium.

According to sources close to the consortium talks have been going on for some time, and firm proposals were recently put forward. The Bulgarians are

More U.S. aid for Indus Basin scheme

BY IQBAL MIRZA

KARACHI, April 30.

THE U.S. has announced a grant of \$9m. for the Indus Basin project for 1975. Under an agreement signed in Islamabad the grant increases the U.S. contribution to the project to nearly \$873m.

Total U.S. pledge to the Indus Basin works of irrigation canals will ultimately amount to at least \$702m. A major portion of that amount—\$531m.—is in the form of grants, while the balance is in long-term low-interest loans.

According to Mr. Aftab Ahmed Khan, secretary of the Economic Affairs Division, completion of Tarbela works will augment normal canal flows during the rain (spring wheat) season by 30 per cent, and provide an additional power generation capacity of 2,100 MW. Last year's mishap had deprived the country of at

least 1.5m. tons of wheat, added Mr. Khan.

Pakistan has requested the World Bank and other nations participating in financing the construction of the Tarbela dam project for a \$48m. grant to meet the cost of repair work, according to informed sources here.

A meeting of the countries concerned and the international organisations will be held in Paris on May 6 to discuss financing of repairs and making commitments.

The tunnels of the Tarbela dam were damaged last summer, requiring considerable and expensive repair work, which is now progressing on schedule. The slump in the market already has led to widespread short-time working and some dismissals.

The latter have involved a relatively modest number of foreign workers and persons of pensionable age, but short-time working involving the loss of one to three days a working week is hurting a large number of employees. It is also having very marked effects on production, Mr. René Retornaz, director of the Fédération Horlogère in Bienne, reckons that during the current calendar year 10-12 per cent. fewer hours will be worked than the annual norm of about 150m. (75,000 employees with some 2,000 working hours each in a full year). Some makers are said to have recorded a fall of well over 20 per cent. in the first quarter of 1975 in their production, with a further decline to come.

One reason for the poor showing of the industry is the international recession. Only a few months ago watch production was believed to be on a steady upswing towards a volume of 300m. worldwide in 1980, but now the industry's forecasters expect a much lesser time in the medium term. A report issued in December points to declining demand in North America and Europe, and such important other markets as Hong Kong.

That is only part of the story, since Japanese watch exports went up 17 per cent. in the same November-January period which brought such bad news to the Swiss. The main cause of Switzerland's difficulties is without question the high level of the Swiss franc on the foreign exchange market. In itself this is nothing new, and has been an almost constant phenomenon since the first official parity change in 1971, and even more so since the floating of the currency early in 1973. From the start of 1972 to the end of 1974, the dollar and sterling rates, for example, slipped against the Swiss franc 48.5 and

Slow time for Swiss watch industry

BY JOHN WICKS, IN GENEVA

THE SWISS watch industry is in trouble after a prolonged period of success which has given it almost 40 per cent. of total world production, two-thirds or more of world exports in terms of volume, and a good deal more in value.

During the three months from last November to the end of January exports dropped off by 21 per cent., and output was down 10 per cent. in the fourth quarter of 1974 compared with the corresponding period 12 months earlier. Further decreases in foreign sales—which account for as much as 97 per cent. of production—are expected by almost all manufacturers in the near future. The slump in the market already has led to widespread short-time working and some dismissals.

The latter have involved a relatively modest number of foreign workers and persons of pensionable age, but short-time working involving the loss of one to three days a working week is hurting a large number of employees. It is also having very marked effects on production, Mr. René Retornaz, director of the Fédération Horlogère in Bienne, reckons that during the current calendar year 10-12 per cent. fewer hours will be worked than the annual norm of about 150m. (75,000 employees with some 2,000 working hours each in a full year). Some makers are said to have recorded a fall of well over 20 per cent. in the first quarter of 1975 in their production, with a further decline to come.

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62.9 per cent., respectively, until about last autumn, although high demand largely compensated for this disadvantage. Since then, the exchange rate would seem to have got too high.

Just how bad the situation remains to be seen. The Fédération Horlogère's expert, Mr. Thimothé Radja, said in Bienne that the worldwide recession alone might have been expected to bring about a 5 per cent. decline, but that the aggravation by monetary problems would probably lead to a fall in exports of more than 10 per cent. However, things are perhaps no longer seen quite so pessimistically as at a Press conference held in Bienne in February in which M. Pierre Walih, managing director of the SSIH group, said that with the exchange rates then prevailing the Swiss watch industry would lose its markets in three years. In the meantime, the Swiss franc has come back from its peak of Sw.Frs.2.38 per dollar to about Sw.Frs.2.58, and the panic has died down a little.

Electronics

It is not easy to see what the industry could have done to guard against its present difficulties. True, the Swiss were not very quick off the mark in the field of electronic watches, but these have in the meantime proved less of a market break-through than had first been thought—only about 5m. were produced in the world in 1974, and it is believed that they will account for a sixth of the market at the utmost by 1980.

Sweden given price bracket, based on manufacturers are in any case now well advanced in electronics, and to accept at the same price design and "know-how." In 1974 their sales on foreign markets were up 70 per cent. on the year, and 1975 units.

All these moves by the producers are still small or very small undertakings, however, and they cannot be expected to round the unfavourable situation of the industry. What is perhaps more important is that reliable stocks will soon be running out, and that it appears the balance is due for a period of high-level inflation, exchange rates, and even the modest 3.5 per cent. rise in output last year, probably seem a thing of the past in retrospect in the coming months. As Mr. Retornaz said at Bienne, the question now is "how less bad" things can be made to turn out.

Now that the crisis is there, however, the industry is girding its loins. The National Bank and the Swiss Bankers' Association have just agreed on export-credit financing aid for the watch industry and other sectors most hit by the exchange rate and international recession. Banks will discount letters of credit for export transactions at a rate of not more than 2½ per cent. above

Canadian concern over Israel boycott

By Victor Mackie

OTTAWA, April 30.

THE CANADIAN Government has ordered the Export Development Corporation to review contract clauses that require some Canadian companies to boycott trade with Israel. "The government is extremely concerned about this," Mr. Mitchell Sharp, the Acting Prime Minister, said after the matter was raised in the Commons by Mr. Herb Gray, the former Corporate Affairs Minister.

Mr. Sharp explained the review had been ordered by Mr. Alastair Gillespie, the trade minister responsible for the EDC. Mr. Gray said later the EDC had helped some Canadian companies to obtain trading contracts with Arab countries.

In some cases the contracts, which involve EDC financial assistance, contained clauses restricting the companies from trading with Israel. Mr. Gray stated he obtained his information from officials within the EDC, and was concerned that it left the Government open to a charge of condoning discrimination. Federal policy was the opposite, he added.

Mr. Sharp said he did not know how many contracts had been signed with such clauses or the names of the companies involved.

Contracts Abroad

JOHANN KELLER, West Germany (GKN group), will handle grouting and drilling work on the Lar Dam and Mazandaran Irrigation project in Iran, for £2.5m.

COPPEERUST, Belgium, and its South African subsidiary will build for \$25m. a phosphoric acid plant at Richards Bay, north of Durban, for Trifm Fertiliser, Braamfontein. Coppeerust will provide engineering services, equipment from European sources, as well as construction and start-up management.

UNION CARBIDE, U.S. will build a \$75m. ferro-alloy plant at Hvalfjörður, on the West coast of Iceland. Icelandic Alloys has been formed, owned 55 per cent. by the Icelandic Government and 45 per cent. by Union Carbide. Capacity is 52,000 tons annually of 75 per cent. ferro-silicon. Completion is set for 1977.

L. M. ERICSSON TELEPHONE will supply a \$9m. computer-controlled telephone exchange for international traffic to the Kuwait Ministry of Communications.

ing apprehension with price control and restrictive taxation measures which are affecting the equilibrium of profit and investment. The Association says it hopes that Government expenditure can be redirected to restore "vital and necessary industrial development and to encourage exports."

For the next six months, the survey suggests that ferrous valve sales will remain at the present satisfactory levels and that non-ferrous valve sales should increase in value.

cia's survey expected growth.

Export Contracts

CRITICAL CONSTRUCTION will supply pressed steel curtain walling worth £115,000 for Nalroli airport.

ASEBORD CONTROLS will manufacture bellows sealed leak-proof nuclear type valves for the Swedish nuclear power station expansion scheme at a cost of £750,000 over a six-year period.

New valve orders down

BY MICHAEL CASSELL

DOMESTIC INFLATION is depriving U.K. valve makers of valuable export markets, according to the British Valve Manufacturers' Association.

A trends survey conducted by the Association, which represents 75 per cent. of U.K. manufacturing capacity for industrial valves, confirms the continuing helth of order books although the volume of new business is now beginning to decline.

The fall is partially the result of the declining price advantage which valve producers have enjoyed in overseas markets, which take nearly 50 per cent. of all output.

A spokesman for the Association said yesterday: "In addition, the U.K. market has not fulfilled its earlier promise due to loss of some investment confidence by valve end-user industries. This situation is attributed to the failure of national measures to reduce inflation and the rise in wages.

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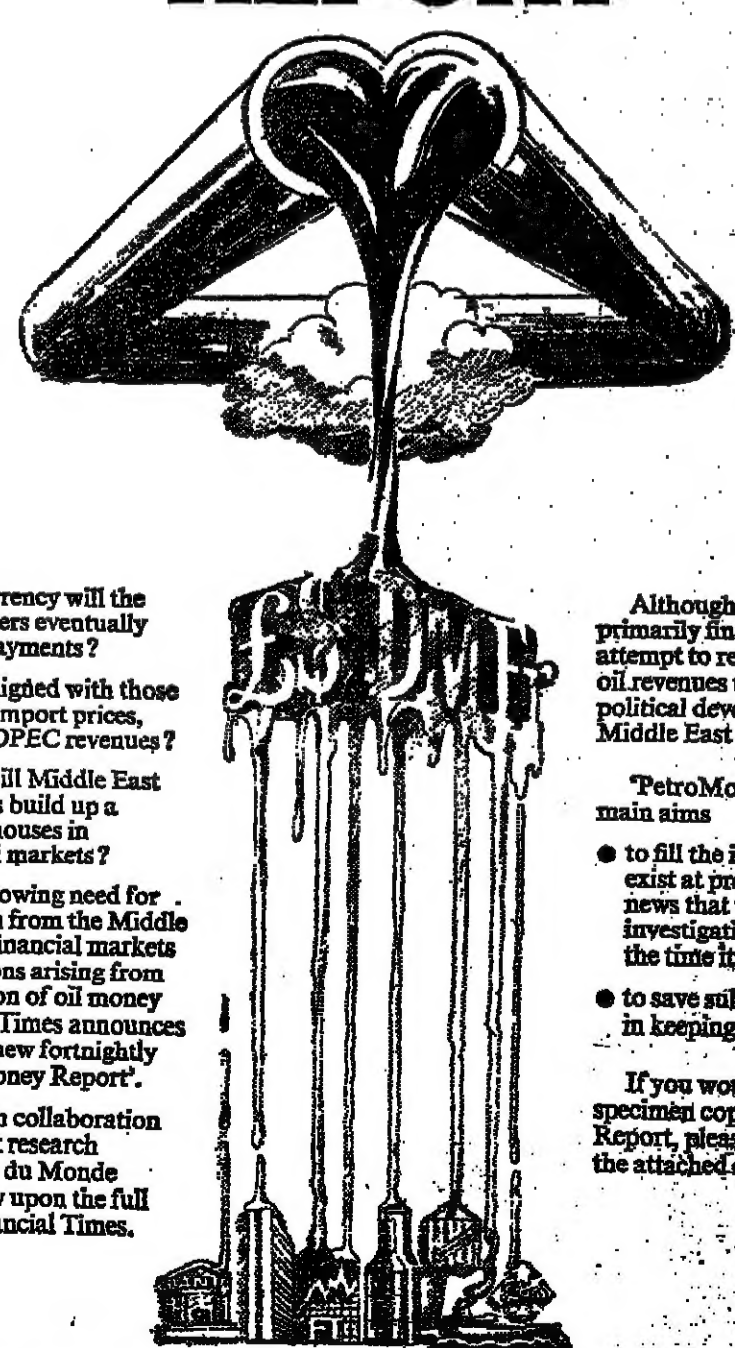
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FINANCIAL TIMES
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REPORT

What kind of currency will the Middle East producers eventually insist upon for oil payments?

If oil prices are aligned with those of raw materials or import prices, how will this affect OPEC revenues?

To what extent will Middle East financial institutions build up a position as leading houses in international capital markets?

To help fill the growing need for detailed information from the Middle East and the world financial markets on such vital questions arising from the changing direction of oil money flows, the Financial Times announces the launching of its new fortnightly newsletter, "PetroMoney Report".

It will be produced in collaboration with a leading Beirut research organisation, Fiches du Monde Arabe, and will draw upon the full resources of the Financial Times.

Although the newsletter will be primarily financial, it will also attempt to relate the deployment of oil revenues to economic and political developments both in the Middle East and elsewhere.

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COMMONWEALTH CONFERENCE

Wilson trade speech to-day

BY BRIDGET BLOOM AND J. D. F. JONES

KINGSTON, April 30.

THE MAJOR speech on world trade, which Mr. Wilson is due to deliver to the Commonwealth Heads of Government here to-day, is unlikely to be received with unanimous approval. On the contrary, the indications here are that the content of the speech may attract as much criticism as the fact that it is being made by the British Prime Minister. The Wilson speech has been given such an advance building-up that it is being expected to be a landmark in the history of world trade. But it is particularly brusque in its discussion of some of the possibilities known to be dear to the thinking of the developing world, including some of the states present at this Commonwealth meeting. Thus, the long Whitehall paper devoted to a mere two paragraphs to indexation of commodity prices in a tone which is so unmistakably critical as to be dismissive. If Mr. Wilson's speech is in tune with the tone of this paper, he is certain to be strongly criticised by some of the other Heads of Government, notably by the Caribbean leaders who have prepared a joint position on world trade and commodity pricing which will be presented to-morrow by the Guyana Prime Minister Mr. Forbes Burnham. But Mr. Wilson is also in danger of attracting criticism for the way in which he appears to be using the promise of this

Curfew in Angola after new fighting

LUANDA, April 30.

ANGOLAN AUTHORITIES to-night imposed an overnight curfew on the capital after fierce fighting between rival liberation movements. The National Defence Council—made up of the Portuguese Military authorities and the three liberation movements—also forbade an unidentified Yugoslav ship to unload a cargo of arms and ordered it to be escorted out of Angolan territorial waters. The arms were destined for one of the liberation movements, the Marxist Popular Movement for the Liberation of Angola (MPLA).

The Defence Council decreed that the troops of the three liberation movements in Luanda should be confined to barracks and military patrols were to arrest any unauthorised persons found carrying arms. The Angolan capital was quieter to-night after two days of street fighting, but the situation remained tense.

The Defence Council ordered an immediate cease-fire after what is described as Luanda's worst night since last January when the transitional Government ruling Angola until it achieves full independence from Portugal took over.

Earlier to-day Luanda Radio broadcast appeals for nurses, doctors and blood donors.

The three liberation movements—the MPLA, the Zaïre-based National Front for the Liberation of Angola (FNLA) and the National Union for the Total Independence of Angola (UNITA)—to-day blamed the fighting on "agitation bent on fomenting trouble and discord" between them.

Reuter

ETHIOPIA

Trouble for the new regime

BY A CORRESPONDENT

ADDIS ABABA is an unhappy place to-day. A few weeks ago the daily press announced that the heavy explosion which had "resumed normal life" in the city was a "normal part of the reconstruction of the city after the ravages of the civil war. There was no similar reassurance about single shots and occasional bursts of snatching gun fire often heard at dead of night on the outskirts of the capital.

The Ethiopian press is muzzled, the usual sources of information of foreign correspondents are frightened off by the agents of Lt-Col Feleke Tabur, the permanent Secretary of the Ministry of Justice, a graduate of the International Police Academy in Washington, and of many learned institutions all over the world, who is in charge of internal security on behalf of the real boss of the land Major Mengistu Dejazmach Shoa-Rezed Besbie. His brother Lt-Col. Amare Besbie, and two of their followers were killed in a battle with security forces. On March 14, Brig-Gen Tadesse Biru and Lt-Col. Hailu Regassa were arrested by the military, together with their followers. The Press release stated that there were five of the latter but on the photograph accompanying it there were eight. Another lower of Gen Tadesse, Atu Teklu Tesfema was shot "while resisting arrest". Both Tadesse Biru and Hailu Regassa had been arrested some years ago by the Imperial Government, and released and reinstated only after the deposition of Haile Selassie I. Yet on March 15 they were shot by the decision of the Supreme Military Council.

Four of the followers of Gen. Tadesse were also executed. All were found guilty "of an attempt to disrupt the Ethiopian Popular Movement and of opposition to the recent Government proclamation nationalising land." On April 1, again according to an official statement, "five civilians were killed and two others were captured in connection with a series of robberies in Addis Ababa and Gibe provinces in northern Ethiopia."

The next day Lt-Col Asrat Shoa had "undertaken to track down and hand over to the Government those elements of the Shoa Police Inspectorate which try to disrupt the current jacked a plane and flew to Djibouti."

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AMERICAN NEWS

Ford postpones oil import fee

BY ADRIAN DICKS

WASHINGTON, April 30.

U.S. PRESIDENT Ford to-night postponed once again implementation of the second phase of his controversial crude oil import fee scheme, allowing Congress another month in which to complete work on an energy conservation Bill of its own. At the same time, the Administration is likely to face a second area of conflict with

the Democratic majority on Capitol Hill as a result of Mr. Ford's decision to press ahead with the abolition of price controls on domestically produced crude, which he has been advocating consistently since last autumn. Postponement of the second \$1-a-barrel of the import fee follows the House Ways and Means Committee's accelerated writing of an energy Bill during the past few days. The Administration is known to object to many of the Bill's features as it now stands including its reliance on import quotas and on a complex system of higher petrol taxes coupled with rebates to consumers. However, the President clearly feels that at least a solid basis for negotiation with Congress now exists.

U.S. exchanges abolish fixed fees

BY JAY PALMER

NEW YORK, April 30.

AT THE height of the market's slump and the brokerage industry's profit recession last summer, it was widely feared that the Securities and Exchange Commission's aim of eliminating fixed fees could drive up to 150 smaller firms out of business. But, with trading volume now running above most firms' daily break-even levels, such Doomsday projections are now regarded as unrealistic. While the market's worries over actual price competition have largely subsided, there is still considerable concern over the possible impact of the new Securities Industry Bill, designed to create a central securities market for the U.S. which President Ford is expected to sign into law within the next few days.

Many fear that by permitting trading in all shares in every market, this Bill might well destroy the brokerage houses' need to keep exchange seats and thus destroy the auction markets. Already a number of Wall Street's largest brokers—including Merrill Lynch, Bache and Paine Webber—have announced their respective plans for "Mayday" commission rate changes. For the most part the other, smaller firms are expected to match these new schemes which, excepting some slight rate increases for the smallest value orders and a number of so-called bargain packages for small investors, all involve hefty fee discounts of up to 25 per cent. of the present rates.

Egyptians deny Libyan coup claim

BY OUR OWN CORRESPONDENT

CAIRO, April 30.

EGYPTIAN GOVERNMENT officials have dismissed as "hallucinations and utter fabrication" Libyan reports of an attempted coup against President Anwar Sadat by a section of his army.

The officials—who normally make it a rule not to comment on "lies spread by others"—were answering questions about a recent report published by the Libyan weekly El-Fateh and quoted by the official Libyan News Agency of an attempt to unseat President Sadat by some of his army officers.

The Libyan reports said a Major General Ahmad Fahmi Mustafa, described as Commander of Egypt's armoured

forces had been arrested recently and executed on President Sadat's orders after confessing to planning a coup against the Egyptian leader which was due to be staged in the past two weeks.

Reuter adds from Cairo: The Egyptian Government said to-day that the lives of thousands of thousands of Egyptians living in Libya were endangered by "provocative actions" taken by Libyan authorities.

A statement issued after a Cabinet meeting chaired by Premier Mamdouh Salem said the Government held Col. Mummur Khedafi, Chairman of the Libyan Revolution Command Council, "fully responsible"

ARAFAT IN MOSCOW TALKS

By David Lascelles,

East European Correspondent

MR. YASSIR ARAFAT, the Palestinian leader, had talks in Moscow yesterday with the Soviet Foreign Minister, Mr. Andrei Gromyko, aimed, it is believed, at clearing the way for the resumption of the Geneva conference on the Middle East. There was no word on the progress of their talks but the high official level at which Mr. Arafat is now being received indicates how seriously the Russians are treating his visit. Until recently Mr. Arafat was received only by semi-official organisations.

Australia tries indexation

MELBOURNE, April 30.

THE WAGE-fixing Arbitration and Conciliation Commission to-day introduced a three-month trial period of wage indexation for about 85 per cent. of the Australian workforce on national pay awards.

The Commission's president, Justice John Moore, announcing the Commission's decision on the 1975 national wage case, said wages will rise 3.6 per cent. from mid-May in line with the rise in the March quarter Consumer Price Index (CPI).

He said the Commission will review the awards again in July

after the June quarter CPI is issued to decide whether another indexed rise should be allowed.

Justice Moore said any decision on adjusting wages to CPI for the June and later quarters will largely depend on trade unions restraining demands for above-award wages.

The Government and the Australian Council of Trade Unions supported indexation at Commission hearings, while employer bodies opposed it.

The average Australian male wage will rise to about \$A145 a week from \$A140 as a result of the decision.

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EUROPEAN NEWS

AFM tries to organise united May Day front

BY JANE BERGEROL

LISBON, April 30.

TO-MORROW'S May Day celebrations have precipitated Portugal's first post-election crisis, as the Communists, Socialists and Popular Democrats glare at each other and the Armed Forces Movement (AFM) tries to use the occasion to pull them closer towards the common front it is seeking.

The Communist Party out-maneuvred the others as usual, this time by calling through the Communist-dominated central trades union organisation Intersindical for a mass rally and immediately obtaining AFM participation. Further, President Costa Gomes will address the rally, thereby making it virtually official.

Socialists and Popular Democrats are left with the awkward choice of participating or trying to organise their own celebrations in the knowledge that they would be upstaged by the Intersindical's exhibition of delegations of foreign Socialist union leaders, and leaders of Portugal's Socialist Left parties.

The Socialists have decided that they will take part in the demonstration but with their supporters identified by party buttons, carrying party flags, and presumably feeling free to openly disagree if Intersindical speakers begin talking about the trades union law, on which there is fundamental Communist and Socialist disagreement.

President Gomes is trying hard to persuade Dr. Mario Soares to back down from this position. While there is also a tense negotiation going on about whether the Socialist leader remains in the fourth coalition Government as a Minister without Portfolio or decides to take up his seat, duly elected, to the Constituent Assembly.

Meanwhile in the background the military Supreme Council of the Revolution is holding a crucial meeting to-day to decide on the trades union law and whether Socialist amendments should be accepted or to let the Communist Party Bill, passed in Cabinet weeks ago, go forward to become law. It is being

assumed that the second option will be chosen, in which case the May Day rally will take on the face of a Communist triumph with Intersindical becoming the official trades union national congress, making the Socialists and Popular Democrats' presence even more delicate.

The Supreme Council is also meeting to pass a new, increased national minimum wage, all of which at the May Day rally will reflect well on the military and the Intersindical which began pressing for the wage rise some weeks ago.

Clearly the AFM is extremely anxious that all "progressive" parties be seen to be walking hand in hand. But the politicians appear to be fighting this front hard. To-day the Communist Party Secretary, General Dr. Alvaro Cunhal, made another strong attack on the Socialists, saying that they are hindering the revolution and their programme is a framework for bourgeois democracy rather than Socialism, the path chosen, he says, by the electorate and the AFM.

New Cyprus talks may take place in June

By Paul Lendvai

VIENNA, April 30.

THE LEADERS of the Greek and Turkish communities, Mr. Glafkos Clerides and Mr. Rauf Denktaş are understood to have agreed to hold a second round of the Cyprus conference in the first week of June, most probably in Vienna. The exact date and place of the negotiations will be announced on Friday at the end of the current talks which began here Monday under the "personal auspices" of UN Secretary-General Kurt Waldheim.

Meanwhile a Greek conference source described reports about an alleged "surprising progress" at the Vienna talks as "over-optimistic." "The fact that there has been some progress at all under the present conditions may be surprising, but one should not exaggerate its significance," he told the Financial Times.

Mr. Clerides and Mr. Denktaş were guests to-day at a lunch given by the Austrian Foreign Minister, Dr. Erich Biehl. Mr. Waldheim and the Ambassadors of Turkey and Greece were also present. Austria will do everything in its power to contribute to the success of the talks, Mr. Biehl said, and referred to the close connection between the Cyprus problem and European détente. Dr. Waldheim in a brief speech underlined the significance of the Vienna conference.

The talks between the two sides continued to-day informally. Hundreds of police, backed by water cannon, a helicopter, and mounted sections, dominated the campus this morning at Madrid University where students tried to stage meetings. Police entered most faculties to tear down posters and flags.

Canadians may extend fishing limits

By David Egl

GENEVA, April 30.

CANADIAN FISHING limits are likely to be extended to 300 miles off the coast next year if there is no international agreement providing for adequate management of fish stocks in Canadian waters.

Commenting on the present Law of the Sea Conference here, Mr. Romeo LeBlanc, Canadian Minister of Fisheries, said that although Canada favoured a multi-lateral solution to the problem of fish management, resource depletion had become a threat to the existence of coastal fishing communities, particularly on the Atlantic coast.

French utility plans 'largest ever' nuclear reactors

BY RUPERT CORNWELL

PARIS, April 30.

THE STATE utility, Electricite de France, is pressing the Government for permission to go ahead in the next two years with work on the first of its planned 1,300 MW nuclear reactors—larger than any at present in service in the world.

The new stations, according to an EDF spokesman to-day, would be incorporated into the existing authorised programme approved by President Giscard d'Estaing, under which work on six stations would begin in each of the years 1976 and 1977.

The most striking aspect of the proposals by EDF is not so much the techniques to be employed—as in most of the existing programme the Westing-

house PWR method will be employed—as their size. Hitherto, each new station ordered has been for 1,000 MW, but the latest ones, if confirmed, would outstrip the largest now operating, the 1,200 MW units at Biblis, for the West German electricity body RWE.

However, should EDF receive the go-ahead, the effect would be to accentuate the present imbalance between the Westinghouse and Compagnie Generale d'Electricite, which with its boiling water reactors under licence from the U.S. General Electric is already unhappy with the few orders it has won in France.

As of now, EDF is planning to order four such stations. A further four are on option and doubtless will depend on what the Government decides should be the future course of France's nuclear energy programme.

Although the Government has bowed to mounting public apprehension over the safety and financial dangers of the original ambitious plans to have 50 power stations operating by 1985, and has called a temporary halt to all schemes after 1977, EDF has again left no doubt that it sees its own future in atomic energy.

The larger stations, it argues, will not only permit economies of scale, but also, by concentrating nuclear power production in fewer sites around the country, reduce the security risk involved.

Franco-Israeli relations improve

BY ROBERT MAUTHNER

PARIS, April 30.

RELATIONS BETWEEN France and Israel, which have been frosty ever since the Six Day War in 1967, have noticeably improved following a three-day visit to Paris by the Israeli Foreign Minister, Mr. Yigal Allon.

Although Mr. Allon admitted at a Press conference to-day that there were still a number of important points on which the two Governments disagreed, he made clear that he was pleased with the reception he had received. The atmosphere at his talks with President Giscard d'Estaing, whom he saw for an hour yesterday, and with Mr. Jean Sauvagnargues, the French Foreign Minister, was stated by both sides to have been friendly and pleasant.

In the words of Mr. Allon "after eight years of cold winds from the Elysee towards Israel, I think that, at last a solid

foundation for a dialogue between the two countries has been established."

The Israeli Foreign Minister said he had informed his hosts that Israel was prepared to go to a reconvened Geneva Peace Conference on the condition that there was a real chance of a successful outcome. There must be no risk of a failure, since this would merely increase the dangers of a renewed outbreak of hostilities between Israel and the Arab countries. Even Mr. Andrei Gromyko, the Soviet Foreign Minister, had emphasised recently that a resumption of the Geneva negotiations must be thoroughly prepared.

Mr. Allon did not think that the failure of Dr. Kissinger's Middle East peace mission was quite the disaster which it had been made out to be, although he understood America's bitterness and disappointment at what had happened. After a reason-

able interval, he expected a new initiative to be taken.

Personally, he preferred direct negotiations between Israel and the Arab countries for an overall peace settlement, but if this proved to be impossible, Israel would also agree to stage by stage negotiations. What it would never accept were international guarantees as a substitute for the capability to defend itself.

Mr. Allon said that the main lesson to be learned from recent events in Vietnam was that the U.S. and Western Europe should help their friends to look after themselves. The Americans could well reach the conclusion, after the collapse of the South Vietnamese regime, that they must be a little firmer in their efforts to strengthen their friends. He did not think that the U.S. would ever abandon Europe, the Middle East or Latin America.

Italian general released on bail

BY ROBERT GRAHAM

ROME, April 30.

GENERAL Vito Miceli, former head of the Italian Security Services (SIS), arrested six months ago on a lengthy list of charges involving political conspiracy, was to-day released on bail. On two previous occasions, pleas by General Miceli's lawyers have been turned down. His release on bail of L.10m. was agreed by a Roman court to-day under a law which permits

bail if the person has been kept more than six months in jail without being brought to trial. General Miceli has spent all the time since his arrest on October 31, first in a military hospital in Padua and then in Rome. General Miceli is the highest ranking officer to have been arrested in postwar Italy and the charges against him are extremely serious. The arrest warrant accused him of "promoting, setting up and organising, together with others, a secret association of military and civilians aimed at provoking an armed insurrection to bring about an illegal change in the constitution of the State and the form of government." He was also accused subsequently of abusing his position as head of the Security Services.

Bulgarians try to reassure Yugoslavia

By Paul Lendvai

VIENNA, April 30.

THE BULGARIAN Chief of Staff and First Deputy Minister of Defence, General Anan Semerdjiev, said to-day in a newspaper interview that Bulgaria had no territorial claims against neighbouring states.

Implicitly rejecting Yugoslav charges of territorial aspirations over disputed Macedonia, the Chief of Staff also declared that the Bulgarian Army was defending security and peace in the Balkans.

In a similar effort to defuse the renewed flare-up between Yugoslavia and Bulgaria, Bulgarian President Stojan Mihailov spoke out in favour of "good and friendly relations" at the ceremony for presentation of credentials of the new Yugoslav Ambassador in Sofia. He said the Bulgarian leadership paid "particular attention" to co-operation with Yugoslavia and that "certain differences" should not play a decisive role in mutual relations.

Meanwhile, the Yugoslav show no signs of soft-pedalling their criticisms. This week's issue of the Belgrade party paper Komunist, for example, said that the Bulgarians refused to recognise the existence of a Macedonian nation coupled with their belittling Yugoslavia's contribution to World War Two victory, but increased Yugoslav suspicion about Bulgaria's real intentions.

SIXTY PROTEST SOVIET ARREST

MOSCOW, April 30.

SIXTY leading Soviet dissidents called to-day for wide-scale protests against the arrest of Amnesty International official Andrei Tverdokhlebov.

In a statement handed to Western newsmen, they said: "Any state, and even more so a great power, which persecutes its citizens in this way for their convictions, covers itself with shame."

The signatories included well-known writers and scientists who rarely sign public protests. Human rights campaigner Andrei Sakharov said he believed the list was the most comprehensive in the ten years the dissident movement has been operating. UPI

Spanish police busy in readiness for May Day demonstrations

BY ROGER MATTHEWS

MADRID, April 30

DURING another day of busy police activity in Spain eight members of the illegal Partido de Trabajo, the Marxist Spanish workers' party, were arrested, students at Madrid University were once again thrown out of their classrooms, two "safe houses" belonging to the Basque Separatist organisation ETA were uncovered, the University of Murcia was closed until further notice, several more arrests were made in Bilbao, and in Santiago de Compostela a policeman was injured.

Although the security forces are on full alert in anticipation of more troubles to-morrow, May Day, most sources discount the likelihood of anything more than strictly limited actions by small groups.

Prince Juan Carlos, the future king of Spain, said at a military ceremony to-day that he had great faith in the future of the country, "because I know the virtues of our men and I am certain that whatever efforts necessary will be taken to main-

tain the unity and strength of our armed forces."

Since the Portuguese revolution just over a year ago this has been a recurrent theme in political and military speeches. Following the declaration of a state of emergency in two Basque provinces last week-end it has been more than ever necessary to demonstrate that the whole regime is behind measures designed to stamp out not only Basque separatism but also any other "subversive" moves to topple the government.

The political police are thought to have become increasingly interested in the role of the Partido de Trabajo (PTE), formerly the International Communist Party, as a result of its decision to join with the Communists in the so-called "Junta Democrática." The junta is an attempt to group all democratic forces together and to present a viable alternative for the post-Franco era. The eight PTE members were arrested in Jerez de la Frontera and they are

expected to be charged with illegal assembly.

Hundreds of police, backed by water cannon, a helicopter, and mounted sections, dominated the campus this morning at Madrid University where students tried to stage meetings. Police entered most faculties to tear down posters and flags.

FRANCE SOIR EDITOR GOES

M. HENRI AMOUROUX, editor of the mass circulation evening paper France Soir, will step down from his post in just one week's time—a further sign of the grave difficulties facing not only his own paper but most of the Paris Press.

The exact reasons for M. Amouroux's departure have not yet been made clear, but since his appointment in early 1974 the editorial improvement in France Soir has not been matched by any corresponding upturn in its finances.



Arthur M. Mason
Chairman

Our main strengths are our commercial and geographical diversity giving the Reckitt & Colman group the capability of weathering severe economic storms. The United Kingdom has been disappointing in 1974 while our export and overseas operations have provided the compensating stability and in some areas, for example in North America, valuable growth. In 1974 we have invested £11 million on expansion in the United Kingdom and in Australia, United States and Africa. The European Economic Community has enabled us to rationalise our manufacturing operations on the Continent and to increase the supply of goods manufactured in the UK. It is very much in the interests of Reckitt & Colman as a whole that the UK should remain within the EEC. We shall continue to take advantage of our wide spread of interests to achieve growth in those areas most likely to be profitable. 9

Some Reckitt & Colman products

Colman's Mustards, Sauces, Sauce Mixes and Casseroles, Gale's Honey, Robinson's Whole Fruit Drinks, Charbonnier, Veuve du Vernay, Mousse, Harpic, Mr. Sheen, Cherry Blossom, Robin Starch, Silvo, Zip Firelighters, Windoline, Mellinian, Supersoft, Nulon, Steradent, Cossack, Vaso, Dettol, Disprin, Codis, Senokot, Valderma, Lem-Sip, Bonjela, Reeves Colours and Craft Kits, Industrial floor maintenance machines and cleaning products.

SUMMARY OF RESULTS

	1974	1973
Sales	£334.3m	£255.8m
Trading profit	£33.9m	£30.2m
Profit before tax	£29.2m	£29.2m
Earnings attributable to ordinary shareholders	£12.9m	£13.8m
Dividends	£4.9m	£4.4m
Earnings per share	21.4p	23.0p
Dividends per share	8.096p	7.331625p
Dividends (including related tax credit)	12.2923p	10.741231p

Review of the year

Trading profit increased in Continental Europe, Asia, Africa, Australasia and North America, where at £8.0 million it was nearly double that of the previous year.

Of the five major product groups throughout the world, trading profit has increased in household, toiletry and other products. Profit from food and wine increased by £1.2 million and reflected in this very strong increase is the trading profit of The R T French Company in the United States, whose business is virtually all in this product group. Pharmaceuticals showed a slight reduction in profit but this was after an increase in expenditure on research and development of new products.

Planning for progress

During the past year a number of projects have been undertaken to expand the business and to invest in improved production facilities. Among the major projects within the programme are the following:

Australia

New aerosol and food factories were constructed at Ermine, New South Wales. We acquired a number of well-established pharmaceutical products from Drug Houses of Australia.

United States

New potato processing plants at Winnemucca, Nevada (in production), and at Washburn, Maine (under construction), will increase the company's instant potato production capacity by one-third.

Africa

Land and buildings were acquired alongside the existing factory at Durban, South Africa, to increase the site area by two-thirds and thereby

provide space for future expansion. Plans were initiated for a household products factory near Lagos, Nigeria.

United Kingdom

The household and toiletry divisions which were commercially integrated in 1974 (with main toiletry production continuing at the expanded Derby factory) are now centred at Stoneferry, Hull. By the end of 1975 manufacture of household products now carried on at Chiswick, London, will have been transferred to Hull. Improvements were carried out to the pharmaceutical manufacturing facilities at Hull and work was started on the first phase of the new pharmaceutical production laboratories. Production and warehousing for the Industrial Division were expanded at High Wycombe. The acquisition took place in the middle of 1974 of Reeves Dryad, for whose co-ordinated range of artists' materials and craft kits an increasing demand is confidently expected both in the United Kingdom and overseas.

Exports

Exports from the United Kingdom rose by over 40 per cent. This impressive increase was due to effective management, both in the supplying and exporting divisions. While the priority given to exports has been amply justified, continuing inflation in the United Kingdom has caused increases in export prices. Thus, clearly, if Reckitt & Colman is to remain competitive, it is essential that inflation in the United Kingdom be brought under control. If this cannot be achieved, it is inevitable that exporting will become more difficult and less profitable. Exports from the UK currently provide growth potential and, while this situation exists, priority will continue to be given in the interests both of the country and of the company.

The Annual General Meeting will be held on Friday 23 May 1975. If you would like a copy of the annual report for 1974 and a copy of 'Guide to Good Shopping' listing Reckitt & Colman products on sale in the United Kingdom, please write to The Registrar, Reckitt & Colman Limited, P O Box 22, Queens House, Paragon Street, Hull HU1 3NY.

EEC refuses steel aid

BY DAVID CURRY

LUXEMBOURG, April 30.

The European Commission today turned down requests from steel producers for short-term help to counter the recession in the industry. Arguing that the situation was grave, but far from disastrous, it said that it would be unjustified to declare the steel industry in a state of emergency, which would have been demanded by some producers, notably by M. Jacques Ferry, president of the French steel-makers' organisation.

The only hint of specific action to influence supply and demand contained in the reply to the steelmakers was the undertaking to "keep a particularly close watch on the steel market" and to the Commission and steel producers to effect on steel price levels. Restriction of imports has been one of the measures within the Commission's competence which have been used on it.

However, the move to set production quotas or fix minimum prices are to be taken. Instead the Commission is urged to undertake the collection of detailed information from the industry "so as to be in a position to base any decisions that may prove necessary on sufficiently reliable data." To do this it is prepared to resort to the provisions in the European Coal and Steel Community treaty obliging companies to provide it with information.

It has also begun an urgent revision of its present forecasts for the steel industry this year in order to provide companies

with better guidance on the market situation.

The basic argument of the Commission is that over the past four years the steel industry has gone through a fairly even cycle of activity, and that the present crisis—which it is inclined to regard as short-term—falls essentially into the pattern of the cycle. In addition, the fact that the steel industry has been able to maintain a high level of production in the steel industry has helped to incline the Commission towards caution in its response to pleas for help.

The Commission was acting against a background of figures showing that at the beginning of April, export prices for steel were between 10 per cent and 15 per cent down on the highest levels of last year and demand in February was lower than in the recession year of 1966. The steel industry's production in 1972 was estimated at 140m tonnes against 156m tonnes last year. Prices on the internal EEC market were 40 per cent below last year's high with orders in the original six some 20 per cent below last year's first quarter.

However, the Commission was also acting against the backdrop of the British referendum campaign, and is anxious not to be seen to be flexing its muscles in an area of policy where the British Government is very sensitive and where anti-market capital is to be made from bureaucratic "interference."

THE EUROPEAN COMMUNITY

A famous victory for the Parliament

BY DAVID CURRY, IN LUXEMBOURG

THE EUROPEAN Parliament had voted by a thumping 137-4 majority to assert its control over the budget for the Common Market Regional Fund, when Georges Spénale, the French Socialist President of the Parliament, leaped quickly over his desk to speak to Mr. Garrett Fitzgerald, the Irish Foreign Minister and representative of the Council of Ministers. "You see, sir," he commented, "here we operate in considerable difficulty. Our members all have heavy commitments at home. We have no electronic aids for voting by groups. We have to do everything very laboriously by counting individual votes. But when Parliament is faced with a really vital issue we can always muster the support. I should like you to report that to the Council."

Mr. Fitzgerald, well liked in the Parliament and believed by some members to share their views to a considerable extent, made his reply brief: "I take note of what has happened, and I will report it to the Council."

Dispute

What had happened was that Parliament had decided to take a stand on principle on an issue in which it has been in prolonged dispute with the Council of Ministers.

This issue was the budget of the Regional Fund, agreed by the Paris summit meeting of the Heads of Government last year to be established on a budget of 1.3bn units of account over the first three years. This meant that within two years the Regional Fund would become second only to agriculture as the most important item in the Community budget.

The dispute was not really about arithmetic. It was about who ultimately controlled the money. For in the Community there are two sorts of expenditure: the so-called "compulsory" expenditure, which means money spent on programmes flowing directly from the original treaties of the Community, and "discretionary" or "non-compulsory" expenditure which broadly means programmes decided upon at a later stage in the Community's development which could not be said to be directly derived from the treaties.

The importance of this distinction is constitutional: the Council of Ministers retains the essential powers over compulsory expenditure, while in the area of discretionary expenditure Parliament has the say. It is one of the few areas where Parliament has specific powers.

The Regional Fund had not been enmeshed in this constitutional question. The Council of Ministers insisted it was compulsory expenditure, the result of political horse-trading at the Paris Summit and indivisible from the political package which emerged at that summit. Parliament claimed that it was discretionary, and when Council sent to Parliament the budget for the Regional Fund, classifying the expenditure as compulsory, Parliament dug in its heels and refused to pass it.

At Luxembourg, it took the logical consequence and passed a budget which insisted that the expenditure was discretionary. Technically the vote was to raise the ceiling on discretionary expenditure to allow the Regional Fund to be accommodated within this category.

But, precisely because the Parliament is now beginning to assert its right to be the democratic guardian of the community, Labour faces a paradox. As Parliament increases its prerogatives, in the eyes of the Labour Government it threatens to become another of those Community institutions gradually encroaching upon national sovereignty at a time when the Government is fighting a heavily defensive campaign on sovereignty against the anti-Market forces at home. In a sense, Mr. Callaghan's resistance created Parliament's "victory," simply because he and the Danes pushed the Council into its confrontation with the Parliament.

Perhaps the most dramatic assertion of the importance of the issue came from M. Claude Cheysson, the Commissioner with budgetary responsibility. For the first time, he argued, Parlia-

ment had started to exist legally. Not merely had it stuck to its guns on the issue of classification, but the long process of conciliation undertaken with the Council had brought Parliament's viewpoint home to every member-Government and forced them to take note of Parliament in a way which would have been inconceivable a few years earlier.

He put it this way: "Either you have a Common Market run essentially by executives attributing power to the Council of Ministers or you have a community in which the representative institutions must eventually increase their powers." The Parliament and the Commission, for M. Cheysson, were the genuinely "Community" institutions.

On all questions of money Parliament can also insist on the process of "concertation" or conciliation, to find common ground with the Council when there are questions in dispute. This really is the key to Parliament's power. It is not in the business of making dramatic gains in sovereignty as such. Its interest is in compelling its voice to be heard more powerfully and more frequently in the normal political processes of the Community.

On Tuesday, behind the broad grin of Georges Spénale as he made his carefully considered aside to Garrett Fitzgerald was the conviction, finally, that the show was on the road.

Democratic

The Regional Fund, then, is now officially discretionary expenditure since the Council is unlikely to challenge, though it will renew the argument next time round. In a sense, however, one battle may have been won but the campaign will be resumed in the autumn because in preparation of the 1973 Community Budget the whole question of classification of expenditure will arise again.

How hotly the dispute is resumed will depend to some extent on the outcome of the

Conciliation

Parliament has a long way to go. Its hopes for direct elections in May 1978 may well be frustrated. At the moment these hopes are centred on the report on European union being compiled by the Belgian Prime Minister, Mr. Leo Tindemans, which will include a review of the role of Parliament. As the plan is for each country to devise its own way of electing representatives, legislation will be required in each State, and the willingness of the national governments to make the necessary provision will determine whether the direct elections can take place.

Parliament has substantial powers if it wishes to use them. The ultimate weapon is the power to dismiss the entire Commission, though not individual Commissioners. Twice Parliament has tabled resolutions to dismiss the Commissioners, but each time has declined to press its argument. The importance of this power is less than the Commissioners can be thrown out than that the threat to do so, if insisted upon, can precipitate the process of political conciliation and trading between the institutions of the Community, which is the way the Common Market adjusts its balance of power.

Norway votes for IEA energy link-up

BY FAY GJESTER

OSLO, April 30.

A SPECIAL agreement linking Norway with the International Energy Agency (IEA) was ratified last night by the Norwegian Storting. Voting was 102 to 19, with the Socialist Left Party (SV) and the tiny Liberal Party opposing. Several votes against ratification were also cast by rebel Labour Party and Centre (Farmers) Party MPs.

Conservative Party MPs expressed regret that the minority Labour Government had not been willing to accept full IEA membership for Norway, while opponents of the agreement said that even association with the agency would diminish Norway's control over its off-shore resources. Mrs. Bent As, recently elected SV leader, criticised the IEA as the product "of an

American move to create a new, U.S.-dominated organisation similar to previously established organisations such as the World Bank, the International Monetary Fund, NATO and so on."

There was some criticism of the agreement even from MPs who said they would vote for it. Mr. Lars Korvald, a former Prime Minister and Parliamentary leader of the Christian People's Party, said the agreement was "one-sided." Norway had accepted obligations in a crisis situation but had not received corresponding rights. He conceded, however, that these obligations would be less than if Norway had become a full member.

Another former Prime Minister, Mr. Per Borten (Centre Party), called for reassurances that Norway, and not the IEA, would have the right to define Norwegian reserve production capacity for oil and to decide when a crisis situation—calling for special measures by Norway—had actually arisen. He said the Government had not adequately informed either the public or the members of the Storting about the agreement.

Milan player 'to buy club'

MILAN, April 30.

IF MILAN AC football club is ready to sell Gianni Rivera, Gianni Rivera is ready to buy Milan AC.

The 31-year-old former "golden boy" of Italian soccer issued his challenge yesterday to club president Albino Buticchi, who first talked about putting Rivera on the transfer list and then about giving up control of Milan.

"Following reports which appeared in the Press, I have asked a financial group to examine a programme of mine," Rivera said in a written statement. "If Mr. Albino Buticchi's proposal is serious, this group is in a position to provide the financial means needed to buy his interest in Milan."

Whether the deal comes about or not, Rivera said, "I intend to give my best to Milan for a few more seasons" as a player. It is the first time in Italian soccer history that a player has challenged a club president to a financial duel.

A former player, Giampiero Boniperti, is president of league-leading Juventus, but he was given his job by the club's traditional financial backers, including Fiat auto works President Gianni Agnelli. All other club presidents are wealthy businessmen.

Rivera, who has long been accused of heading a powerful players' clique inside Milan, did not say who his financial backers were.

UPI

SWEDISH MOVE ON S. AFRICA

By William Duffin

STOCKHOLM, April 30. A SWEDISH trade union delegation which recently visited South Africa has advocated that the union confederations and the Government should step up pressure on Swedish companies operating there. In particular it proposed that stricter regulations be applied to the transfer of Swedish investment capital to South Africa.

About ten major Swedish concerns, including Alfa-Laval, ASEA, Atlas-Copco, Electrolux, Sandvick and SKF, the Swedish ball-bearing maker, manufacture in South Africa, employing some 5,500 workers.

Swedish unions should "pre-empt" them to recognise the "democratic" Black trade unions "being formed and to negotiate agreements with them, the delegation proposes in its report. The unions should also "induce" the companies to improve quickly Black workers' wages and other employment terms.

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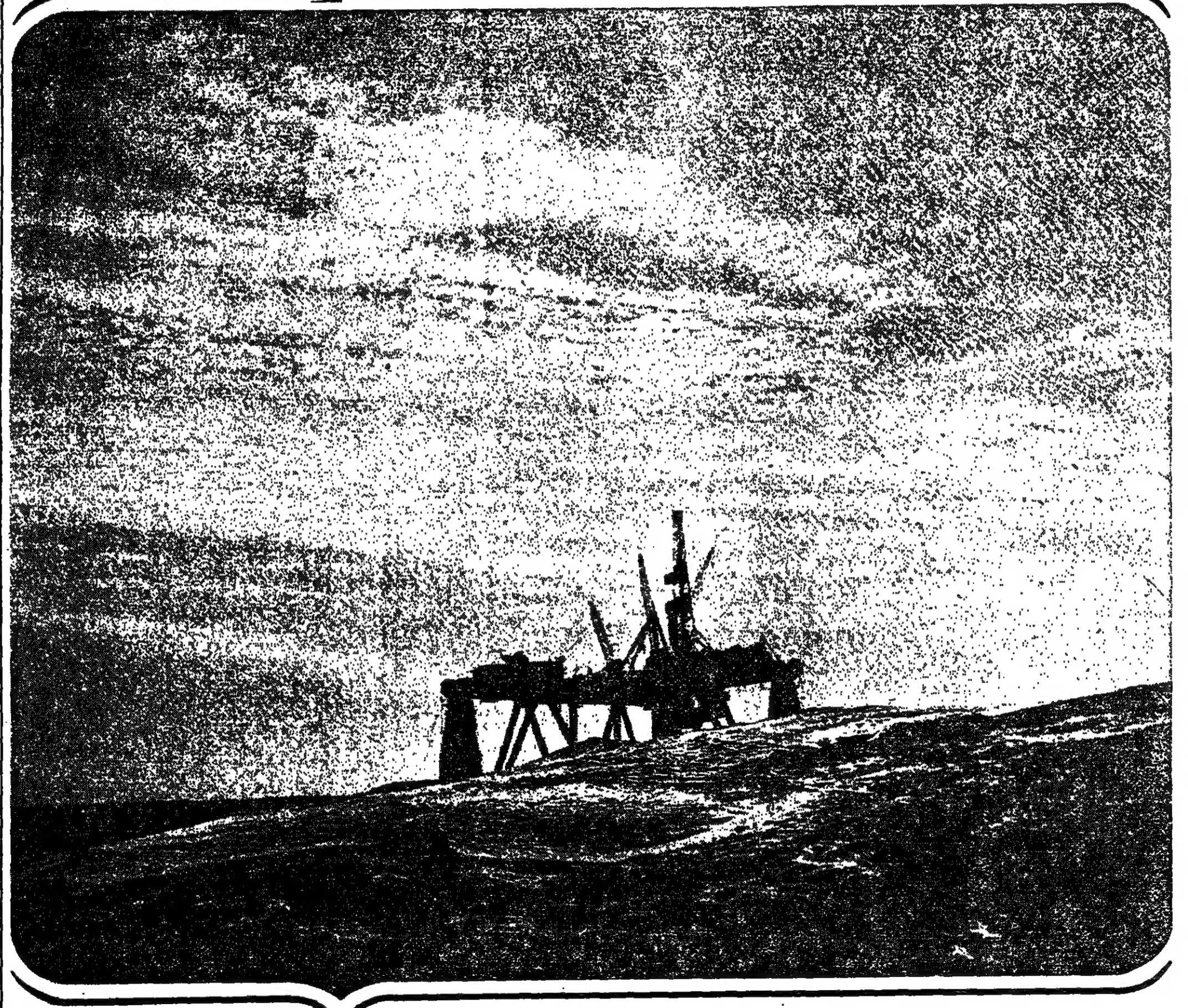
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INDOCHINA



The end of the road... a South Vietnamese helicopter is hoisted in the South China Sea after its pilot fled to an American carrier.

Hanoi likely to make early moves to unity

By Kevin Rafferty, Asia Correspondent

HANOI WILL formally and legally re-unite Vietnam under its own rule before the end of the year.

The Communists may even try to complete the integration of the country in time for the 30th anniversary celebrations of Ho Chi Minh's declaration of independence of September 2, 1945.

The key question is the date of the formal hand-over, as actual control has already passed to Hanoi. That happened when the Communist troops entered Saigon yesterday.

Although the victorious forces carried the Viet Cong flag rather than the North Vietnamese one, there is no doubt that Hanoi will control the new regime in all but name—and that will soon

follow. Another sign of the new masters was the re-naming of Saigon as Ho Chi Minh City. In Paris yesterday Mr. Dinh Ba Thi, head of the Provisional Revolutionary Government delegation, said that the new South Vietnam would follow a policy of peace and non-alignment in its relations with foreign countries.

It was ready to establish relations with all countries, whatever their political or social colour "on the basis of mutual respect of independence and sovereignty."

But his other remarks made it clear that the long-cherished dream of reunification has not been dropped. South Vietnam was now free and independent, he said, but he added: "The

sacred testament of our venerated President Ho Chi Minh is achieved. It is a huge victory of historic proportions for the population of South Vietnam and for the whole Vietnamese nation."

He continued: "The Provisional Revolutionary Government will mobilise all national energies to build up in newly found peace a peaceful, independent, democratic, neutral and prosperous Vietnam to steer it gradually towards a peaceful reunification of the Vietnamese fatherland."

The victory in South Vietnam was achieved by superior North Vietnamese arms and generalship rather than through the merits of the indigenous Viet Cong guerrillas, who were defeated as a major force in 1968 and never recovered. Many Western observers doubt whether the Provisional Revolutionary Government has much power except as a tool of Hanoi, inserted at the insistence of Hanoi just to underline this point. Two of the members of the PRG, including its Minister of Defence, are believed to be North Vietnamese generals.

Hanoi has never made any secret of its sacred mission to re-unite Vietnam. In a series of commentaries the North Vietnamese referred time and again to the fact that under the Paris peace agreement "the U.S. and all other countries respect the independence, sovereignty, unity and territorial integrity of Vietnam as recognised by the 1954 Geneva agreements."

The important outstanding question is how the unity is to be achieved. Because they are sticklers for the letter of the law the Communists may well go ahead and establish the national council of concord and reconciliation, which President Thieu refused to set up, and then go on to elections.

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Vietnam assets frozen

WASHINGTON, April 30.

THE TREASURY Department today placed a freeze on all South Vietnamese assets in the U.S.

The order means that no one in South Vietnam can withdraw funds from an American bank account without the permission of the Treasury Department. Also, no American can send money to South Vietnam, even for humanitarian relief, without Treasury approval.

The action was approved by the National Security Council. A similar embargo was ordered on April 18 when Cambodia fell to the Communist insurgents.

Mr. Stanley Sommerfeld, acting director of the Office of Foreign Assets Control, said that South Vietnamese bank accounts in the U.S. totalled about \$120m. "as of a few weeks ago." But, he said, "obviously, there must have been a serious drain in the last few weeks."

In Bern the Swiss Government

banned "import or depositing" of gold shipped out of South Vietnam or Cambodia and formally waived bank secrecy rules to permit control of the ban.

The Government spokesman, Mr. Walter Euser, said the "urgent decree" was adopted at the weekly Cabinet meeting and applied to all gold "known or believed" to come from the two countries.

Under the decree, bank employees are required to give "any information required" to controlling authorities and to permit "local inspections." The bank secrecy law cannot be invoked.

The ban came in the wake of rumours that leading figures in the fallen regimes had shipped much gold to neutral Switzerland. Some reports said the total value might be nearing \$100m.

Agencies

THE U.S. AFTER VIETNAM

In search of a new world role

By PAUL LEWIS, U.S. EDITOR

SEVERAL GOOD reasons exist for believing that America's defeat in South Vietnam may not greatly affect the country's traditional goals and commitments in foreign policy—and that all the administration's dark musings about a new age of isolationism are more than a trifle overdone. Like the spring shrubs, these happier counsels have been flowering in the chanceries of the Washington embassies in recent days, as the Communists closed in on Saigon and it became clear that 30 years of American policy in Indochina had failed.

In the first place, the defeat has simply not been accompanied by any kind of a great debate about America's role in the world today, or the trumpeting of any particular foreign policy doctrine. The truth is that since the 1972 elections, Vietnam has not been an issue in American politics for most people—merely an embarrassment. The war was supposed to have been ended by the Paris peace agreements of 1973, and the country was not prepared to maintain any further commitments in Vietnam once they had been signed—as President Ford found out when he asked for them to be.

Now that the Communists have won, there is little recommitment or bitterness—except perhaps from the administration which is obviously unhappy about being landed with a diplomatic failure that is not of its own making. The overwhelming sensation is of relief—relief that an albatross which has weighed down five successive administrations has finally been lifted from the nation's neck, and relief that an involvement which has poisoned all discussion of foreign policy is over. Just as France's withdrawal from a lost cause in Algeria paved the way for a very active foreign policy, so could the end of America's Vietnam adventure.

It is, of course, true that the present political situation in Washington is disorganised and that the incessant feud between Congress and administration makes it hard to know who is really in charge and how much weight to attach to anybody's word. The political situation is

unprecedented and temporary too, as an unelected President is eyed by hostile Congress which has devoured his predecessor and is in no mood to let him off lightly either. But next year's elections will legitimise the Presidency and cool off the post-Watergate ferment.

Looking behind the day-to-day news, moreover, it is not easy to spot any very obvious change in the mood of the country. Richard Nixon was not a lovable man and his departure went un-

TO ADD to official embarrassment in Washington, Dr. Nguyen Tien Hung, former right-hand man to President Thieu, yesterday revealed the texts of two confidential letters written by former President Richard Nixon in order to persuade the South Vietnamese

leader to sign the 1973 Paris accords, writes Adrian Dicks from Washington. They promised that the U.S. would take "swift and severe retaliatory action" against North Vietnam if the accords were violated. Charges that the Thieu Government was misled by secret undertakings of which

problems confronting the Western industrial world seemed less soluble than any nation's own. In its struggle with the executive, the new Congress is really trying to recover some of the idealism that once inspired American foreign policy and was drained away by Vietnam. The best hope for America's traditional allies, the argument runs, is that it should succeed.

Perhaps the first qualification that must be added to these comforting thoughts, is that they are not shared by everyone. The silence that has greeted the fall of Saigon in the U.S. is certainly eerie. No speeches, no lamentations and few recriminations. But it does not necessarily mean that Vietnam has become a special case that can be forgotten about as America marches on down the same old paths as before, as though nothing had happened.

Senator Mansfield did speak for many when he said that the defeat marked the end of "the World War Two era" of maintaining troops and installations on five continents and ships in all oceans."

Kissinger also was clearly worried about the wider impact of defeat on domestic support for foreign engagements. The only lesson he would draw from the debacle, was that the U.S. should be careful what commitments it

made in future and careful that they were observed.

To begin with, President Ford and Dr. Kissinger have lost face in the eyes of their constituents. And the troublesome debate over tactical nuclear weapons in Europe is flailing out.

Finally, it is hard to find any changes in the pressures that usually shape America's foreign commitments. Economically, the country was never more deeply involved with Europe and Japan than it is today, nor have the

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careful not to exploit America's problems in Vietnam so far, the could not restrain the North from going for a military victory—and it remains to be seen whether they will be able to prevent North Korea from making a similar test of American willpower on the Asian land mass.

But the main point that must be made about the post-Vietnam era in domestic terms is that America has already been losing its appetite for a global foreign policy before its defeat in Vietnam. Much has been done to alleviate the economic causes of this disenchantment with military other agreements and a floating dollar. However, failure of will on the scale of Vietnam is not going to be easily forgotten—and all the more now that five administrations have been proved wrong in their major premise that the South could be saved.

This does not mean the U.S. will go isolationist—the optimist of Embassy Row are right about that. NATO will remain intact and the trade negotiations will go ahead. The U.S. and its European allies still have the strength and ability to make reasonable arrangements with Moscow in the disarmament negotiations. The real effect of Vietnam is likely to make itself felt in a continued tussle between Congress and Executive that may well survive next year's election and the legitimate station of the Presidency.

After what has happened, the process of making foreign policy is likely to become more complex, difficult, slow and for other countries, unsettling. American aims may have been brought back into better line with American abilities—and this is certainly one lesson of the debacle. But the other lesson is that very big mistakes can be made very easily in foreign policy and both Congress and the Administration are likely to become cautious and suspicious as a result—arguing that only in this way can they prevent foreign policy becoming discredited as Vietnam producing a new age of isolationism.

Second, it must now be as clear as daylight that the U.S. is not going to go to the rescue of any more small underdeveloped allies trying to repel a Communist invasion—or even to send them military aid. To judge from Dr. Kissinger's remarks last night, SEATO is a write-off now for one, and it may be worth wondering whether the time has not also come to abandon the illusions of CENTO as well. What effect this will have on the global balance of power and the East-West contacts generally is speculative. But even though Russia and China have been

Americans still feel they have a duty to help out—in some way

WASHINGTON, April 30.

AMERICA has reacted stoically to the whole to the fall of South Vietnam, accepting the most severe setback to U.S. ambitions in this country's two centuries of existence as something that had become unescapable.

For those who were opposed to U.S. involvement and who had long predicted the eventual collapse of Saigon, there is

little satisfaction in being proved right at such enormous cost in lives and in money. Senator George McGovern said simply: "The only way to redeem anything from this whole nightmare is not to repeat it."

Conservatives like Senator Barry Goldwater still feel the U.S. could have won the war if it had tried to, and if it had moved earlier and earlier against North Vietnam.

As calm as all this may seem on the surface, there is also a deeper feeling in this

country that Americans have a duty now to help out in some way. One expression of concern was the flood of offers of foster homes for Vietnamese orphans—an impulse that has in turn, led to charges of fresh blundering interference as reports have intensified that many of the children are not orphans at all. Psychologists and old Indochina hands feel they would have been happier in the care of the country's new rulers.

A more meaningful test of

America's guilt feelings may come from the treatment it gives to the refugees. Congress after quibbling for weeks over whether evacuation operations should include Vietnamese as well as Americans, seems likely to convert its still-born legislation granting \$327m. in arms aid into a relief measure for the Vietnamese who will be coming to the U.S.

At grass-roots level, the attitude towards the South Vietnamese refugees seems

much less welcoming. Local officials around the three military bases in California, Florida and Arkansas which are to be used for immediate accommodation have been expressing concern about "health hazards." The city of Seattle has thrown out an attempt to pass a resolution welcoming the refugees. And they are being told by any number of politicians that there will be little chance of getting a job while more than 8m. Americans are unemployed.



Last year
Peking & Tokyo.



This year, New York.

[From May 29]

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100,000 flee in last great exodus

U.S. NAVAL authorities were to-night conducting only limited offshore movements involving refugees from South Vietnam after the Saigon Government's surrender earlier in the day.

U.S. shipping communications monitored here showed that while the principal exodus had finished—with perhaps more than 100,000 South Vietnamese taking to the boats and an uncertain future—some lesser offshore operations were continuing. But there were no reports of operations involving refugees still on the South Vietnam mainland.

As U.S. naval officials tried to co-ordinate the final evacuation, little mention was heard on the air of this morning's surrender. There was one incident, however, when an American vessel, the Pioneer Contender, announced that some South Vietnamese craft carrying 40 local people, mainly women and children, wanted to be escorted to the U.S. fleet in the South China Sea. The fleet now is 40 miles south-west of Saigon's port of Yung Tau.

U.S. authorities with the fleet rejected this request. Before this morning's surrender they

had usually granted permission in such cases.

About 2,700 South Vietnamese fled to Thailand in about 125 air force planes as the defence of Saigon crumbled and by to-night nearly 600 of them were on their way to the U.S.

The makings of a dispute between Thailand and the U.S. emerged over what would be done with the aircraft which have been impounded by Thai authorities at U-Tapao airbase.

Prime Minister Kukrit Pramoj said Thailand would recognise the Viet Cong's Provisional Revolutionary Government (PRG) once it was installed in Saigon and would hold negotiations with a view to giving the planes to the new South Vietnamese authorities.

But informed sources said the U.S. which supplied the planes to the ousted Saigon Government, still had a proprietary interest in them. They include F-5 jet fighters, bombers, transport and helicopters worth millions of dollars.

The first group from about 610 foreigners who have spent the past 12 days in deteriorating conditions in the French Embassy in Phnom Penh were to-night believed to be on their way to Thai border town of Aranyaprathet by road.

Reuter

Protect lives, Viet Cong told

TOKYO, May 1.

The People's Liberation Armed Forces (PLAF) of South Vietnam have been ordered to protect the lives and property of the people and foreign residents in Saigon, the North Vietnam News Agency reported here today.

The agency said the PLAF command instructed troops: "To immediately occupy all military administrative and economic objects, all major communications lines and other im-

portant positions.

"To immediately dissolve all organisation of the 'puppet administration', and all armed organisations and reactionary political organisations of the enemy.

"To strictly abide by the code of conduct for Liberation Army combatants and to protect the lives and property of the people and of foreign residents.

"To let officers, soldiers,

policemen and employees of the 'puppet administration' realise the situation and to let them lay down their arms.

"To let all employees of the 'puppet administration' go immediately to their offices, and obey the instructions and assignments of the revolutionary administration and the Liberation Army."

Reuter

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BALANCE SHEET

as of December 31, 1974 (thousands of francs)

Assets	Liabilities
Cash and deposits with banks at maximum 30 days 9,950,916	Current liabilities
Term deposits with banks 8,600,333	non-bank financial institutions 10,607,697
Non-bank financial institutions 245,931	deposits 899,701
Bills and notes 9,493,830	Miscellaneous 21,931,943
Sundry debtors 4,819,416	Fiduciary accounts 586,474
Securities 2,183,598	Own funds and borrowed capital 1,673,146
Fiduciary accounts 586,474	Profits before distribution 115,390
Miscellaneous 1,290,920	
Fixed assets 518,535	
77,730,098	37,730,088

PROFIT AND LOSS ACCOUNT

for the fiscal year 1974 (thousands of francs)

Debit	Credit
Interest and commissions 8,315,492	Interest and commissions 3,984,277
General expenses 544,288	Other income 176,900
Reserves, amortization and miscellaneous 189,753	
Net profit of the year 111,644	
	4,161,177

An itemized balance sheet and profit and loss account have been published in the 'Mémorial-Recueil Spécial des Sociétés et Associations' of the Grand Duchy of Luxembourg.

مكتبة



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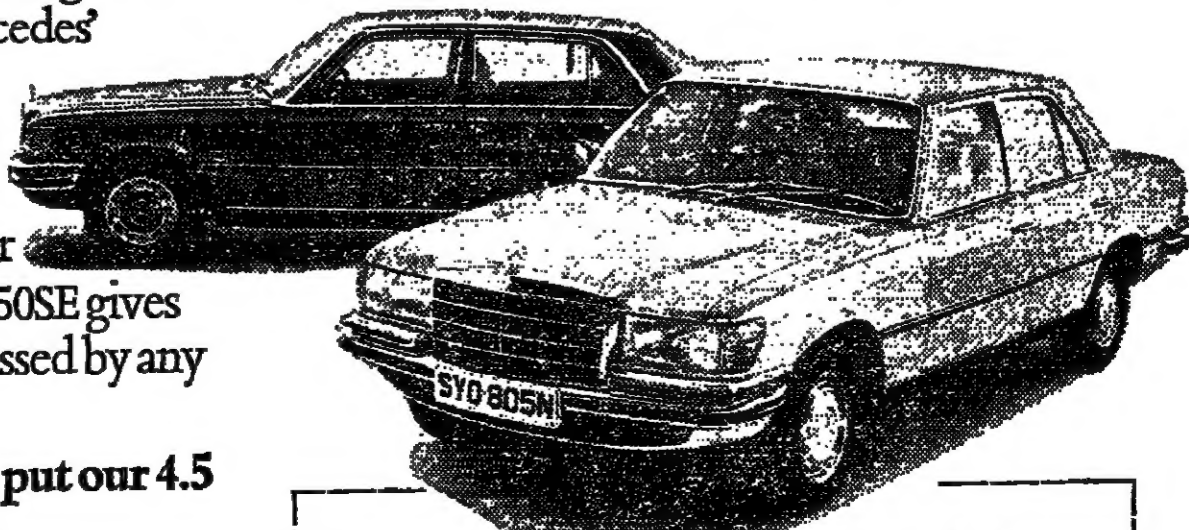
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Technical Page

EDITED BY ARTHUR BENNETT AND TED SCHOETERS

PROCESSES

Water jets cut it fine

FLUID JET cutting as a commercial proposition has arrived in the U.K. with the installation of equipment at the Shoe and Allied Trades Research Association's laboratories, Rockingham Road, Kettering, Northants. (0538 3151.)

Built by the McCartney Manufacturing Co., of Baxter Springs, Kansas (a member of the Ingersoll-Rand Group), the equipment cost about £17,000. It will be used by SATRA in carrying out an 18-month £200,000 Government contract for the development of computer grading (shoe sizes and widths), nesting (maximum number of shoe pieces from one sheet of material) and cutting.

Ingersoll-Rand is co-operating with SATRA on the cutting aspect, and the equipment at Kettering will be used by both organisations, not only as the heart of a two-dimensional contour cutting system for footwear, but also for the evaluation of the cutting characteristics of materials used in other industries.

Pointing out that the materials represent 40 to 50 per cent of the cost of footwear, SATRA expects that the development of computer controlled fluid jet contour cutting will show savings of 5 to 6 per cent in the cut materials.

Initial use

This equipment will be used initially for linear cuts to establish optimum pressures and cutting speeds for a variety of materials and thicknesses.

Two more machines are to be delivered in October, at about the same price, one to be installed at SATRA to investigate x-y control parameters, while the other at a member company's factory for on-site assessment in footwear manufacture.

The process of fluid jet cutting is simple. It is based on a small quantity of a liquid biodegradable long chain polymer

—it has been found that this colimates the jet and minimises spray. The mixture is brought to a high pressure through an intensifier pump (pressure and volume are controlled remotely through a hydraulic drive) and delivered to an accumulator to level pressure pulses from the pump and ensure constant pressure at the nozzle.

From the control panel, the high pressure fluid is carried to a pneumatically operated valve which provides instant shut off and start up, and is delivered to the jet nozzle. The liquid passes through the material to be cut, and finally enters a drain of effluent collection system.

Unless the material being cut is a pollutant, effluent is not a problem, as the fluid is biodegradable and the quantities are small.

In a typical large scale installation, one water/polymer mixer would feed nine 40hp, 40 gal/hr, 40,000 psi intensifiers. Each intensifier could supply, via its accumulator, six 0.003 inch orifice nozzles (fluid flow 61 gal/hr/nozzle); or three 0.007 inch nozzles (13 gal/hr/nozzle); or one 0.010 inch nozzle (28 gal/hr); or one 0.012 inch nozzle (38 gal/hr).

Nozzle orifice diameter also represents the width of the cut—the smallest practical cut so far achieved has been 0.003 inch. The orifice is of sapphire, and averages a 100 hour life, but this application, such as intermittent or continuous running. Replacements cost about £10.

Maximum pressures have reached 70,000 psi and the fluid is travelling at Mach 2. Apart from pump noise (about 85 dBA—this would normally be remote from the operating area), the only noise is caused by air entrainment in the jet. Since the jet is usually not more than 1 inch from the material being cut, noise is minimal.

There are many advantages in fluid jet cutting. Noise is unnoticeable, and there is no dust.

Kerf width is so small that unless the correct office is chosen it can be difficult to separate parts cut in a sheet. The system is readily adapted to automation, the "blade" never dulls, no pilot holes are needed, and cutting can be started or stopped at any location. Since the cutting is at a point, contouring is simple.

Many materials

The first commercial installation was for cutting cardboard in the U.S. about four years ago, and since then there have been over 50 machines installed, including in price from about £10,000 to about £100,000, and cutting a variety of materials from plywood and board, through rubber, foams, fabrics, textiles, laminated paper products, gypsum boards and asbestos sheets, to fibreglass, plastics, and even metals.

In the U.K., marketing is being undertaken by the Negri Bossi Impco and McCartney Division of the Ingersoll-Rand Co., Falkland Close, Coventry, CV4 8AU (0203 461367). Mr. Dennis E. Smith, the division's general manager, told the Financial Times that a number of British companies had already expressed interest, particularly in the corrugated cardboard manufacturing industry, where the board can be cut without compression or damage to the corrugations. Facilities for manufacture are available at Coventry and it is expected that the equipment will be built in the U.K. as interest increases.

It is understood there are no higher temperatures (10 in. U.K. manufacturers of fluid jet cutting equipment. Mr. O. M. Walsford, vice-president of McCartney Manufacturing, said that in the U.S. the latest development was an investigation of the use of fluid jet cutting for cutting very hard materials, but that this was presenting problems with nozzle wear.

Mr. Walsford said that in the U.S. the latest development was an investigation of the use of fluid jet cutting for cutting very hard materials, but that this was presenting problems with nozzle wear.

Niobium-titanium cable made pliable

ONE MAJOR obstacle to a widespread use of superconducting materials is the inherent brittleness of the niobium-titanium alloy wires used in the windings of such devices, which have been finally overcome.

An announcement made in the U.S. yesterday by General Electric Company in conjunction with the International Superconductivity Centre, described the ingenuity of getting around the brittleness barrier by not straining the head-on.

The first step is to produce pure niobium rods jacketed with copper and load them into hollow copper tubes. The tubes are then drawn to produce a copper-coated wire containing strands of fine niobium filaments. The basic wire size can then be twisted into cables of the desired construction prior to a final step, which is to place the cable with thin and thin in furnace, where the tin reacts through the copper to react with the niobium to form the desired superconducting alloy.

The required strength is provided to the cable by incorporating a stainless steel wire one of the strands. So far, it is intended to use the cables in diameters from 2 to 2 mm capable of carrying currents between 50 and 1500 amp in help of 50,000 gauss. Niobium-titanium is particularly attractive because it can run at under 10 K (Kelvin) and in higher magnetic fields than its sole competitor, niobium-titanium. In cable form it shows high magnetic stability, remaining superconducting in rapidly changing magnetic fields. Interagency Corp. is a affiliate of GE and Exxon, and handling marketing and sales the product from POB 35 Guilford, New York 1205 U.S.

DATA PROCESSING

Facts found in four seconds

Automating a large, active library is a major task. One approach is to store all library information in a large computer memory bank complete with a sophisticated software program to index each story and to provide a means of retrieving each story. This system is feasible, and the New York Times has one in operation.

However, it may not be practical for other newspapers in consider for storage of their own material because of the comparatively high cost of computer storage for library information. The system is feasible, and the New York Times has one in operation.

Image Systems has come up with a lower-cost, automated newspaper library system—Automated News Clipping, Indexing and Retrieval System (ANCIRS) which applies a mini computer to control a very high-speed microfilm retrieval terminal so that any piece of library copy is available to the viewer in about four seconds on the Image Systems CARD microfilm terminal.

A primary advantage of storing the copy on microfilm is the extremely low cost of film storage as compared to the electronic systems. Secondly, no complete re-indexing of copy is required.

The CARD terminal has a carousel which holds 750 individual microfilm each of which holds 192 11 inch by 14 inch page images. One of the previous objections with microfilm systems was that the user spent considerable time viewing many pieces of copy before finally

finding the one desired. ANCIRS reduces the search time to about the same as all electronic libraries and even for full text display.

At the time the copy is photographed for storage, the headline of the story plus any special key words, such as names, places and subject headings, are keyboarded on to a computer card along with the microfilm page number. Image Systems has developed computer software which will develop a number of index references from the story headline.

The computer program sorts and develops the alphabetical retrieval index so that any given story can be retrieved using a number of logical reference words. Once the computer program develops the computerized index, it is produced on fiche via COM (Computer Output Microfiche), and indexed by photographing the computer printout.

The index is periodically updated to include the copy more recently placed in the library. Image Systems, the data processing department of the newspaper, or a computer service bureau using programs provided by Image, can provide the initial indexing and updates from the newspaper's punched cards of the story headlines.

In starting such a system, each item in the library is photographed once using a special high-reduction camera. This is done after the tear sheets of the news stories have been ganged on a 11-inch by 14-inch copy board. There is no requirement for related stories on the copy board; any combination can be used, such as a sports story, a legal or political story, etc. At the same time a computer card is punched with the headline of the story, so are any keywords desired, along with the microfilm page number.

Image Systems, 549 Chiswick High Road, London, W4 (01-995 2421).

POLLUTION

Suppression of odours

THE LEGAL position, with regard to offensive trades and odour nuisances, should be reviewed and a series of guidelines and codes of practice prepared to enable local authorities and industry to deal effectively with the problem.

These are two of the main findings of a working party set up nearly five years ago whose second and final report is published today. Although a situation can be considerably improved by the adoption of the best present practice, the working party says the nuisance from odours will not always be completely eliminated.

It says that the sensory measurement of odour, using panels of observers, can now be carried out reliably and repro-

ducibly by means of a "dynamic dilution" apparatus developed at Warren Spring Laboratory, at which, it is hoped, will be available commercially in due course. A mobile odour laboratory for such measurements has also been designed and constructed.

The report examines some of the odour abatement methods in use. These include absorption in an oxidising aqueous solution, adsorption on activated charcoal, thermal and catalytic afterburners, the use of ozone, massing agents and counteragents. The report also takes account of animal by-product farming and related operations such as maggot breeding, slaughtering and manure drying. For processing, chemical and metallurgical processes, waste disposal and sewerage are all covered.

A programme of research to the aim of solving the remaining problems in odour measurement, prevention and abatement, under way at Warren Spring Laboratory.



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Another depressing month for building industry

By MICHAEL CASSELL

FEBRUARY was yet another depressing month for orders for the building industry, with a 10 per cent fall on the year. The industry's worst performance was recorded in the construction output last year, which fell 10 per cent on 1973 and a further fall of 6 per cent or more is expected next year.

There are few indications that the housing sector is set for any significant improvement, but there are widespread fears that further cuts in public expenditure will reduce the industry's total workload still further.

With commercial and industrial building increasingly reluctant to invest, new building work in this direction is also desperately short and is likely to become more difficult to obtain.

Added to the contractors' problems, is the recent announcement of cuts in Government expenditure on housing improvement schemes, which have been providing builders with a substantial amount of work.

'Staggering'

Calculations vary, but the industry estimates that of a total workforce of just over 1m, about 140,000 employees lost their jobs last year and further heavy reductions are expected this year.

The National Federation of Building Trades Employers said this week that contractors were being forced out of business by low work levels and sharply rising prices.

The National Council for Building Material Producers said that the "staggering" reduction in output could be rectified only with immediate government assistance.

The latest provisional information collected by the Department of the Environment shows that the value of all housing orders obtained by contractors in February rose from £141m, the previous month to £200m, at present prices.

All the increases were accounted for by contracts from local authorities, which rose from £70m in January to £138m, but the comparative strength of this sector was reflected in the 112m, again reflecting the enormous fall in output in this field.

The value of all building work won by contractors in February was put at £483m, a rise of £90m on the previous month and about £400m up on February last year, an increase which may easily be accounted for by higher prices rather than additional output.

Redundancy problem faces Pilkington

By KENNETH GOODING, INDUSTRIAL CORRESPONDENT

TWO ANNOUNCEMENTS from Pilkington Brothers yesterday highlighted the problems of industrial redundancies and changes taking place in the glass industry.

Pilkington is to close its 30-year-old sheet glass factory at Pontypool, South Wales, and will make about 400 redundant. However, its fibreglass subsidiary is to go ahead with construction of a £22m factory at Pandyfelin, two miles away, providing 300 new jobs.

But there will be a year's gap between closure of the sheet glass plant and the coming on stream of the glass wool factory.

Pilkington has already cut its total U.K. workforce between July last year and the middle of April by 2,000 to 20,537 including 600 who have gone since February.

Demand for sheet glass has practically disappeared in the U.K. but Pilkington is to re-start two additional machines on a currently-operating sheet glass tank at St. Helens to cope with what demand is left. This will create 30 jobs at St. Helens.

Meanwhile, some 400 redundancies will arise from a major rationalisation programme announced by soft drinks concern, Castrol and Cochrane (Great Britain) yesterday.

G B C is to close its factories at Gloucester and Watlington, and four of its smaller depots in September. Production will be concentrated from then at its main Sunbury-on-Thames, Southfields and Stockport factories.

Redundancies were also announced yesterday by Universal Grinding Wheel plant in Stafford where 200 workers are being laid off.

In Northumberland, at Cramlington, Ronson Products is laying off 100 of its 700 workforce. Handforth Supplies, of Roade, Northants, is inviting up to 200 volunteers for redundancy.

Report calls for register of landlords and agents

By JOE RENNISON

A SERIES of minor improvements in the landlord/tenant relations is put forward in a report published yesterday on behalf of those representing the private sector of rented housing. These include the statutory registration of landlords and their agents.

The report suggests, however, that it is impractical to draw up a code of conduct that can be observed by both sides of this highly emotive sector, which has become a political and financial football. More investigations to find a solution would be made.

The report, People and Homes, was compiled on behalf of the British Property Federation by Mr. Daniel Caplan, a former civil servant with the Department of the Environment.

His basic remit was to try to find a formula whereby the Federation could advise its members on "codes of conduct for responsible ownership and management of property."

The Federation, while accepting the report, says that it is in no way committed to the findings. Mr. Victor Lucas, its president, said that he was deeply disappointed in the conclusions on this point, but this would not be the end of the matter.

What was needed was a greater effort at educating both the landlords and the tenants in the legal and social responsibilities of their separate positions.

He roundly condemned successive Governments for allowing the present position to apply by their inability to solve the housing problem.

Underlying the report, although it is not specifically stated, is a condemnation of the rental structure in both private and public sectors of housing.

IN BRIEF

Colt prices rise

The price of Colt gas is to be increased by an average of 7.5 per cent on Friday. Daimler raised its prices last week and Colt is the first Japanese car maker to follow suit.

Fire damage up

Fire damage in Britain cost an estimated £11.7m in March, according to the British Insurance Association. The figure for March, 1974, was £9.1m.

Building rule relaxed

Building regulations governing cavity wall insulation can be relaxed, the Environment Department advised local authorities yesterday. The rules say cavities should not be bridged because of the risk of spreading damp.

Investment call

U.K. printing machinery manufacturers would have to invest more than ever in new ideas to meet demand from what will be a very different industry in the future, Mr. Arthur Walker, Association chairman, said yesterday.

Noise 'menace'

Urgent positive action should be taken by the Government to stop the "growing menace" of air-craft noise from Heathrow Airport, says a report by Mr. Geoffrey Holmes, chairman of the Local Authorities' Aircraft Noise Council.

Clyde yard fears £15m. loss

By Chris Baur, Scottish Correspondent

GOVAN SHIPBUILDERS, the Government-owned company, formed over two years ago after the liquidation of Upper Clyde Shipbuilders, has succeeded in containing its trading losses to below the figure forecast when the project was launched. But it is now budgeting for a possible loss of over £15m, on existing contracts unless major progress can be made in improving productivity in the two yards.

The 1974 results show a £5.3m. deficit for the first two full years of trading. This is some £3m. less than forecast by bankers. Hill Samuel in their advisory report in March, 1973, and which formed the basis of the Government rescue operation.

The company's directors said in Glasgow, however, that they regard the current year as the "watershed" in proving whether the project can ultimately be viable.

Only four of Govan's current order book of 21 vessels have been taken on non-fixed price contracts and its best estimate is that with current rates of inflation and only marginal productivity improvements it faces a loss of £15.4m. on these contracts in the next two years. This would shatter the Hill Samuel projections which tentatively suggested a marginal profit in 1976-77.

Mr. Willan told a London seminar that council house subsidies constituted "one of the fastest growing sectors of the national economy". Six years ago, he said, they cost £400m., but this figure had now risen to more than £1,300m. and was expected to hit £1,400m. by 1978-79.

He pointed out that the total stock of local authority homes was now more than 30 per cent of the whole and warned that any further growth could have disastrous consequences for the balance of housing finance in the U.K.

Mr. Willan said he understood that section 7 of the 1967 General Rate Act gave a right of appeal to anyone faced with higher rates who disagreed with local spending policies. He had no doubt that those authorities who persisted in building more and more council housing at un-economic cost, who continued to spend money on the municipalisation of privately rented houses and who also continued to expand direct labour activities, could well face "an avalanche of appeals to the courts."

While the Department of the Environment was engaged in a comprehensive review of housing finance something much more radical than a few small economies was necessary, he contended.

More coal less oil consumed

By Peter Foster

ENERGY consumption in February reached its lowest level since the end of 1973—for nearly three years, according to the Department of Energy's monthly statistical bulletin.

Provisional figures for consumption, seasonally adjusted and temperature corrected, represent an annual rate of 324.7m. tons coal equivalent.

An increase in coal consumption was compensated by a sharp reduction in petroleum consumption, which fell to its lowest level since the end of 1969.

This meant that coal and oil accounted for equal proportions of total energy used in February for the first time in four years.

Warm May forecast

MAY is likely to be mainly warm, with cool spells in the middle two weeks, the Meteorological Office long-range forecast says.

The first week is likely to be mainly dry with good sunny spells, and it will probably become rather warm in the south, but with a few days of cool, unsettled weather in the north.

Monthly mean temperature is expected to be mostly above average but near average in north and west Scotland. Total rainfall is likely to be near average everywhere but with most of the rain falling in short spells.

Sunshine totals will probably be near average in most districts but a little below average in north and west Scotland. Thunderstorms are expected to occur with about the usual frequency for May.

LATEST WILLS

Mr. Peter Blackburn, a director of Brooke Bond Liebig, left £2,589,070 gross (duty £231,889). Mr. Blackburn, who died in a car crash last February, sold the Chard Meat Company to Brooke Bond Oxo for more than £4m. a few years ago. £2,589,070

Mr. Henry Self, former Permanent Secretary to the Ministry of Production and the Ministry of Civil Aviation, and a former deputy chairman of the CEBG and of the Electricity Council, left £24,223 gross (duty £134). Further duty may be payable on some estates. £22,735

VAT spree allows retailers to reduce their stocks

By ELINOR GOODMAN

THE RUSH to beat VAT went on to the last moment last night when some electrical shops stayed open until 10 o'clock in an attempt to cram in all sales possible before the new 5 per cent VAT rate came into effect today.

The worry was that when prices reflect the new rate of tax, sales of such items as TV sets—which have been selling up to six times faster than normal—will collapse.

Retailers were unanimous yesterday in agreeing that the 13-day VAT holiday had led to an unprecedented rise in sales for this time of year. Many, however, were forecasting an unprecedented slump, starting today and lasting possibly for several months.

Wedding rings

Some manufacturers said gloomily that they had hardly noticed the boom. Retailers had been merely running down their stocks.

Even wedding rings were affected. "It seems as if everybody living in aid has suddenly decided to get married," said a London jeweller, who yesterday had sold twice his usual number of rings.

"Twice as good as an exceptionally good Christmas," was how two electrical chains described the last two weeks of trade.

Electrical goods such as colour television sets, washing machines and hi-fi equipment seem to have benefited most. Currys said that washing machine sales were five to six times above their normal level and Comet said it had quadrupled its hi-fi sales since the announcement of the Budget increase.

Other items affected by the new VAT rate also showed sales increases, though not usually so dramatic as those seen on household durables.

Half normal

Maxwell Croft, the furrier, said, however, that his sales were at least five times above last April's figures. The saving on a £2,000 coat was about £300.

Manufacturers were generally less enthusiastic about the effects on trade than retailers—particularly those in the electrical field. They were concerned that shopkeepers had taken the opportunity to reduce stocks and would not replenish them.

Laskin, for example, said that the sudden surge in sales had brought its stocks down to about half the normal level. It intended buying some new goods, but it would not build up stocks affected by the new tax level, to anything like their old level.

Some electrical multiple groups, such as Currys said that they would restock extensively,

but there was a feeling in the retail trade that the next few months would be a buyers' market and that there would be bargains around if they waited long enough.

Thorn Electrical Industries said that it was "anxious" about the immediate outlook, given the "uncertainty among retailers to reduce stocks."

Pie of Cambridge echoed the opinion. Retailers had taken the opportunity to liquidate stock in advance of the traditional sales slump in the summer. As a result of the Budget, it had reduced its production targets by 20 per cent.

Strategy

Opinions in the electrical industry were divided on whether the Chancellor's strategy had worked and that British manufacturers had benefited more from the boom than importers.

Some retailers said that the proximity of British manufacturers meant that they were in a better position to cope with the sudden demand, but others said that importers were carrying high stocks because of the backlog built up after the dock strike.

There were also reports that some importers of hi-fi equipment, who usually shipped their goods from Japan, had used air freight.

Loyalist victory forecast

By Dominic J. Coyle and Giles Merritt

BELFAST, April 30.

THE ULSTER constitutional election campaign ended to-night with all established political parties calling for a big turnout at to-morrow's May Day poll here and with each party seemingly convinced that a high poll would benefit its candidates seeking election to the 78-seat Convention.

The consensus of independent observers remains that the three Protestant Loyalist parties making up the United Ulster Unionist Council (UUUC) will just about secure an overall majority of Convention seats, although some of the smaller parties, and particularly the non-sectarian Alliance Group, question this forecast.

Final campaign statements today from the main party leaders brought no surprises. The UUUC "triumvirate," Mr. Harry West, the Rev. Ian Paisley and Mr. William Craig, continued to the end with their call for strong and stable government. This, in their view, means conventional majority rule.

The almost exclusively Roman Catholic Social Democratic and Labour Party (SDLP) is insisting that there must be effective power-sharing in government and a tangible expression given to the so-called "Irish dimension" of the Ulster problem.

CHAIRMAN

MANAGING DIRECTOR

FINANCIAL DIRECTOR

COMPANY SECRETARY

MARKETING DIRECTOR

GENERAL SALES MANAGER

EXPORT MANAGER

MECHANICAL ENGINEER

SALES REPRESENTATIVE

Who benefits most from a seat in First Class?

Many companies approach First Class flying from the point of view of entitlement. However, and with all due respect to Chairmen and Managing Directors, entitlement is not the same as benefit. For there can be little doubt that middle management, where it is allowed to fly First Class, benefits just as much as the very top people. The greater space and quiet of a First Class seat is very necessary for the hard-pressed middle manager. If he needs to work, he can work. If he needs to rest, he can rest. On top of that a middle manager with a First Class ticket carries with him tangible proof of his company's faith in him. And, when clients come to see him off at airports, it always has a beneficial effect on your company's image. All over the world, people see British Airways First Class as the finest way of travelling there is. When a man is trying to sell a product he believes in, it always helps to show that his company appreciates quality in other matters. If you want a man to do a first class job, give him a First Class ticket.

British Airways

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HOME NEWS

Keep to social contract, BIM urges executives

BY ROY LEVINE

INCREASES IN executives' salaries should comply with the social contract to help the country to survive its economic difficulties, Mr. Philip Churchill, executive director of the British Institute of Management, said in London yesterday when announcing the annual BIM National Management Salary Survey.

The survey showed that executive salaries rose on average between 21 and 28.8 per cent. during 1974 against a rise in the retail price index of 19.9 per cent.

Earnings after tax, though, rose between 8.5 and 22 per cent. for the nine executive categories shown in the accompanying table, indicating how the higher-paid managers were affected by the present marginal taxation system.

Mr. Churchill said that the BIM would welcome some moderation in salary increases of managers, but only if there was a common understanding of the limits on pay increases in all earnings levels, including wage earners and other salary earners.

Such an expansion of the social contract should apply at the gross salary level, but something would have to be done by the Government to ease the tax burden on executives.

Executives needed to earn higher net salaries. "Otherwise there is no incentive to take on more responsibility," he said. Yet many companies were finding that, after allowing for

Changes in U.K. executive salaries 1974/1975

	% change in gross salary	% change in net salary
Chief executive	21.0	8.5
Deputy chief executive	25.3	10.5
Other directors	27.4	11.4
Senior heads of departments	28.9	12.8
Other heads of departments	28.8	12.8
Senior management, grade I	24.3	17.8
Senior management, grade II	21.4	17.8
Middle management, grade I	22.3	18.4

cost-of-living adjustments for their staffs, there was little over for those managers who had contributed more than the average.

Two developments — the accelerating brain drain and the fact that Britain was being placed at the bottom of the pay differentials in Britain — needed to be considerably higher for executives.

One of the reasons for the explosion in salary increases highlighted in the survey was the response of many companies to give rises to make up for the period of statutory pay restraint which ended in 1973. Mr. Churchill acknowledged that executive salary increases last year were higher than the BIM expected.

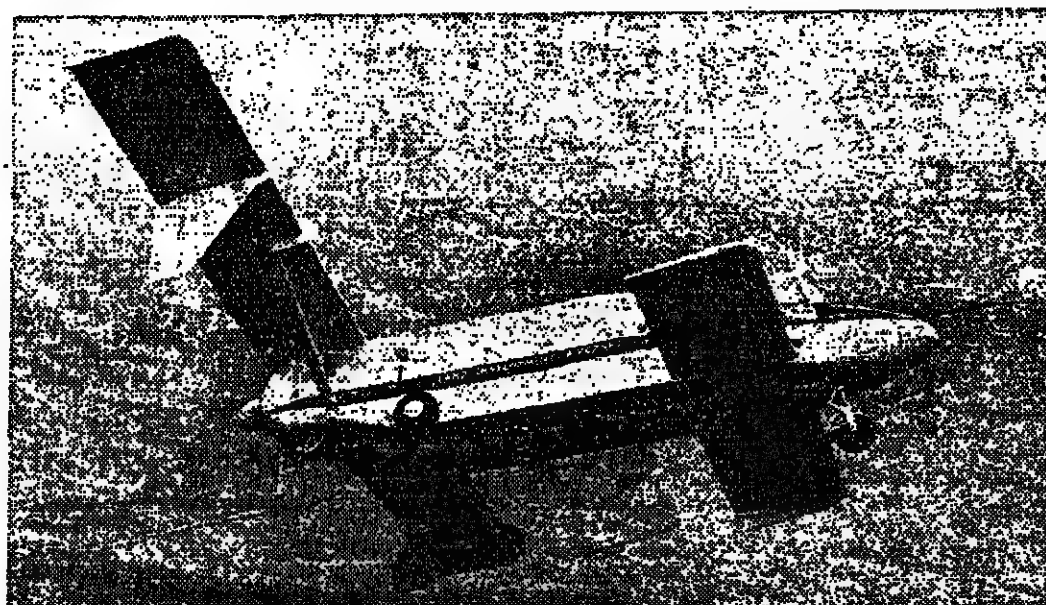
He also acknowledged that high wages and salary increases were contributing to the rising rate of unemployment. The feedback which he was getting

from the business community indicated that the rate of unemployment could rise above the levels expected by the Government and could reach 11m. within four months.

A large percentage of that would be executives and the BIM, which was setting up special counselling services for managers, had received a large number of requests for its booklet, Guidelines for Redundancy for Managers.

The BIM was also exploring the possibility of some form of salary restraint in discussions with its chairman, Sir Frederick Catherwood, who was having with Cabinet Ministers and other MPs.

The survey of management salaries conducted on behalf of the BIM by Remuneration Economics, covered more than 24,000 executives and over 400 companies, employing 3m. people or 15 per cent of the U.K. working population.



Debut for 'aerial Land-Rover'

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

A new British aircraft, called "the nearest thing to an aerial Land-Rover," will be given its first public demonstration at the forthcoming Paris Air Show at Le Bourget from May 30 to June 8.

Designated the LDA-01, or Land Development Aircraft (above), it is a private venture development by a small company, Lockspeiser Aircraft.

It is a single-engine aircraft, with a propeller at the tail, and has been designed for a wide range of light aircraft duties, such as

crop-spraying, rescue, aerial photography, and cargo transport.

Lockspeiser Aircraft is negotiating for further development finance—the aircraft now flying is a 70 per cent. scale prototype of the full-sized production aircraft—and is also interested in discussing licence-production overseas.

The price for each aircraft would be in the region of £15,000 to £20,000. Several overseas countries have expressed interest in it, although so far no orders have been received.

Aerospace Bill due out to-day

THE GOVERNMENT'S Bill for July, despite the pressures on nationalisation of the aerospace

Parliamentary business. Both the aerospace and shipbuilding industries have been anxiously awaiting publication of the Bill, especially to see details of the formula for the take-over of their assets.

The Bill provides for the takeover of the British Aircraft Corporation, Hawker Siddeley Dynamics and Scottish Aviation to form the new Aircraft Corporation of Great Britain.

It also provides for the takeover of most U.K. shipbuilders and ship-repairers to form British Shipbuilders.

It is understood that the Government still hopes to make the Bill law before the end of the Parliamentary session in committee over the next few

months, to try to get the Bill talked out of this session if not defeated entirely.

The Tories are implacably opposed to the whole concept of nationalisation, but agree in particular with the aerospace manufacturers that the proposed takeover of the aircraft companies is not only irrelevant to the industry's problems at this time, but also a waste of time, money and energy that should be devoted to more constructive measures.

These would include determining what future projects the industry ought to embark upon, in conjunction with companies in Western Europe.

U.K. bans Pan Am 'incentive bonus commission'

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

THE BRITISH Government has told Pan American World Airways that it cannot apply its new "incentive bonus commission" plan for travel agents selling its tickets in the U.K. and must instead offer a much lower increase in commission on this business.

The original PanAm plan was to offer a 3 per cent. increase in commission to all agents who raised the level of Pan Am ticket sales beyond 90 per cent. of last year's level. In effect this would have given the agents a 10 per cent. commission instead of the generally prevailing 7 per cent. (to some places such as Western Europe it is 7½ per cent.).

The plan caused a furore in the airline industry, although it was widely welcomed by travel agents—and led to an emergency meeting of the International Air Transport Association in Nice last week.

At that meeting the airlines threw out the Pan Am plan and tried to substitute a compromise scheme of their own providing for a rise of only 1 per cent. in commissions to the new level of 7½ per cent.

Resolutions void

All the airlines except Pan Am voted for this compromise scheme. But Pan Am's objection was sufficient, under the IATA unanimity rule, to render the scheme void and as a result from mid-night on Tuesday all the IATA resolutions governing commissions to travel agents became void.

In order to prevent any kind of "commission war" from developing however, British Airways reported the matter to the Civil Aviation Authority, which considered the situation at an emergency meeting yesterday. As a result the CAA announced that it had approved the IATA compromise plan of a 7½ per cent. rise in commissions to agents worldwide every year.

Further rises

The airlines, in turn, will be the view that any bigger increase in commissions such as the one originally proposed by Pan Am would at best have meant further rises in passenger fares—the money would have to be found somewhere—and at worst a recipe for financial disaster. Collectively, all the IATA airlines pay hundreds of millions of pounds in commissions to agents worldwide every year.

State 'should carry social steel cost'

BY KENNETH GOODING, INDUSTRIAL CORRESPONDENT

IF THE Government insists the British Steel Corporation holds up its redundancy programme for social reasons, the cost should be borne by the taxpayer, not by the steel consumer, says the British Iron and Steel Consumers Council.

The council maintains that the U.K.'s engineering industry must be able to buy its basic raw material at a competitive price or it will not be able to do well in profitable export markets.

These views were put yesterday by Mr. Jack Frye, chairman, on behalf of the BISCC, which was adding its voice to the debate between Sir Monty Finiston, the British Steel Corporation's chairman, and Mr. Anthony Wedgwood Benn, Secretary for Industry, about the need for substantial redundancies at the corporation.

Meanwhile, the steel users insist "this would seem to be the time to take the steel industry's chronic problem of over-manning" because, "looked at dusty."

from a purely commercial point of view, the very low level of steel demand must require a reduction in the corporation's workforce."

Mr. Frye, in a statement sent to the Department of Industry and to the BISCC, adds: "If the Government, acting in what it sees as the national interest, wishes the British Steel Corporation to pursue some other policy, then the cost of that policy must be borne by the taxpayer and not by the steel consumer."

Mr. Frye maintains this is no new proposal. It has been recognised and accepted in the case of some other public sector undertakings.

It was put forward in the White Paper on the economic and financial obligations of nationalised industries as long ago as 1967. "But in my view it has not been pursued satisfactorily by any Government in its relations with the steel industry," he says.

Programme of nuclear ships 'is years away'

THE ADOPTION by Britain of a commercial nuclear ship programme still seems to be some years away in spite of the quadrupling of oil fuel prices during the past 18 months, according to a second report on nuclear ships prepared by an inter-departmental group led by the Department of Industry.

The report says that, although on economic grounds the weight of evidence now favours the commercial adoption of nuclear propulsion—particularly for container ships—major uncertainties still exist. These include future prices for bunker oil and nuclear fuel. Costs may also arise by carrying out safety requirements "not yet fully defined."

The conclusion is that "further consideration of the economic aspects must await resolution. The next stage of the study must be a more detailed examination in conjunction with industry."

The report points out that a nuclear ship programme would involve a minimum total expenditure of about £50m. "At this stage, however, it would be prudent to assume a figure in the range of £60m. to £100m."

While the first report in 1971 recommended that no government assistance should be available for a nuclear merchant ship, the latest report makes no recommendations.

Safety and operational aspects of nuclear merchant ships indicate that the problems are complex but not insoluble, the report adds. But a major obstacle would be the acceptance of nuclear ships in the ports and territorial waters of other countries.

"The U.K. is capable of constructing marine nuclear reactors and there would appear to be no insurmountable difficulties in building nuclear ships, although no U.K. shipbuilder at present has the full capabilities required."

Collaboration with a country which has had experience of operating an experimental prototype could reduce the time needed to bring a nuclear ship into commercial service and also reduce costs, the report suggested. This would include the USSR with its nuclear-powered icebreakers, the U.S. with its highly uneconomical Savannah, and Japan.

"The Second Report on the Nuclear Ship Study," SO, 89p.

STATION CLOSING

The Eastgate Railway Station, Gloucester, will be closed and services concentrated at Central Station, which is being rebuilt. The change is expected to save £40,000 a year.

Aluminium stocks up as demand drops

BY RHYS DAVID

ANGLESEY ALUMINIUM, one of the three U.K. primary aluminium producers, reports a buildup of stocks because of continued weakness of demand for aluminium.

A report by Mr. Karl Klason, the company's managing director, says that site inventory levels have climbed to 13,000 tonnes—equivalent to two months' production—and are expected to reach 25,000 tonnes or more by the fourth quarter. Stocks at the end of last year were 8,000 tonnes.

The three companies participating in the Anglesey smelter—Rio Tinto-Zinc, Kaiser Aluminium and BICC—estimate that consumption of rods and billets will be down by one third to one half of last year's levels.

Anglesey, which accumulated a loss of more than £11m. in 1972-74, largely as a result of labour disputes, has added a further £1.6m. to its deficit in the first quarter of this year because of weak demand, but this is, in fact, less than the budgeted loss of £1.67m.

Production at the plant came close to the target—19,660 tonnes against the planned 20,217 tonnes—but with weak demand depressing prices by as much as £23 a tonne, sales revenue came to only £655m. against an expected £738m. Costs were held down, however,

to £825m. against an expected £855m., making it possible to contain the overall loss.

The difficulties facing Anglesey are affecting other producers.

Alecon, the main supplier to the U.K. market, has been running the Lynemouth smelter at only 80 per cent. capacity since mid-March and has also cut its imports.

Its Canadian smelters have also cut output to 80 per cent. capacity and its Australian operation is working at only 86 per cent. capacity.

British Aluminium has not yet cut output at its main Inver-gordon smelter or at its two smaller smelters in the Highlands. As a result of various difficulties output was cut to 80 per cent. of capacity for much of last year, making it necessary to run down stocks on site and in the company's semi-fabricating operations.

While no output cut has been made at Anglesey, the plant has built back to only 88 per cent. of full operating capacity from the much lower level recorded last year as a result of labour disputes.

The main cause of the aluminium industry's problems is the downturn in demand from the main aluminium-consuming industries, particularly vehicles, consumer durables and building.

FINANCIAL TIMES CONFERENCE ON TOURISM

Encourage visitors, Shore says

BY SUSAN GLASCOCK

A CALL to the tourist trade to take "new initiatives" to encourage the flow of foreign visitors to Britain was made yesterday by Mr. Peter Shore, Secretary for Trade. Most of the visitors who last year spent some £1bn. came to Britain under the auspices of their own tour operators, he said.

Mr. Shore appealed to the British companies who so far had concentrated on taking Britons abroad to bend their expertise towards promoting tourism in Britain.

"I should be heartened if they could think seriously, in partnership with other interests here, how to get about encouraging some of this agency business, increasing inward traffic and supporting the Government's effort."

Mr. Shore was speaking at a conference at the Dorchester Hotel, London, on tourism—a leading invisible export. The Government's present policy was dismissed as political

shenanigans by Mr. David Ogilvy, of Ogilvy and Mather International. He made a blistering attack on Mr. Shore's guidelines, saying that they nudged up travel promotion with regional development.

It did not make business sense for individual companies in the travel trade to spend stockholders' money on selling Britain as a destination.

"If the Government doesn't give the BTA the money to do it, it won't be done, and our competitors are going to take the market away from us."

FINANCE BILL

In John Chow's article on the Finance Bill yesterday, the section on stock dividends should have said that the proposed legislation would NOT catch scrip issues made without an option, although it is otherwise widely drawn.

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London Gatwick is in the heart of the South East, with convenient connecting flights in the late afternoon from Glasgow, Edinburgh, Manchester and Newcastle.

From Europe take one of our Thursday evening flights from Amsterdam, Brussels, Paris and Rotterdam into London Gatwick for an easy connection with our Kinshasa flight.

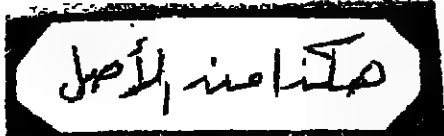
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Dr. Norman Franklin to-day takes over the reins at the Nuclear Power Company. David Fishlock examines the tasks he now has to tackle

Four musts for the new nuclear boss

EARLIER THIS year Mr. Eric Varley, Secretary for Energy, let it be known that he was highly dissatisfied with the progress of the restructured nuclear reactor industry. He began personally to take the chair at the monthly meeting of industry leaders and it soon became clear that, in the words of a previous Financial Times article, "missing from his table at present is the engineer on whom he can rely not to promise the impossible, and yet be sure that he is not counselling undue caution because of an obsession with the mistakes of the immediate past."

Request

To-day, at Mr. Varley's request, Dr. Norman (Ned) Franklin becomes chairman and chief executive of the Nuclear Power Company, the executive arm of the National Nuclear Corporation, the single, strong unit now responsible for designing and assembling nuclear reactors in Britain. It is an open secret that Sir Arnold Weinstock, whose GEC is the largest shareholder in the NNC and is expected, shortly, to get a management contract from the Government for the nuclear group—had made two previous attempts to persuade Dr. Franklin to take on the job.

In any event, Dr. Franklin was expected to have a test on the Nuclear Power Company's Board. But when GEC failed to woo Mr. Alistair Frame back to nuclear energy from Rio Tinto-Zinc—and hence with the participation of two of the most impressive engineers in industry 40-day—Mr. Varley asked Dr. Franklin to shoulder the task. "It's not that the technical difficulties are worse," explains the reluctant Dr. Franklin, "but there are so many things I can do almost by instinct at British Nuclear Fuels." He has been



Dr. Norman (Ned) Franklin, chief executive of British Nuclear Fuels since its formation in 1971 and now head of the Nuclear Power Company.

Independence

When asked to trade the uncertainties and shattered morale of the reactor end of the nuclear business for the much more assured future of nuclear fuels, Dr. Franklin made an important stipulation. This was that he should be chairman as well as chief executive of the operating arm of the NNC. Previously Lord Aldington, chairman of NNC, was expected to fill the post. "But if you're doing things with a high technology content it is sensible for the executive subsidiary to have a technical chairman," says Dr. Franklin.

He sees himself as "some kind of filter" between the nuclear expertise of the new company and the kind of expertise—financial, commercial and legal—in which the GEC Board specialises. Part of his understanding with GEC is that the Nuclear Power Company should become self-sufficient as soon as possible in almost every respect except development funding. In short, he is looking for the kind of independence he enjoyed at British Nuclear Fuels. For all his history on the fuel side, Dr. Franklin is only too

relative success of the first British nuclear power programme (magnox) "led to a frame of mind in the U.K. that the nuclear business was easier than it has turned out to be." This also applies, he admits, particularly to the reprocessing of spent fuel, where British Nuclear Fuels underestimated by a factor of around five the cost of building its first plant for reprocessing oxide fuel.

As for morale in this badly buffeted business, he finds the reactor design teams still enthusiastic about their work, though he admits that their enthusiasm "gets more fragile when you talk about the organisation and the future."

At the top of Dr. Franklin's list of priorities for the Nuclear Power Company is completion of the five AGR stations between this summer and 1978. When running at reasonable levels of availability, these stations will be worth about £200m, a year in fuel savings to the nation. Nothing his company can hope to achieve in the short-term will compare with this saving, or with the boost to the nation's reputation as a reactor builder that would flow from a high AGR performance.

Question

The second priority, almost as urgent, must be the new nuclear programme, launched by the Secretary for Energy last summer, for 4,000 MW (six 660 MW reactors) of power from the "steamer" reactor. Mr. Ron Campbell, until now general manager of the Nuclear Power Group (TNPG), is his assistant managing director responsible for the programme. One decision has already been taken: to rechristen the inelegantly named "steam-generating heavy water reactor" the pressure tube reactor (PTR). The key question Dr.

Franklin is asking is whether an economy that can afford to order only one nuclear station a year can afford to set up on its own the industrial infrastructure to the standards a successful nuclear industry demands. The answer, he believes, is in the negative, for both uranium enrichment and spent oxide fuel reprocessing. Logic dictates that the answer should also be in the negative for reactor design and construction—unless it is a very simple reactor.

Conceptually, the PTR is a simpler reactor than, say, the U.S. light water reactors. What Dr. Franklin fears is that, when his Board digs into the details demanded both by the customers and the nuclear safety inspectors, the PTR may turn out to be much more sophisticated than some of its supporters expect.

Since last summer, development contracts for the design and fabrication of major PTR components have been prepared. The idea was that these "prototype" components—calandria, steam drums, pumps, etc.—would be ordered ahead of the contract for the first PTR station for the Central Electricity Generating Board at Sizewell, so giving the sub-contractors a generous amount of time to work out their problems.

Of overriding importance, be-

lieves Dr. Franklin, is that the obvious, France, currently design endorsed by his Board slightly ahead of Britain in should be as acceptable for the fast reactor development, is sixth reactor in the new programme as for the first. For this tripartite agreement with West reason, the Board will "stand back for a while" and make its own appraisal of the basic design agreed between the Risley design group and the two utilities.

Assaults

The third priority of the Nuclear Power Company is advanced reactors and specifically the "fast breeder" to try to ensure that Britain reactor. Dr. Tom Marsham, does not suffer the assaults on deputy managing director of the nuclear technology now impeding U.K. AEA's industrial group, ing progress in the U.S. and has been co-opted for this task. Several European nations with In Dr. Franklin's view, it is of large nuclear programmes. Dr. outstanding importance that Dixy Lee Ray, a senior scientific Britain should have access to an adviser to the U.S. Government, socially acceptable fast reactor, told a nuclear meeting in Unfortunately the resources of Copenhagen recently that the the new company will not permit industry could no longer afford an all-out effort, which makes it to remain silent in face of all the more important to get the malicious attempts to spread level of effort right.

Dr. Marsham is the man who, First as the articulate "star" urging the nuclear industry to of a BBC Controversy programme on nuclear energy, and more recently as company spokesman responding to highly anyone else on the new Board emotional charges against has any illusions that it will be British Nuclear Fuels, Dr. a simple reactor. But organising an effective international collaboration will not be easy, humoured replies that plainly either. In an area where the bulk of the funds must flow from the taxpayer, government pursue, if necessary, also on is bound to make the final behalf of Britain's prospective choice of partners. The most partners in Europe.

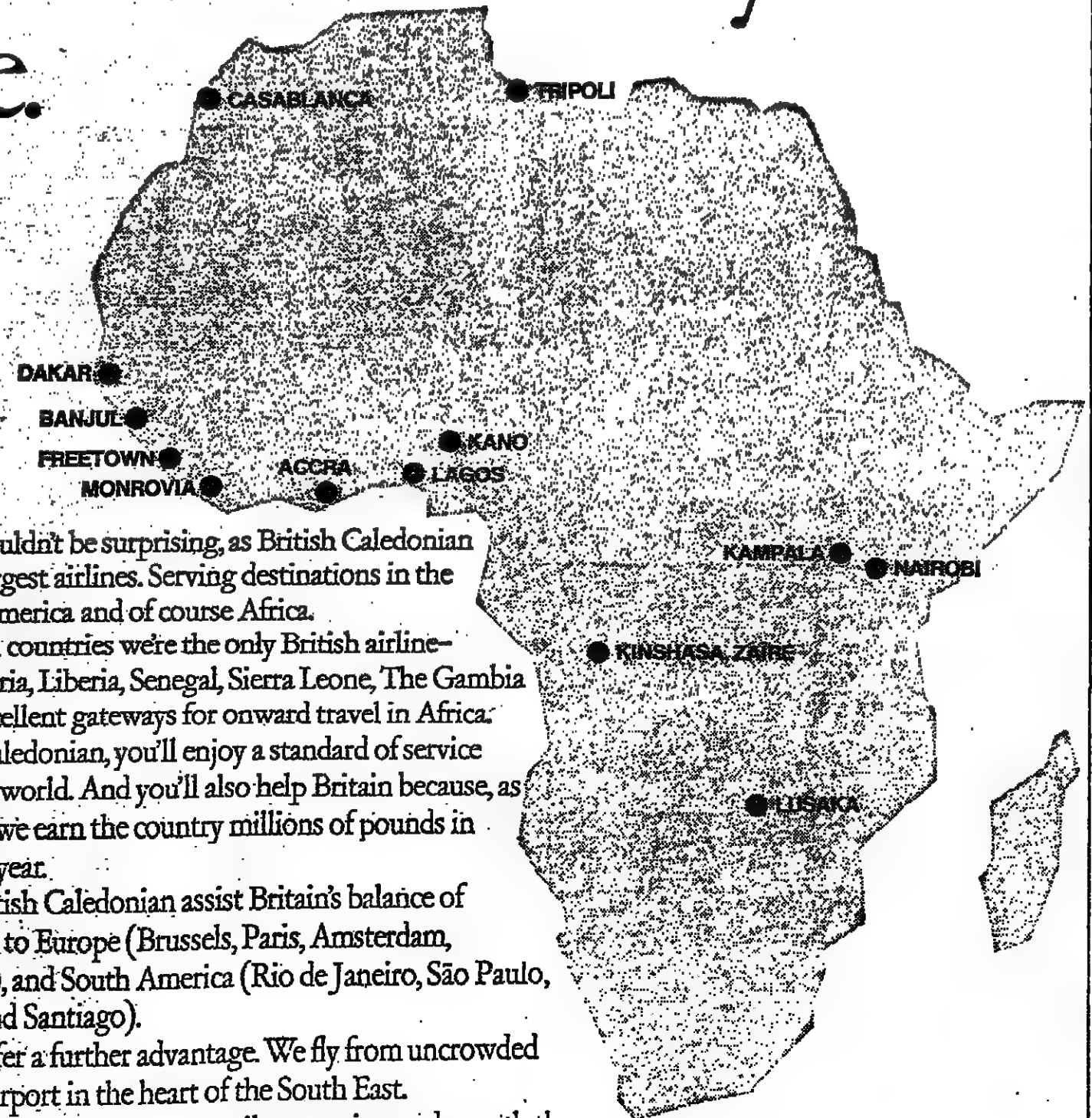
APPOINTMENTS

Kleinwort Benson Board changes

Mr. Robert Henderson has been appointed chairman of KLEINWORT BENSON. He succeeds Mr. J. A. Burrows who has retired. Mr. Thompson will remain on the Board of Kleinwort Benson Ltd., the parent company. Mr. Frank Hulse and Mr. Roger Wake have also retired from the Board of Kleinwort Benson. Lord Aberdeen of Duffryn has been appointed a regional director of the PAR INSURANCE ASSURANCE COMPANY. Lord Aberdeen is deputy chief whip for the Conservative party in the House of Lords. Colonel Geoffrey Churton has been appointed a regional director on the north west regional Board of LLOYDS BANK. Mr. Peter Allus and Mr. Jimmy Graves have been appointed to the Board of PAR INSURANCE SERVICES. Mr. F. W. Trout has retired as a general manager and director of WILKINS AND GENERAL ASSURANCE SOCIETY. Mr. A. G. MacG. Fraser, consulting actuary, has joined the Board. Mr. W. T. L. Barnard becomes deputy general manager and actuary. Mr. D. L. Robinson joins the Board and becomes field manager. Mr. E. Butler, investment manager, has been appointed to the Board and Mr. G. Poole is now agency manager. Mr. Raymond Cazale has been appointed chief executive of the HENDERSON ADMINISTRATION GROUP and chairman of the investment policy committee. Mr. Jeremy Edwards has joined the Board. The Council of the ASSOCIATION OF CERTIFIED ACCOUNTANTS has elected Mr. Harry Hill as president, Mr. Kenneth C. Peters as deputy-president and Mr. Leslie F. Pocock as vice-president. Mr. P. J. Baker will be dissolving his partnership with PAMPHRE GORDON AND CO., stockbrokers, in May 2. Mr. F. L. Wallis and Mr. R. M. Fry will be joining the partnership on May 5. Mr. J. M. Cobb and Mr. P. C. Wood have become partners of SHEPPARDS AND CHASE, stockbrokers. Mr. D. G. Clive, Mr. L. A. Mackay and Lord Terrington have retired from active business, but will remain partners of the firm. Mr. J. A. Cough has been elected president of COMITEX-TIL, the Co-ordinating Committee of the European Textile Industries, in succession to M. Weill of France. Mr. Clough is the president of the British Textile Confederation and deputy chairman and deputy managing director of British Mohair Spinners. Mr. C. R. Harris, secretary, Mr. A. Macdonald, general manager, and Sir Harold Maguire, general manager, have been appointed directors of COMMERCIAL UNION ASSURANCE COMPANY. Mr. G. P. Thompson, deputy chief manager investment division, BANK OF NEW SOUTH WALES, Sydney, has been appointed deputy chief manager U.K. and Europe and manager London. He succeeds Mr. S. A. Fowler who is returning to Australia as deputy chief manager, international division, Sydney. Mr. Ian Munro has been appointed to the newly-created post of secretary-general of EURISOL-U.K. (The Association of British Manufacturers of Mineral Insulating Fibres). Mr. Malcolm Parkin has been appointed group marketing director of the FIUS GROUP. Mr. J. Alistair Dow, Scottish sales manager of George Ballantine and Son, has been appointed regional director, U.K., for the international division of HIRAM WALKER AND SONS. Mr. Frank X. Marshik has been appointed director of sales and contract management, U.K. operations for KELLOGG INTERNATIONAL CORPORATION, and Mr. Tom Roberts has been appointed director of engineering.

Mr. G. A. Y. MacLellan has

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The identity of candidates will not be revealed to our clients without prior permission given during a confidential discussion. Please send brief career details, quoting reference number to the address below, or write for an application form, and advise us if you have recently made any other applications.



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The Marketing Scene

Business as usual

BY PETER KRAUSHAR, KRAUSHAR ANDREWS and BASSIE

THERE has been a great deal of talk (as always) about trends in new products. Some say that companies are doing much less in this area, others that they are doing as much as before or even more; really, no one knows. To bring a little light to the situation we have carried out a modest survey on the same lines.

CURRENT SIZE OF NPDP PROGRAMME COMPARED WITH AVERAGE FOR LAST 3 YEARS

Large	Small	Medium	More	Less
35	23	21	39	22

Planning More or Less Launches in 1975/76

Large	Small	Medium	More	Less
35	23	21	39	22

as one last year. A postal questionnaire was sent to 120 companies, mostly in packaged goods, and completed responses so far total 80. The results are fascinating. Despite the economic problems over three quarters of the companies said that their development programme was either the same as before or bigger. Many are conducting more research to

HAS TYPE OF YOUR NEW PRODUCTS CHANGED?

Yes	No
44	45

WHEN POSITIVE CASH FLOW REQUIRED

Year	1	2	3	4	5
23	30	26	3	2	5

cut down on the risks, but half are doing the same amount of research as before. Almost a half claimed that they will launch more new products in 1975/76 than in the last three years; some may be the result of work in the pipeline from earlier years, but even so the intention to launch more new products indicates a will to invest which would surprise the pessimists. One possible reason lies in the price restrictions on current products—a quarter felt that these encourage new product development.

To obtain greater insight further questions were asked about the type of products being developed and about financial backing. About a half claimed that the type of new product they were working on had changed. As

in practice, by rewards in some cases of five or six per cent. Finally companies were asked to name the biggest problems in launching new products currently. Not surprisingly the economic climate received most reactions (68) followed by lack of finance (53), but the third biggest factor is an operational one which bugs so many companies—sales force capacity—which received 40 mentions. As an example of developing new products not too far away from current expertise, Tate and Lyle is launching Lyle's Golden Spread, a new sweet spread in 1 lb jars, priced slightly below the leading branded jams. The product is being tested in the Tyne Tees and will be supported by heavy TV advertising.

About a half claimed that the type of new product they were working on had changed. As

Maby strikes again

BY ANTONY THORNCROFT



David Maby and friends on the right lines

WHEN cows appeared in the fields alongside the Brighton line this week wearing special coats that carry advertisements for

Then there is Special Publicity Projects' bread and butter business of leasing out illuminated signs at Piccadilly Circus, advertising inside taxis, and starting again this week, leaving illuminated panels on the trams that ply the Blackpool prom—around £400 the season. Just before he persuaded the Sussex Farmers to have out the backs of their cows Maby was in Brazil signing up local advertisers for the main European motor racing events of the season, which get a rapt TV audience in Brazil.

Maby is quite excited about the prospect of garbaging those cows that have sufficient accessibility with advertisements. A previous venture—placing ads at the back of the cages of animals on the show—came unstuck when the lion in the test ate the advertisement, although there was a subsequent display for Woolworth's at the elephant house at Chessington Zoo.

RADIO ADVERTISING

Licence to print what?

BY DON WIGHTMAN, LINTAS

THE Association of Independent Radio Stations recently announced that the advertising revenue of Britain's 10 independent radio stations has reached an annual rate of £5m.

Over four years ago this page was reporting revenue predictions for commercial radio ranging from £50m (according to Harry Henry) down to my own £5m. At first glance, this latter estimate seems to have been on target—but was it? Certainly it has proved to be a lot nearer than other estimates (usually between £15m-£25m) made at the time. However, further examination shows that such comparisons are oversimplified.

On the one hand there are questions like (a) whether multiplying the February 1975 revenue by 13 is a reasonable way to estimate the present annual rate; (b) what allowance, if any, should be made for the fact that some of the stations are in their very early days; and (c) what allowance should be made for the revenue of future stations (most of the 1975 predictions were for the eventual network of stations).

On the other hand you need to consider the implications of inflation over the last four years. Only the radio contractors know fully the seasonal pattern

of radio revenue, but if one assumes it is similar to television, then the February revenue of £425,000 would suggest an annual rate of £6.16m.

Why, one might ask, is this so? Has Clyde been more effective in its selling to advertisers and agencies? This is part of the answer, and certainly the general level of radio salesmanship has not been very distinguished, but the main reason must surely lie in its success with audiences. When it comes to radio, people vote with their ears and one way or another advertisers will spend where the audience is.

Clyde has been batting on a better wicket than most because it is easier for it to get local (and indeed national) identification than, say, the London stations. Some of the future stations (particularly those well away from London and the other major conurbations) should be able to get local identification but what worries me is whether the absolute size of their audiences will be sufficient to generate the revenue needed to make them viable.

Now my own eventual estimate for revenue was £5m, but unfortunately I have to point out that that was at 1971 prices! In particular I and other estimators made it clear that we saw our estimates changing pro rata to the price of television. What has happened to the price of TV in the last four years? It has risen by 41 per cent. So my own early estimate of radio revenue would become £11.5m, against the £5.7m rate I have arrived at based on present trends.

So while I was considered one of the extreme pessimists when it came to revenue expectations, it would seem that I, too, have been proved optimistic in the event. I certainly hope that we will now see regular publication of radio revenue statistics—and see them by area for there can be little doubt that the disappointing overall situation hides considerable variation up and down the country. For instance, rumour has it that one of the most successful stations, Clyde, accounts for something like 12 per cent of total revenue, while

Advertising heads a— Record revolution

BY ANTONY THORNCROFT, MARKETING EDITOR

IT HAS always surprised me how reluctant marketing men (and even advertising agency executives) are to attribute sales success to advertising. They invariably add the rider that other factors might have influenced the result. Maybe this is a useful hedge—once advertising starts to be scientifically measured, the agency teams are put on the spot about explaining the failures.

But occasionally advertising is seen to work on its own account and to work very well. Six weeks ago Phonogram started to use television advertising to promote a record it had released—“The Best of the Stylistics”. The advertising was concentrated in the Granada TV area.

After only one advertisement had been shown sales in the area, which usually represent 12.5 per cent of the population that live in Granada, were up to 22.2 per cent of total national sales. After two weeks, and 15 advertising spots, sales were 66 per cent of national unit sales and the record went to number one in the British Market Research Bureau official charts.

Impressed by this response Phonogram, and agency McCann-Erickson, have speeded up the rate of the advertising to the 15 TV areas, and even to London. Already over 100,000 copies of the record have been sold (at £2.50 each), and the company has put in for a golden disc. This is not a bad return for an eventual advertising expenditure of £60,000.

Yet Phonogram, like many record companies, was for long suspicious about advertising its product on television. In fact all the record companies were very slow to harness the power and ability of television to sell records as pioneered by North American television promotion companies like K-Tel and Rovee, and the British Arcade. They persuaded the record companies to lease them material and then produced a compilation of which were advertised with heavyweights TV campaigns. Many were very successful, selling over 300,000 copies, at around £2 each.

This example encouraged the record companies to market their own compilations, but some of the first efforts went astray—the excessive advertising appropriations eliminating the profit. So a stalemate existed last year, with the record companies driving tough bargaining over material with the TV promoters, while gradually testing out their own records, with much more modest campaigns.

As a result the record companies' expenditure on TV last year dropped to around £23m, from nearly £30m the year before. An appreciable sum for an industry which spent virtually nothing four years ago. In 1975 the investment is likely to grow to around £35m.

And yet the biggest record company in the country, if not the world, EMI, is only a cautious believer in TV advertising. It has used it in a minor way for albums by John Lennon and Paul McCartney, but Director of Marketing, Rob Mercer, has doubts over the sales of a record would have been without TV coverage. There is some evidence that it speeds up the rate of sales but not the eventual total.

There are also points out that to leverage also points out that although the record industry measures success by the position of a record in the charts a number one can sell either 150,000

Mixers mix it on TV

BY PAMELA JUDGE

IN THE teeth of a Budget that inflicts more pain on drinkers, both Schweppes and Canada Dry are returning to TV with new campaigns for mixers and ginger ale.

Canada Dry's plan “calls for over £300,000 worth of TV time” between now and the end of November. In addition there will be 2,115 poster sites. By Ogilvy Benson and Mather the publicity, probably totalling £500,000 in all, has, as it were, “Something” another happens with Canada Dry. Last year the company, a subsidiary of B&W Charrington, mainly used the Press.

Describing CD's openness about its plans as “strategically mystifying”, Keith Holloway, deputy chairman and marketing manager of Schweppes, declines to say how much his company is spending but adds that CD's figure “won't be enough”. He further says that the reason the mixers are back on screen is that there “are now enough bottles, which was not the case last year—Schweppes had to cancel its pre-Christmas advertising.”

The new Schweppes commercials, to run from May to September, will concentrate on tonic and ginger ale. The two ginger ales are renamed—Original Dry Ginger Ale and American Ginger Ale—to emphasise the distinction between the hotter and more mellow sectors of the market. There will also be superlatives, posters, and “maybe” name bus sides. The agency is JWT.

Holloway takes the view that the Budget will tempt people to drink less and use more mixers. He tried to get ads in the Press on the day after the Budget saying “Have a large tonic and gin” but the deadlines couldn't be met.

THE ROYAL Philharmonic Orchestra's latest recording was the first record to be directly sponsored by the Legal and General Assurance Society. Elgar's “Pomp and Circumstance” Marches and “Enigma” Variations were released by Contour Records last week, and further recordings are planned under L and G sponsorship and the Contour label.

INTERLINK ADVERTISING is to relaunch the TWA Air Freight in Europe campaign after an absence of several years. “All the way with TWA,” Press advertising will appear in the U.K., France and Italy. The agency is also launching the Solid Fuel Advisory Service's £250,000 Spring campaigns for central heating and coal at summer prices during May and June.

SEASONAL advertising for Walls Ice lollies starts this month with new flavours, like the Daik Death Ray, and a new twist to the stick. The lollies will be on “riddistics”, which pose a riddle on the visible part with the answer discernible on the bit that is temporarily hidden by the lolly. Lintas is the agency.

MORE work for Saatchi and Saatchi. Sirdar Wool has given it the £75,000 Hayfield wool account, and National Magazines is spending £75,000 to publicise the first two issues of the revamped Antique Collector.

What Nigeria has to offer—see this week's Trade and Industry

Nigerian National Development Plan

Government's plans for British Leyland

Census of Distribution figures

Anglo-Bulgarian Co-operation Programme

Offshore opportunity for Scottish industry

New statistics on insolvencies

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computel

Bob Downey, Sales Manager—2900 Series, Computel Ltd, Eastern Road, Bradnall, Berks.

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FT1/5

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THURSDAY, MAY 1, 1975

Investment and profits

THE PRICE COMMISSION laid considerable stress in its latest report on the extent to which increased labour costs had become the driving force behind price increases. Its latest report, which covers the period December-February, makes the same point even more strongly. Official statistics have already made the general position clear. In the three months to February, average prices paid for fuel and raw materials by manufacturing industry fell by 2.5 per cent, so reducing the total increase over the past twelve months to 2.3 per cent. In the same three months, however, wage rates rose further to bring the total increase over the past twelve months to 29.0 per cent. It is wages and salaries, not raw material prices, which are now mainly responsible for pushing up the index of retail prices.

But this comparison takes account only of direct increases in labour costs: the proportion of total cost increases directly attributable to higher labour costs rose, according to the Commission's analysis of the applications with which it dealt, from 15 to around 30 per cent. In the same three months, however, wage rates rose further to bring the total increase over the past twelve months to 29.0 per cent. It is wages and salaries, not raw material prices, which are now mainly responsible for pushing up the index of retail prices.

Labour costs

This, it may be objected, is only a theoretical calculation intended to indicate the orders of magnitude involved—which vary greatly, in any case, from one industry and one firm to another. But it does help to explain the fact that retail prices are continuing to rise sharply (though not so sharply as average earnings) even when the rise in raw material prices has been slackening for some time and has now become an absolute fall. It also helps to explain the continuing pressure on company profits.

Margins subject to control, according to the Commission, remain at "a very depressed level." Distributors' margins, though slightly up in the fourth quarter (after allowance for the seasonal pattern of trading) from the very low level of the

third, amounted to only 75 per cent. of reference level against 94.5 per cent. a year before. The net profit margins of manufacturing and service companies fell over the year from 71.4 to 50.2 per cent. of reference level (for Category I companies) and from 65.0 to 57.8 per cent. of reference level (for Category II companies). For Category II companies, as for distributors, the fourth quarter represented a slight improvement on the third, but the Commission finds no evidence to support a general conclusion that "the declining trend in profit margins has been reversed."

Clearly, profits have recently had no effect on the general price level, which would have been higher had margins been merely maintained. Clearly, too, some relaxation of the Price Code was badly needed and the question is whether it was made too late in the trade cycle for companies to take advantage of it.

Capital return

But the main conclusion to be drawn from the Price Commission's figures is that there is no reason to expect an early upturn in private capital investment—apart from a few special cases and the handful of marginal projects that may be brought forward by the Government's temporary incentive scheme. Investment does not just happen: it is undertaken when a company expects to earn a reasonable return on the capital. Subsidies and tax remissions may be used to alter the level of return, whether for better or worse in the long run; and subsidies may sometimes be justified to translate into terms of profit for the individual company a "social" return from which it would not otherwise benefit.

But profitability is the proper yardstick with which to measure the case for investment. If the investment is not forthcoming, the reason is usually that actual or prospective profitability is too low. It is the reasons for the low level of profitability which need investigation by would-be reformers and the productivity of labour is not an issue which can be side-stepped in the case of British Leyland or of any other company which is judged to have invested too little in comparison with its overseas competitors. International comparisons of productivity have, in many cases, their own plain story to tell.

The Geneva Law of the Sea Conference is likely to end without agreement. Malcolm Rutherford reports

The line-up for the race to suck a fortune from the sea bed

AFTER SIX years of halting progress, it is a safe prediction that there will be no agreement, even in principle, on an international law of the sea this year. There is the theoretical possibility of a draft agreement in the early part of 1976, but by then it may well be too late. Too many States are on the verge of unilateral action, and under strong domestic pressures to take it, for a moratorium to last much longer.

The result could be a new series of disputes, dwarfing anything that has gone before, over fishing rights and, no less important, deep sea mining. The bitterness which has already become apparent between developed and developing countries should increase and, in the not-too-distant future there could be a marked effect on world commodity markets as (mainly American) companies begin the exploitation of the minerals on the sea bed.

This year was generally reckoned to be the year of decision. More particularly, the decision in principle should have been taken at the session of the United Nations Law of the Sea Conference (UNCLOS) which is now drawing to a close in Geneva. Yet the best that can come out of Geneva now (and even this is not certain) is agreement on three single negotiating texts covering the main areas of discussion. There will be no further session this year, the developing countries having come down firmly against a meeting in Vienna in the summer. There may be continuing consultations, notably at the UN General Assembly in the autumn, but the Conference itself will not resume until early next year, probably in Nairobi or New Delhi. Several Governments, however, have already said that they will base their judgments on whether or not to wait for an international agreement on the results of Geneva.

Gathering momentum

The lack of progress is in a way surprising, for ever since the issue of the sea bed was first raised in 1967 by the UN Permanent Representative of Malta, Ambassador Arvid Pardo, the demand for an international convention seemed to be gathering momentum. In 1970 the General Assembly adopted almost unanimously a "Declaration of Principles covering the Sea Bed and the Ocean Floor, and the Subsoil thereof, beyond the Limits of National Jurisdiction." The resources of this area were declared "the common heritage of mankind" and it was agreed that the exploration and exploitation of such resources should be "governed

by the international regime to be established." Under the same Resolution 2749, the Assembly called for an international conference which would agree on the principles of the regime and also on a broad range of related issues.

These issues included the regime of the high seas, the continental shelf, the territorial sea and international straits, fishing and the conservation of living resources, the preservation of the marine environment

There was less agreement, however, on the extent of the coastal State's jurisdiction over the new economic zone. Some of the developing countries

thought that it should be almost exclusive, so that, in effect, there would be a 200-mile territorial limit. Most of the maritime States, on the other hand, thought that jurisdiction should be confined to allowing the coastal State preferential rights, lining up with right-wing Chile,

from the colonial past which have nothing to do with the establishment of a new international convention.

The divisions are not at all along traditional east-west lines. Indeed the United States and the Soviet Union, as maritime powers par excellence, have frequently found themselves taking identical stands. One of the big disputes has been about the exploitation of sea-bed copper with Peru and Zambia, lining up with right-wing Chile,

how best we can cope with our most urgent problems."

Iceland has already introduced a 50 mile limit and wants to move quickly to 200 miles; its special arrangement with Britain, allowing the British inside the 50 mile limit, expires in November. Norway has already announced its intention of introducing a 50 mile limit this year and is now seeking early talks with Britain and the Soviet Union on the establishment of a 200 miles economic

shows, they are most plentiful in the Pacific. South Africa comes out well, and then comes nowhere.

Estimates of the volume of the metals vary considerably. One U.S. study, on the other hand, suggests 350,000 tons manganese, equivalent reserves for 400,000 years at 1969 rate of consumption; 14,700 tons of nickel, equivalent to reserves for 45 years, 7,900 tons of copper equivalent to reserves for 4 years, and 5,200 tons of cobalt equivalent to reserves for 200,000 years. The figures are still enormous even if they were divided by 100. More it has been discovered that nodules are forming at a rate all the time, so along the literal sense the reserves are infinite.

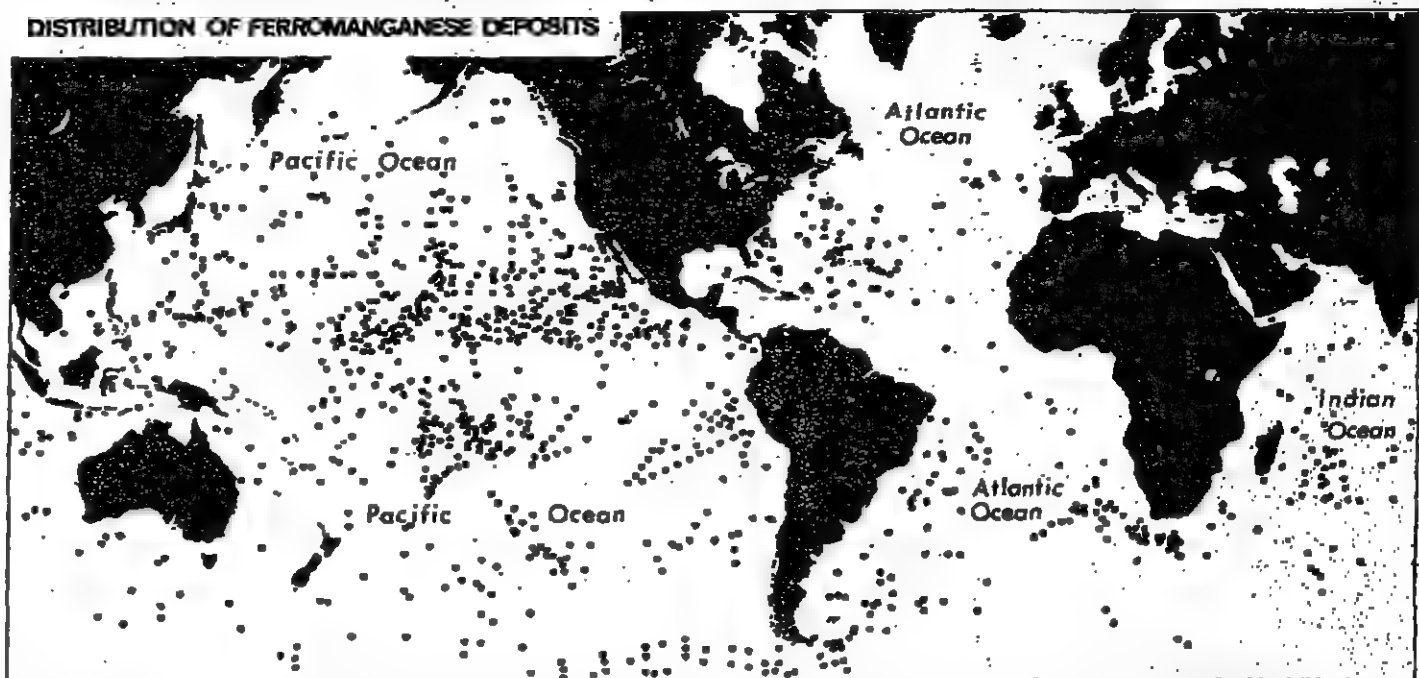
No need for drilling

There are obvious attractions in their exploitation which need not exist on land. There is no need for drilling or construction works and if UNCLOS is down, possibly not even restrictions of any kind. The technology essentially, suit for an advanced country, the nodules can be picked up by suction, though technology of extracting metals presents more problems.

Not surprisingly, the US has taken the lead. There are main groups involved: the Deep Seabed Resources Corporation, which is a subsidiary of Tenneco, International Nickel, and the Summa Corp., which belongs to Howard Hughes. The latter is a well-known name in the news for its activities in helping the Soviet Union to pick up a missing Soviet submarine, but the purpose of which it was designed was sea mining. Deep Seabed Resources has long been pressing to allow to go ahead with what amounts to 100 miles north of Honolulu. The Department of the Interior has set up a mining administration and is giving some encouragement.

If the law of the Sea Conference is rescued, explicit will take place under some of international regime in resources, schemes for joint ventures and revenue-sharing with some return for the mining countries. As with fishing industry, however, it is seen that the pressure for unilateral action are mounting. When the Geneva conference ends on May 10, it will be fascinating to see which moves first.

*These figures are taken from "The Control of the Sea Bed" by Egon Luhrs, published by Heinemann.



and scientific research. In other words, it quickly became clear that what was being sought was a full-scale review and revision of the existing law of the sea and the extension of the law into areas previously untouched. Resolution 2749 gave advanced point to an earlier resolution which had declared a moratorium on the exploitation of deep sea-bed resources beyond the limits of national jurisdiction.

It was against this background and numerous preparatory conferences that the first UNCLOS met in Caracas for ten weeks last summer. It is an exaggeration to call the Caracas session a total failure. There was broad agreement on two issues. The first was that territorial waters should be extended from three to 12 miles from the coast. The three-mile limit dated back to the 18th century and was based on the range of the then cannonball; in recent years a number of States had already moved up to 12 miles. The second was that there should be a new "economic zone" stretching 200 miles out to sea. The 200 miles figure was accepted as a convenience because that was the limit some States had already proposed—some Latin American States, for example, and the Council of Ministers of the Organisation of African Unity in the Addis Ababa Declaration of May, 1973.

but not—subject to agreed rules of behaviour—to the exclusion of others. On most other issues there was no agreement at all. The theory was advanced that this was because the delegations were aware that Caracas was not the final session. Geneva this year, it was said, would concentrate the mind and the real negotiations would begin.

Options differ as to why this has not happened, despite the increasing urgency. The extreme developing country view is that most of the maritime States are seeking to preserve, and indeed increase, their own hegemony by demanding unimpeded access to all but territorial waters, the right of unimpeded transit through international straits, and a regime for the deep sea-bed which would allow exploitation of mineral resources on what (say) a western industrial consortium would regard as commercial terms. The extreme maritime view is that some of the developing countries—Latin American coastal States in particular—seek to block any proposal likely to lead to an international agreement. The developing countries in general, known as the Group of 77 after one of the early UN conferences on trade and development (UNCTAD), but now numbering more than 100, are accused of raising extraneous issues

all of them copper producers, in an attempt to stop it because a new source of supply might hit the world copper price.

Yet perhaps the simplest explanation of the lack of progress is that all countries were too ambitious in thinking they ever could strike an agreed balance of interests on such a wide range of subjects when the interests of so many of the participants were so diverse.

Certainly the possible consequences of failure must now be faced. The most that Geneva can produce is three negotiating texts, one for each of the three main committees, the first dealing with the establishment of the international sea-bed authority, the second with more general aspects of sea law and the third, with pollution, scientific research and the transfer of technology.

Among countries least willing to wait to see if the negotiating texts do lead to proper negotiations are Canada, Iceland, Mexico and Norway and, to some extent, the U.S. The Canadian Minister for External Affairs, Mr. A. J. MacEachen, for example, said recently: "We will not stand for a simple referral of the issues to one or more sessions unless we have reason to be confident in an early successful conclusion... should the Geneva conference fail or procrastinate, we will reassess all options and decide

The grim outlook for construction

FOR TWO YEARS now the construction industry has been sliding into its worst and longest recession for decades and nothing in the latest batch of construction order statistics provides grounds for believing that the end is yet anywhere in sight. On a superficial view the latest figures might be interpreted as indicating a modest improvement. Total orders for new building work in the three months to February were 5 per cent. up in constant price terms on the same months a year ago. But this comparison is misleading. Last year's figures were distorted not only by the effects of three-day working but also by the six-month moratorium on new public works contracts which was imposed in October 1973. Except for this, the flow of new contracts has been shrinking more or less continuously ever since the demand for new building work peaked out at the beginning of 1973. The latest figures show a cumulative drop since then—again in constant price terms and with seasonal variations smoothed out—of just over a third.

Housing cuts

It is true that the last eight months has seen a modest revival in new orders from public authorities, which has been more than offset by a further sharp fall in new work for private sector clients. But many local authorities have already run into serious financial difficulties with their housing programmes, partly because of growing Government pressure to cut back on these expensive plans. So far the cutbacks have been largely confined to items other than new building, such as the purchase and renovation of privately-rented housing. But

MEN AND MATTERS

Seeking salvation

Although perils in the Community Land Bill dominate the church's financial worries (to the extent that an extraordinarily eminent deputation waited on the Prime Minister to make the point) there are a string of other problems confronting the ecclesiastically-oriented Churches Main Committee.

This group tackles common issues (nothing on doctrine or education, but any secular matters) concerning Britain's seven main churches and 24 other denominations, ranging from the Salvation Army to the United Synagogue. It dates from 1941, when the Government encouraged the churches to band together on the subject of war damage compensation. If a church was bombed out, a "plain substitute" building was there to cast a disapproving eye if anyone was tempted to be too lavish in reconstruction.

The second most worrying of current problems is that of national insurance contributions. Up to now, clergy have been self-employed, but in an anomalous tax position which has meant revenue treatment as if they were employees. The Government would like to see the clergy swept into the ranks of the employed, but this would cost the Church of England alone another £1.5m. a year.

With clerical pay rising anyway, finding that sum will be tricky. Even if contributions from the laity rise sympathetically, that other source of funds, the Church Commissioners, wrestling with dividend and rent control, is already "giving away as much as we can," as a spokesman puts it. Income in 1973-74 was £22m, of which £28m. went out to clergy. Then there is the irritation of VAT, costing the committee's members £1.6m. a year in all, and bearing heavily on the C of E's

off-repaired, elderly properties. The Community Land plans came as a nasty shock: with churches facing the prospect of receiving current use value for redundant property, which would usually mean nil, after a more junior deputation to John Silkin, the Planning Minister, got little change, a high-powered group including the Archbishop of Canterbury, Cardinal Heenan, the Chief Rabbi, and the indefatigable Bishop of London, Gerald Ellison, saw Mr. Wilson at the House of Commons. The main committee's secretary, Sandy Parisi, who was also there, reports so difficultly recruiting for the unique deputation, a measure of the concern aroused.



No thresholds?

Britain's children are facing a cash crisis. Their pocket money is not keeping pace with inflation. How shameful, indeed, that a Gallup survey should show that the national

average pocket money for a child between five and seven is 12p a week; between eight and 10, 23p; between 11 and 13, 40p; and 14 to 16, 57p. Of the wretched parents interviewed, 43 per cent. could not even remember when they had last topped the wall's allowances. But there are some who still show they care—12 per cent. of midland children between 11 and 13 get £1 a week or more, against only 4 per cent. in the North and apparently none in the South.

Who, you may wonder, was big hearted enough to commission Gallup to find the grim facts and tell them to the world? Wall's Ice Cream, which Parents' Lib. may regard as a not entirely disinterested party.

Britain's EEC textile lobby

Does one lifetime for the textile industry run through Brussels? If so, then Britain at least holds an unprecedented number of the best Brussels-lobbying posts at just the right moment.

At the top there is J. Alan Clough, deputy chairman of British Mohair Spinners, who at the week-end took over for two years as president of Comitextil. This is the main industry representation in Brussels, made up of nine national textile bodies—in our case it is the British Textile Confederation, taking in both employers and unions, where Clough is also president. Then there are 14 bodies representing different industrial sectors which also have their say in Comitextil.

Counting Clough, Britons take up five of the 23 places on the Comitextil council, a good proportion made better by leading most of the more important sector organisations. Sir William Bulmer, managing director of Bulmer and Lumb, is president of Interline, which

takes in the wool textile producers (in Britain's case mainly the Yorkshire industry). William Barnes, a director of Carrington Virella, is president of Eurocotex, which speaks for the cotton and allied textiles producers (Lancashire). Dan Styles, chairman of Atkins Bros. of Hinkley is senior vice-president, due to become president in September, of Malleurop, voice of the knitting industry (Leicester and Nottingham). And Bob Haslam, an ICI director, is chairman of the European end of CIRPS, the international fibre producers body.

So we have the men in the right place, but what about the lifeline? "What we must do is to persuade the Commission to act," says Clough, convinced that this course is better than each country with a textiles problem taking its own desperate remedies.

The big hope remains that the EEC can strike deals with the other Asian producers similar to the one it has negotiated with India. In that case Britain, though still the biggest importer by far, will be taking only 0.5 per cent. of any increased imports, while other EEC countries will take 7 per cent. or 8 per cent. What Clough and his Comitextil colleagues—Remember there are other textile industries in worse shape than ours—"would like to see is the European Commission getting parallel agreements with Taiwan, South Korea and Hong Kong.

Steering clear

The Whitbread brewery group is staging a second round of the world yacht race in 1977. But there is a route alteration: competitors will not be going through the Bass Straits next time.

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Observer

Fallacy

To-day's Events

House of Lords: Limitation Bill, second reading: Evidence (proceedings in other jurisdictions).
House of Lords: Limitation Bill, second reading: Motions to approve recreation (Northern Ireland) Order 1975 and ship-building industry (Northern Ireland) Order 1975: debate on British hovercraft industry.

OFFICIAL STATISTICS
Slum clearance, for first quarter (provisional). Provisional housing starts and completions and house renovation grants for March.

COMPANY RESULTS
Matthew Hall (full year).

Pearson Longman (full year).
S. Pearson and Son (full year).
Reynolds Parsons (full year).
National and Commercial Bank-
ing Group (half year).
Serck (half year).

COMPANY MEETINGS
Albright and Wilson, Park Lane
Hotel, W. 12.
W. I. Brakespear, Henley-on-
Thames, 12.
British Petroleum, Britannia
House, Moor Lane, E.C. 13.
East Lancashire Paper, Radcliffe,
243.
Kleinwort Benson, Lombade, 20.
Fenchurch Street, E.C. 12.

Fraft Productions, Bridgewater
12.
London and Manchester Assurance
14, St. Mary Axe, E.C. 4, 12
Rolls-Royce Motors, Churchill
Hotel, W. 13.

LALETT
Galina and Valery Panov give
their first performance in Lon-
don, with London Festival Ballet
in Harlequinade, a pas de deux
choreographed by Valery Panov
at London Coliseum.

THEATRE
Royal Shakespeare Company pro-
duction of *Love's Labour's Lost*
owns at Aldwych, London.

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	Years ended September 30					
	1968	1969	1970	1971	1972	1973
Vehicles sold ('000)	1,050	1,083	984	1,057	1,127	1,161
	£m	£m	£m	£m	£m	£m
Sales	874	970	1,021	1,177	1,281	1,564
Trading profit	45	46	14	46	41	58
Interest	7	5	10	14	9	7
Profit before tax	38	41	4	32	32	51
As percentage of sales	3.9%	4.2%	0.4%	2.7%	2.5%	3.3%

The results for the year ending 31 March 30, 1968 (except for vehicles and include 14 months trading of British Motor Holdings).

Moreover, even if the results predicted by the Ryder Report were satisfactory—which they are not—there are grounds in the Report itself for doubting whether they will be achieved. For instance, nearly a quarter of the cumulative profits expected before interest by 1982, or £400m. in all, is attributed to "manning reductions and greater mobility and interchangeability of labour."

What confidence can one have that a State-controlled system will be able even to try to implement a realistic manning policy after Mr. Benn's forecasts by official committees which have been wildly wrong—dollar shortages which have turned to surpluses, predictions of chronically "high" and chronically "low" commodity prices alike belied by events, phases of over-optimism and over-pessimism about the prospects of coal, oil, and atomic energy.

It is time someone pointed out that Sir Don Ryder and his team are not engaged in the same activity when they rush out an advisory report for the Government, as when they are

be: "Having sunk so much, it would be wasteful to stop the expenditure mid-way just because the return has been delayed." This is known as the "Treasury bounce."

The astonishing fact is that no economic analysis of any kind is presented to justify the preservation and expansion of BL in defiance of the judgment of the market. The Committee simply reiterates that "vehicle production is the kind of industry which ought to remain an essential part of the U.K.'s economic base. If the U.K. were

Source: British Leyland: the next decade

Paper bags, not polythene

from The Director General, The British Paper and Board Industry Federation.

Sir—In your issue of August 1964, I received a letter from J. J. Singley, exporting oil companies, to establish cellophane production plants in the United Kingdom and calling for massive investment and calling for massive investment. The extruding process, they say, can be used to make paper bags and supply oil and other countries with plastic ones.

Is the oil companies were to take my advice, according to his letter, they would have to invest over five million in the papermaking machines in Europe that would have to be set up to produce wrapping paper. Do we really want to commit ourselves to a vast expenditure of money in order to produce a product which is a waste of resources from the point of view of the making of more and more plastic in order to replace wrapping paper, the majority of which is contained in the waste stream? Surely it is important to consider our energy

research and argue the opposite case now that he no longer holds a position of authority under the Crown.

It was announced in the Financial Times (April 17) that the Food and Drink Industries Association is to set up a Truth about Food Office to correct "wild statements" about food matters so that voters in the forthcoming general election will be given an "unbiased picture." Their spokesman went on to say: "Over the next few weeks they may be bombarded with wild statements from either side. We want to provide a reliable guide and see that the public get the truth."

If Mr. Lawrence's letter is a forerunner of things to come from that quarter, an "unbiased picture" is the last thing they are likely to get.

V. H. Bunnell
Free Trade League.

Speakers' notes on the EEC

From the Head of the London Office, Committee of the European Communities.

Sir,—May I comment on the implication — I am sure unintended — in Mr. Joseph Kane's letter of April 23? It suggested that the U.K. office of the Committee of the European Communities either is associated in some way with the European Movement or has prepared material for the CBI. Neither suggestion is true. During 1974, the office prepared some of the "speakers' notes" describing the aims and institutions of the European Communities. These were published and are available to any organisation or individual in the United Kingdom. The Committee in Britain is a "European" organisation or the "National Referendum Campaign." Irrespective of the views they may hold about the current referendum debate.

I understand that the European Movement has produced a set of "speakers' notes" on the issues involved in the referendum. These, of course, have nothing to do with us.

The following sentence quoted by Mr. Kane from the CBI bulletin could be interpreted as implying that these two entirely independent publications were connected. I should be grateful for any clarification you can give to your readers that this is not so, that the role of this office is not to take sides in the referendum, but to supply factual information on the Community and its workings, and that this information, as I say, is freely available to both sides in the present campaign.

Richard Mayne,
20, Kensington Palace Gardens,
W.8

British Leyland

From Mr. E. Aiken.

Sir,—Surely the whole basis for the Government's adoption of Sir Don Ryder's report rests on on these fundamental assumptions which are quite wrong. The volume of American-made cars imported into the United Kingdom will depend solely on the success or otherwise of Ford, Vauxhall and Chrysler filling the gap. I feel sure that a Marina owner is far more likely to replace his car with an Avenger than a Renault.

Secondly the employment of a car is hardly at risk as the majority of these people are employed by suppliers of British Leyland and is virtually certain that the majority of these firms supply other motor car companies in Europe thus the volume of components and numbers employed need not alter.

The Ryder Report

from Mr. C. Meakin.
 Sir.—Is it not ironic that the
 Tyder Report on British Leyland
 was published on the 21st of
 April 24, the birthday of the
 Austin Maxi? No other car so
 clearly illustrated the funda-
 mental weaknesses of this in-
 dustrial grouping—weaknesses
 Sir Deane has pointed out.
 It would seem to do little to
 correct.

By and large British Leyland
 spent its time producing cars
 which engineers wanted, rather
 than cars which customers
 wanted. There is no more
 an expansion of the market
 than dangerous encroachment of home
 and foreign makers into market
 territory which was once the
 preserve of the native British

Owners of the company

the scheme is no more than a rather due to an equally radical suggestion (give or take a couple of years) in 1880.

After all the grandiose promises from Mr. Benz, one might expect, at least, that ideas for rebuilding industry would be based on the business concepts. This proves not to be so. Readers of the report might justifiably deduce that the words "selling" and "marketing" are synonymous. Other people are not so sure. They think that the man who died in the business game may well have mastered that unexcused distinction.

Unfortunately, the report is not merely a pastiche of antiquated business concepts; it also has more than its due share of statistical mythology. Consider the following (widely separated) factors determining level of out-environment, here set side-by-side. To locate the Department of Industries, Rydner has prescribed a massively expensive programme of re-equipment with modern machine tools. To locate the unions, Rydner has indicated that there will be no serious redundancies. The stimulus of multi-

Official denial

The report has a different twist, however, in paragraph 24 where it states that British Leyland is to increase its share of the West European market (outside the U.K.) from 3 to 4 per cent, of sales total. Blandly, this figure is presented with no margin for error. Meantime, we have a "binding" referendum on membership of the EEC. So the Leyland figure is either a political bluff, or vehicle sales prospects, unlike those of any other coun-

World food costs

from Mr. V. Blundell.

Sir,—instead of a factual situation of the contents of Sir John Winnifraith's pamphlet "Costs More in the Common Market," the chairman of the Food and Drink Industries Association, Mr. G. K. Lawrence (April 24), prefers to adopt a trouncing attitude and thereby discredit Sir John's case against Britain remaining a member of the EEC with its present dear food policies.

Mr. Lawrence's letter assumes that because Sir John retired as permanent head of the Ministry of Food Agriculture and Fisheries some eight years ago, that he thereby follows that this Government has somehow so divested of all of his considerable experience and knowledge regarding the world's food policies that only the present chairmanship of the Food and Drink Industries Association is the only link to the Association with the world's food policies on that matter; that somehow, Sir John has lost the capacity to

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No need for drilling

There are obvious dangers in air exploitation by the capitalist on land. The need for drilling or mining and its UNCLASsification is possibly not a criticism of any kind. Technology essential, or an advanced technology, can be yielded by suction. The technology of extraction presents more a surprise, he the lead. These groups involve

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COMPANY NEWS + COMMENT

Advance to £12.69m. by Foseco Minsep

ON SALES up from £82.87m. to £114.63m. profit before tax of Foseco Minsep, the multi-national manufacturing and marketing group, went ahead from £9.66m. to £12.69m. in 1974.

Earnings per 25p share are shown to be up from 10p to 12.5p based on the attributable profit before extraordinary items of £3.44m. (£4.37m.). Dividend total is up from 3.145p to 3.427p net with a final of 2.027p.

The directors say that the trading profit is not significantly affected by the effect of acquisitions or disposals and changes in exchange rates.

Tax charge includes a U.K. increase from £1.5m. to £1.5m. overseas tax and deferred tax up to be £751,000 for a £7.45m. total.

The current year is likely to be difficult but assuming no further marked deterioration in the economic climate, the outcome should be much in line with 1974.

A final dividend of 3.12p net, the 1974 total from 4.11p to 4.37p net. Earnings were 19.21p (17.27p) gross and 9.10p (8.17p) after tax.

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TR £0.75m. profit rise

THE REASONABLE profit improvement forecast by Telephone Rentals for 1974 turns out to be £751,000 for a £7.45m. total.

The current year is likely to be difficult but assuming no further marked deterioration in the economic climate, the outcome should be much in line with 1974.

A final dividend of 3.12p net, the 1974 total from 4.11p to 4.37p net. Earnings were 19.21p (17.27p) gross and 9.10p (8.17p) after tax.

Telephone Rentals has lifted its 1974 profits by 11 per cent before tax, which continues the group's long-standing record of steady but undramatic growth over the last ten years. The group has achieved a compound growth rate of 12 per cent. before tax.

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stantial downturn in U.K. demand in the near future. So, although the group is supported by a fairly strong liquid position (it still has a credit balance in the bank and no short-term borrowings), the current year outlook suggests that growth trend could be coming to a temporary halt. The shares at 11p are yielding 6.2 per cent.

Midway increase at Higsons

BREWERS, BOTTLERS and licensed retailers, Higsons Brewery reports an increase in pre-tax profit from £311,246 to £338,472 for the six months ended March 29, 1975.

The interim dividend is 0.67p net (same) at a cost of £33,233. Last year's total was 3.45p from profits of £1.51m.

Results do not include profits attributable to James Neilor and Sons.

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dent revaluation of the company's land and buildings revealed a surplus of £31,000 over the book value of £24,000. This improves the asset base of the company and, after allowance for potential capital gains tax liability, assets per share will be approximately £1.25.

Record £1.3m. at Mettoy

TAXABLE PROFITS of toy manufacturers Mettoy Company advanced £345,000 to a record £1,337,000 for 1974 after a rise from £444,000 to £538,000 at the 36-week stage.

Earnings per 25p share are shown to be up from 3.9p to 5.4p and the dividend is raised from an equivalent 1.71p to a maximum permitted 1.867p net, with a final of 0.9807p.

Group turnover for 1974 was £10,000,000. Trading profit was £1,337,000. Share of associates was £1,337,000. Profit before tax was £1,337,000. Tax was £1,337,000. Profit after tax was £1,337,000. Dividend was £1,337,000. Retained was £1,337,000.

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Lord Aldington, chairman of Grindlays Bank whose report and accounts were published yesterday.

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Bridon

The Bridon Group includes British Ropes Limited, Bridon Wire Limited, Bridon Fibres and Plastics Limited, Bridon Engineering Limited and over 50 world-wide manufacturing and distributing companies

The Annual General Meeting of Bridon Limited will be held on 22nd May 1975 in London.

Extracts from the Report and Accounts for 1974 and from Mr. Harry Smith's Statement to Shareholders.

Results

The 1974 results represent a major improvement in profits compared with any previous year, brought about by a number of favourable factors. First, I would like to refer to our investment policy aimed at maintaining the competitiveness of our plants and expanding our capacity where necessary; this has included over the last five years capital expenditure in the United Kingdom alone totalling £10.9m with £3.2m being spent during 1974 and a further £2.5m already authorised for the future.

Next, demand for all our major products increased throughout the world due to the general state of world trade and the special situations created by the sharply rising price of oil which I will refer to later.

Finally, the great efforts made by management and employees enabled us to overcome many problems we had to face during the year and, consequently, achieve generally an excellent level of output and sales.

You will be aware that the improved level of earnings was apparent from the interim figures issued in September. As expected the results for the second half of the year were somewhat lower but were still significantly higher than in any previous comparable period. Stock profits due to inflation were lower at £.5m compared with approximately £3m in the first half. The turnover figures reflect not only changes in volume but also the effects of inflation on price levels. In 1974 60% of Group sales excluding our share of associated company sales were represented by overseas trading thus continuing the rising trend of our overseas activities. Associated company sales figures are not at present divided between home and overseas but we intend to include this in future years.

Turning now to the breakdown of Group profits I am glad to say that all the major companies achieved significant improvements in results. The percentage of profits earned overseas increased again to a record level of 62% of the total, and I would like to draw special attention to the improvement in total United Kingdom profit. I think this was a very considerable achievement in view of the dislocation of our activity caused by the power crisis and the serious shortages of raw materials.

Finance
Due to the fact that both interest rates and the rate of inflation have been unusually high, the impact of financial policy on all aspects of Group Management has become increasingly evident during the year. The principal problem arises through the importance of ensuring that our financial facilities are always comfortably ahead of our commitments. The cash required to finance stock and debtors is constantly rising through inflation and has to be provided for but, at the same time, we are very anxious to ensure a continuation of our investment policy which I have already referred to and which is so important in the context of our ability to provide security of jobs and career opportunities for our employees and a satisfactory investment for shareholders.

In 1974 increased costs of stocks and debtors were £21.6m. We invested £7.4m in fixed assets throughout the Group and we had at this year and authorised further expenditure of £8.0m. There seems little evidence at the moment that the rate of inflation will abate this year and we have to take this into account in our financial plans.

Group Profit after all charges was £8m and of this amount £6.8m has been retained in the business and makes an important contribution to our needs but it was necessary, in addition, to increase our short-term borrowings by £7.7m during 1974 and to arrange further borrowing facilities to meet our future needs. In addition to the expenditure already authorised we had a number of important projects for expansion and development in the United Kingdom and overseas, and for this reason we decided to make a Rights Issue of shares. In the absence of this issue it would have been necessary to put into abeyance a number of projects important for the future development of the Group.

Under the terms of the 5% Convertible Unsecured Loan 1977 we are obliged to maintain over 4 million shares available for conversion. Allowing for the shares required for the Rights Issue, the Company has available for the future only just over one million shares with a nominal value of £3m. We would like to increase this margin to a more realistic level and a Resolution will be proposed at the Annual General Meeting to increase the authorised ordinary share capital of the Company by £3 million as a reserve for future expansion. No share issue will however be made which would effectively alter the control of the Company or the nature of its business without prior approval of the Company in General Meeting.

Directorate
I was very pleased to announce in November that The Rt. Hon. Lord Barber of Winton had accepted our invitation to rejoin the Board as a Non-Executive Director. He served the Company in a similar capacity from November 1964 to June 1970 and during that time gained wide knowledge of the Group and contributed greatly to our affairs. Due to the size and widespread nature of our operations, the role of the Non-Executive Director becomes increasingly important and we are fortunate to have in Lord Barber someone who not only knows the Company well, but who has very extensive experience in the field of international finance and banking. We all welcome his return as a member of our Board.

Mr. E. A. Shipley, Group Technical Controller (Steel), will be relinquishing his position as a Director in May on taking over responsibility for research and development and engineering design with our South African associates, Huggins & Co. Limited.

Mr. Shipley joined the Company in 1958 as Head of Research at a time when we were expanding our research activity and he played a major part in this expansion programme which has been of great benefit to the Group, both in the United Kingdom and overseas. I would like to express our thanks to him for his work both in this field and as a member of the Board, and we all wish him every success in his new position.

Group Management
The Managing Directors and I believe that it is now important to introduce a younger man into the top management structure of the Group and the Board agree that Mr. P. Fenwick Smith is ideally suited to succeed me in due course as Chief Executive. He gained a wide experience of our industry as an Executive Director of R. Hood Haggie & Son Limited and joined us following the merger with that company in March 1969.

It is intended that his appointment as Chief Executive will commence no later than January 1977 and I will then continue to serve the Company as Non-Executive Chairman if that is the wish of the Board at that time. I would also like to refer to the vital part that has been played in the performance and development of the Group by the three Managing Directors and I know Mr. Fenwick Smith will be able to rely on the same loyal and competent support which they have always given to me. The Board join me in welcoming this appointment and wish Mr. Fenwick Smith every success in the future.

I have referred previously to the reorganisation of the Group activities involving the formation of four new subsidiary companies which came into effect in January 1974. This was essentially a move towards a more decentralised style of management which has operated successfully in our overseas companies for some time. The results for the year show how well this new system has worked, indicating clearly the strength of the management teams which have been appointed to operate these companies. I am sure these arrangements will facilitate the effective management, control and expansion of our United Kingdom interest.

Steel Supplies
During the year all our major wire mills suffered to some degree from shortages of steel wire rods and the United Kingdom plants were particularly affected with production running at 20% below capacity. This caused serious additional manufacturing costs as well as preventing us from taking full advantage of the buoyant level of demand to build up our export trade for the future. This problem was particularly disappointing as The Templeborough Rolling Mills Limited, jointly owned by Bridon and BSC, had successfully put through a £2m reconstruction in 1973 which

increased substantially its rolling capacity. This would have been adequate not only to meet our United Kingdom demands but would have provided supplies to meet the shortages that were experienced by our overseas manufacturing companies and thus build up valuable additional export trade.

Unfortunately the BSC, due both to exceptional labour difficulties first in the coal industry and later within BSC itself and also to problems with raw material supplies, particularly scrap, were unable to supply the necessary quantity of billets.

Apart from its impact on the 1974 results, this has meant that excellent opportunities to expand the overseas trade of Bridon at a time of exceptional demand were lost. Supplies of billets are now improving and we are exerting every effort to regain lost ground but our exports in 1975 will be less than they would have been if we had been able to produce to capacity during 1974.

Energy Crisis
As a result of the sharply rising price, exploration for oil, both onshore and offshore, has increased very rapidly throughout the world. This expansion of activity is continuing and brings with it an important increase in demand for many of our products. We are well situated as a group with plant and service centres strategically placed to provide a world-wide service to this important industry. Part of the increased activity is, of course, in the North Sea area. We established the necessary shore facilities to support this work some years ago and are currently in the process of expanding production in the United Kingdom to meet the demand for special ropes, both steel and fibre, and for prestressed concrete strand. During 1974 the total sales to the North Sea area covering a wide range of steel and fibre products were £2.9m and there is every indication that this will increase substantially during 1975.

Elsewhere in the Group our plants in North America, including Mexico, South Africa and Nigeria are all engaged in supplying this industry and capacity is being expanded where necessary. In addition to the expansion in oil exploration, there has been a significant impact on the coalmining industry which was for so long in a period of decline. In most coalmining areas of the world production has now stabilised or is being increased and that brings with it a valuable increase in demand for our products, particularly steel wire ropes. Again, our plants in North America and the United Kingdom are well situated to meet this demand and we have considerable expertise in meeting the technical needs of the mining industry.

Overseas Activities
This year the Directors' Report contains more information about the progress of our overseas companies which has been a marked feature of our expansion during the last ten years and now represents 62% of our total profits. These companies cover a large number of countries, the major manufacturing operations being situated in the United States of America, Canada, Mexico and South Africa. The trading prospects in regard to our products in all these countries appear excellent for the immediate future as stimulated, as I have already said, by all the developments arising from the price of oil.

We also have a number of small but important investments in South America which we regard as an important area of expanding demand. We are now also well established in manufacture in regard to wire, wire rope and fibre rope in Nigeria where the economy is growing rapidly and we look forward to meeting the demand of that important economy.

In January 1975 we concluded arrangements for the acquisition of the wire rope division of Jones & Langhite, a United States steel corporation. This expansion in North America has been made possible by the introduction of new capital into the American company by Noranda Mines Limited, joint shareholders with Bridon Limited in both Bridon American Corporation and Leaworth Holdings Limited, the holding company for the Canadian investments. As a consequence Noranda becomes a majority shareholder in both companies.

Also during 1975, we are extending our interests through the formation of a new company in Iran called Bridon Farhang. It is anticipated that the company will shortly be formed and Bridon Limited will hold 30% of the equity, the balance being held by local shareholders. The venture will also be supported by the Industrial Credit Bank of Iran. Products, initially, will be high tensile steel wire and wire rope, and the plant, which is the first of its kind in Iran, will cost a total of £3m and will have an initial capacity of 10,000 tons with facilities for expansion to meet the fast growing needs of the Iranian economy.

Prospects

In the longer term I think we have excellent opportunities to continue our expansion overseas both through the existing companies and by the creation of additional companies in areas of growing demand. Much of this new demand can only be met through local manufacture due to import restrictions but, nevertheless, we have so far been able to increase our United Kingdom-based exports steadily against a fairly static level of home demand and therefore maintain employment in our United Kingdom factories.

This is becoming difficult due to an increasingly unfavourable climate for industry here. Since 1945 we have experienced a steady increase in state ownership and control, and this now effectively covers approximately 40% of the whole economic effort. During the same period our national performance, when compared with our main competitors, has declined and I think these two trends are closely related.

In addition the private sector of industry has suffered from taxation apparently designed to discourage private investment in industry and personal endeavour, both essential ingredients of strong economy. Instead of concentrating now on the vital needs to provide a better climate for industrial activity, the present Government seems intent on pursuing policies which are an extension of the doctrines which have clearly failed to produce a good performance in the public sector and this is also leading to a serious loss of confidence by the private sector.

It is difficult to see where we go from here but I feel increasingly certain that the solutions will not be found by those motivated in the main by the struggle for political power. As far as the Company is concerned we will continue to operate as effectively as we can in the United Kingdom and expand our operations here wherever this is viable. I think the United Kingdom in addition to supplying local demand could remain the main base for our overseas trade and that this will expand so long as we do not suffer too severely from unreliable supplies and services, mainly provided by the public sector. I think, too, it will continue to be the principal centre of research and development activity for the Group in general.

Coming now to our immediate prospects, we started 1975 with full order books together with an improved availability of raw materials. For most of our principal activities I am glad to say that we are still very busy, largely because of the special factors I have outlined. For some activities, particularly wire manufacture in the United Kingdom, we are affected by the general drop in trade and it seems certain that output in 1975 will again be below capacity, this time due to lack of orders rather than shortages of steel. It is very hard to predict with confidence the results for the whole of 1975 but if inflation could be brought under control, both here and in the world in general, I think a recovery from the present situation need not be long delayed. Based on information at present available, whilst I think it unlikely that we shall achieve the same level of Group Profit as last year, I think we shall come fairly close. For this reason we felt justified in forecasting in the letter to shareholders in connection with the Rights Issue an increased dividend for 1975 at 5p net per share subject to any changes in the relevant rates of taxation.

I would like to thank everyone in the Group for their contribution to the excellent results achieved in 1974 and also to thank those whose great efforts over a much longer period led to the expansion and strengthening of the Group as a whole which made these results possible.

MINING NEWS

Delays hitting Greenvale

By Kenneth Marston

STILL delayed by teething troubles, the big Greenvale lateritic nickel venture in Queensland of Freeport Minerals and Metals Exploration is not now expected to reach full capacity before the middle of 1976 instead of in the third quarter of this year as was previously hoped.

The new plant produced 1,000 lbs of refined nickel in the March quarter and worked up to 26 per cent of capacity; design capacity is for an annual 54m. lbs of nickel and 2.73m. lbs of cobalt. Metals Exploration points out that no large expenditure will be needed to overcome the present start-up difficulties.

But the lower than anticipated initial cash flow coupled with other inflationary factors has resulted in Greenvale over-running its estimated total capital cost of some £22.4m. (£15m.) and, as already reported, the partners have not yet reached agreement on how to raise the sizeable additional funds that are needed.

One source has also estimated that the result of the advance in oil prices. Just how viable the operation can be with the currently depressed market for nickel is a moot point. The hope is that nickel prices will be pushed up in the talk-of revival in markets for base metals next year.

Of Metals Exploration's prospective interests, drilling is to start this month on several sand deposits in Western Australia. At the 40 per cent-owned Paracale gold project in the Philippines six drill holes have given assays returning from 4.02 grammes to 100.65 grammes gold per tonne. It is stated, Metals Exploration were 43p cum-premium yesterday.

CGFA TASMANIA TALKS ENDED

Discussions have fallen through between Consolidated Gold Fields Australia and the Norwegian Fesli ferro-silicon production and marketing group. They were stalled at the establishment of a ferro-silicon plant at Electronics some 25 kilometres south of Tasmania.

But now the order for furnaces from Norway has been cancelled and the engineering and design work has ended. CGFA says that it still has faith in the basic viability of the project and intends to pursue other opportunities which may enable it to go ahead.

It is hoped to continue the current carbide production at Electronics as planned until about the end of 1976. Before then further work will be given to the future of the plant in the light of the tariff protection on carbide, production costs and other factors. CGFA shares were 15p at 255p cum-premium yesterday.

ALCAN SMELTER SLOWS DOWN

The Kurri Kurri aluminium smelter in New South Wales of Alcan Australia is now operating at only 60 per cent of its 49,500 tonnes capacity. This reduction follows a cutback of 15 per cent made in March as a result of a fall in orders for semi-fabricated products.

Alcan has asked the Australian Prices Justification Tribunal for a 6.2 per cent rise in prices for the six months to March 31 compared with £14.7m. in the same period of last year. Similar requests for price rises for the six months to March 31 are: £260,000 and £291,000.

The Posidon-Western Mining Mount Windarra nickel mine in Western Australia produced 2,381 tonnes of nickel metal contained in concentrates during the 12 weeks to March 25.

MINING BRIEFS
BISCH-JANTYAN—March: Tin output 62.4 tonnes, cobalt 41.3 tonnes. Tin output in 1974, 1,048.4 tonnes, cobalt 624.2 tonnes. Output for 1975: 21.85 and 14.23 tonnes respectively.

COMPANY NEWS IN BRIEF
BISCH-JANTYAN—December output: Tin 1,048.4 tonnes, cobalt 624.2 tonnes. Output for 1975: 21.85 and 14.23 tonnes respectively.

COHEN BROS. (ELECTRICALS)
Results 1974: Profit £22,400. Fixed assets £22,400. Liquid assets £22,400. Dividend 10p. Chairman, Messrs. Cohen Bros. 25p at 200p.

F. CAPSON—Turnover six months to October 31, 1974, £1,189,225 (£903,237). Profit £44,227. Subject to tax £44,227. Dividend 10p. Chairman, F. Capson 25p at 200p.

EQUITABLE REVERSIONARY INVESTMENT SOCIETY—March: £129,880. Increase in fixed assets £129,880. Dividend 10p. Chairman, Equitable Life Assurance Society 25p at 200p.

GRESHAM HOTEL—No dividend for 1974. Turnover £2,400. Profit £2,400. Dividend 10p. Chairman, Gresham Hotel 25p at 200p.

KURRI HOLDINGS—No interim dividend for 1974. Turnover £2,400. Profit £2,400. Dividend 10p. Chairman, Kurri Holdings 25p at 200p.

LONDON AND MONTROSE INVESTMENT TRUST—Income six months to March 31, 1974, £20,647 (£22,732). Dividend 10p. Chairman, London and Montrose Investment Trust 25p at 200p.

LONDON AND STRATHCLYDE TRUST—Income six months to March 31, 1974, £20,647 (£22,732). Dividend 10p. Chairman, London and Strathclyde Trust 25p at 200p.

MOTOR RAIL—Board states that last publication in December 1974 of the 1973 reports and accounts, together with the recommendation of a dividend of 10p, have been caused by a number of accounting problems. The board expects to announce the results for the group for 1974-75 during June.

NATIONAL FARMERS UNION MUTUAL INSURANCE SOCIETY—1974: Annual premium income £174,000. Dividend 10p. Chairman, National Farmers Union 25p at 200p.

BIDS AND DEALS

Approach to Brock Group

Shares in the Brock Group, of Companies rose sharply last night after it announced that an unnamed company was considering an offer for the Ordinary capital of the group. The shares closed at 60p, up 15p on the day, and at that price Brock's is worth nearly £2m.

CHAMBERLAIN PHIPPS
Chamberlain Phipps, the ship products group, has agreed terms for the sale of its majority interest in Textile Bonding, a manufacturer of textiles for a number of industries, to Tootal & Co. already has a minority.

Consideration is to be a cash sum close to the net book value of the assets attributable to the shares held. When Tootal bought its interest some years ago it was recognised that if the business of Textile Bonding were to be sold, the assets would be sold at a loss.

Unofficial estimates put the value of the Textile Bonding business at about £15m, but this does not include the market for safe, lock, guard, door and other property protection systems. Last year it was estimated that the total "security market" was in the order of £30m, a year, although since then sharply rising costs caused both smaller companies and private individuals to consider scaling down their investment in electronic equipment.

A number of large, and many smaller, companies are active in the market, including AFA Minerva (a subsidiary of BSI), Chubb Alarms and Bannan while there is also a number of major safe and lock makers.

Turnover of the Brock group has risen steadily in the last few years. In 1974 it recorded pre-tax profits of £2.4m. (£1.5m.) on turnover of £24.4m. (£15.5m.). Earnings per share were up from 9.1p to 9.2p and the dividend was held at 2.5p.

Brock's intends to make a further announcement about the bid as soon as possible.

FOUR NEWSPAPERS CHANGE HANDS

The Monopolies Commission has approved the transfer of four newspapers from the ownership of the Scotts and the Manchester Evening News. The Commission says that it does not think the merger constitutes a threat either to editorial independence or to competition for circulation. The four papers: the Rochdale Observer, the Rossendale Free Press, the Heywood Advertiser and the Middleton and Heywood Guardian. Pre-tax profits of the four papers for the year ended March 31, 1974, were £246,000.

BRYANSTON FINANCE
In a lengthy reply to criticisms recently expressed by Mr. J. de Vries of the proposed 7p share offer for Bryanston Finance by a company owned by its chairman, Ted Smith, the directors of Bryanston state that they have been advised that shareholders are being asked to agree to steps proposed by Mr. de Vries which are not available in law and will merely put year profits "in jeopardy" to unnecessary and irrecoverable costs.

The letter refers to the recently despatched offer document and says shareholders are advised to consider carefully the contents of this and the recommendation made by the independent directors of Bryanston, who were advised by Rovers Rudd.

CUSONS GROUP
Paterson, Zochonis and Co., the soaps and general merchandising group which operates largely in South Africa, has extended until May 14 its bid for Cusons Group, the Imperial Leather soaps and toiletries company.

Announcing this yesterday, PZ's advisers, J. Henry Schroder Wagg, disclosed that it has received acceptance in respect of 21.11 per cent of the Cusons Ordinary shares and 48.94 per cent of "A" Ordinary.

LESLIE & GODWIN
Leslie and Godwin (Holdings) has bought for £74,760 cash 50 per cent of the capital of Union De Seguros, Seguros, S.A., insurance brokers operating in Madrid.

It has also acquired 60 per cent of the capital of L. and G. Commercial, a company registered in Bermuda, not already owned, shares in issue.

RALEIGH INDUSTRIES (subsidiary of Tube Investments) has acquired 100 per cent of the shares of Raleigh Industries (Pty) Ltd. Group fixed assets £13,240 (£12,770). Current assets £44,020 (£43,570). Dividend 10p. Chairman, Raleigh Industries 25p at 200p.

REVERSIONARY INVESTMENT SOCIETY—March: £129,880. Increase in fixed assets £129,880. Dividend 10p. Chairman, Reversionary Investment Society 25p at 200p.

SANGAM WESTON (electronic meters) has acquired 100 per cent of the shares of Sangam Weston (Pty) Ltd. Group fixed assets £13,240 (£12,770). Current assets £44,020 (£43,570). Dividend 10p. Chairman, Sangam Weston 25p at 200p.

WARD WHITE GROUP (footwear) has acquired 100 per cent of the shares of Ward White Group (Pty) Ltd. Group fixed assets £13,240 (£12,770). Current assets £44,020 (£43,570). Dividend 10p. Chairman, Ward White Group 25p at 200p.

WINSTON ESTATES—Final 1974: £1,189,225. Profit £44,227. Dividend 10p. Chairman, Winston Estates 25p at 200p.

WOOD AND SONS (HOLDINGS)—Final 1974: £1,189,225. Profit £44,227. Dividend 10p. Chairman, Wood and Sons (Holdings) 25p at 200p.

YOUNG AND RUBICAM—Final 1974: £1,189,225. Profit £44,227. Dividend 10p. Chairman, Young and Rubicam 25p at 200p.

ZOCHONIS AND PATTERSON—Final 1974: £1,189,225. Profit £44,227. Dividend 10p. Chairman, Zochonis and Paterson 25p at 200p.

CHAMBERLAIN PHIPPS—Final 1974: £1,189,225. Profit £44,227. Dividend 10p. Chairman, Chamberlain Phipps 25p at 200p.

COHEN BROS. (ELECTRICALS)—Final 1974: £1,189,225. Profit £44,227. Dividend 10p. Chairman, Cohen Bros. 25p at 200p.

F. CAPSON—Final 1974: £1,189,225. Profit £44,227. Dividend 10p. Chairman, F. Capson 25p at 200p.

EQUITABLE REVERSIONARY INVESTMENT SOCIETY—Final 1974: £1,189,225. Profit £44,227. Dividend 10p. Chairman, Equitable Life Assurance Society 25p at 200p.

GRESHAM HOTEL—Final 1974: £1,189,225. Profit £44,227. Dividend 10p. Chairman, Gresham Hotel 25p at 200p.

KURRI HOLDINGS—Final 1974: £1,189,225. Profit £44,227. Dividend 10p. Chairman, Kurri Holdings 25p at 200p.

LONDON AND MONTROSE INVESTMENT TRUST—Final 1974: £1,189,225. Profit £44,227. Dividend 10p. Chairman, London and Montrose Investment Trust 25p at 200p.

LONDON AND STRATHCLYDE TRUST—Final 1974: £1,189,225. Profit £44,227. Dividend 10p. Chairman, London and Strathclyde Trust 25p at 200p.

MOTOR RAIL—Final 1974: £1,189,225. Profit £44,227. Dividend 10p. Chairman, Motor Rail 25p at 200p.

NATIONAL FARMERS UNION MUTUAL INSURANCE SOCIETY—Final 1974: £1,189,225. Profit £44,227. Dividend 10p. Chairman, National Farmers Union 25p at 200p.

RALEIGH INDUSTRIES—Final 1974: £1,189,225. Profit £44,227. Dividend 10p. Chairman, Raleigh Industries 25p at 200p.

REVERSIONARY INVESTMENT SOCIETY—Final 1974: £1,189,225. Profit £44,227. Dividend 10p. Chairman, Reversionary Investment Society 25p at 200p.

SANGAM WESTON—Final 1974: £1,189,225. Profit £44,227. Dividend 10p. Chairman, Sangam Weston 25p at 200p.

WARD WHITE GROUP—Final 1974: £1,189,225. Profit £44,227. Dividend 10p. Chairman, Ward White Group 25p at 200p.

WINSTON ESTATES—Final 1974: £1,189,225. Profit £44,227. Dividend 10p. Chairman, Winston Estates 25p at 200p.

WOOD AND SONS (HOLDINGS)—Final 1974: £1,189,225. Profit £44,227. Dividend 10p. Chairman, Wood and Sons (Holdings) 25p at 200p.

YOUNG AND RUBICAM—Final 1974: £1,189,225. Profit £44,227. Dividend 10p. Chairman, Young and Rubicam 25p at 200p.

ZOCHONIS AND PATTERSON—Final 1974: £1,189,225. Profit £44,227. Dividend 10p. Chairman, Zochonis and Paterson 25p at 200p.

House of Fraser sales rising

SIR HUGH FRASER, chairman of House of Fraser, the department store group, confidently predicts in his annual statement that the budgeted target of a further sales increase of around 2½ per cent. can be achieved in the current year.

Wm. Nash exceeds forecast

The profit from those sales continue to be adversely affected by rising costs, but these are being successfully contained, he adds.

After the "very successful" January sales (the results of which were included in the 1973 figures), demand tended to fall off a little, particularly in London, but since then the level has been well maintained.

ahead at halfway

DESPITE THE economic conditions the directors of S. Caskel (Colours) are still hopeful of producing record results for the year to June 30, 1973.

Spear and Jackson optimistic

The directors expect the current year to be difficult with demand substantially reduced.

A final dividend per £1 share of 8.5p net raises the total from 6.3p to 12p. The company is close.

Bridon sees long-term expansion

Results for 1975 of Spain and Jackson Interparliamentary should come in time to show improvement, claims chairman Mr. S. M. de Barroilene in his annual review.

He states that the group is "feeling the effects of recession more than in the U.K. in the form of orders in hand and in a slowing down of incoming orders." He goes on to make the point that "the larger part of the group's business is dependent on exports on the DIT trades, the most of the garden which are less seriously affected by the current economic climate."

Referring to the overseas companies the chairman states that "they are generally more in a favourable position with the possible ex-

Loss by British Dredging

programme, Sir Hugh points out that the company has been able to avoid the need to involve some temporary loss of trade, but Guildford, Leamington, Camberley, Chichester and Dorchester are now trading and their fully developed form and are producing increased turn of around 35 per cent. this year.

The group balance-sheet shows that cash at January was down from £3.57m. to £1.21m., while overdrafts and short-term loans were up from £14m. to £15.35m. Capital commitments outstanding at the year-end totalled £3.85m. (£3.54m.) and there was a £1.2m. (£1.03m.) increase in £100,000 authorised but unrecalled.

The report reveals that Sir Hugh's beneficial and family interests in the company's equity are 10.5 per cent.

It was stated that the company was formed in 1948 as a clothing manufacturer, distributing and retailing.

London Capital Securities plans repayment

London Capital Securities, the secondary bank founded by Mr. John Stange, has agreed to repay £100,000 of the £150,000 loan in Australia, says it has reached an agreement with the Crown Agents on a formula for repaying its £250,000 debt to the Government.

Mr. John Broad, a senior LCS executive, and the loan would be

London Capital Secs. plans repayment

London Capital Securities, the secondary bank founded by Mr. John Stonehouse, the MP whose name faces extradition proceedings in Australia, says it has reached agreement with the Crown Agents on a formula for repaying the £330,000 debt to the Agents.

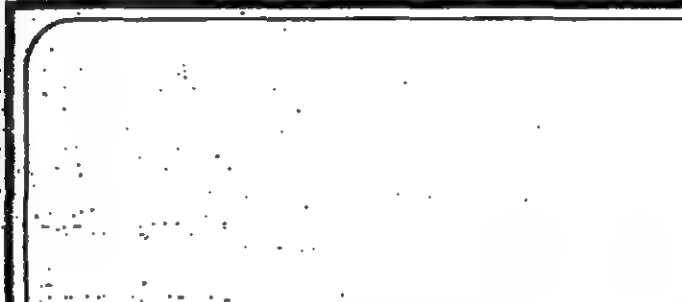
Stag Line to hold dividend

paid in instalments over the next six months and the first one had already been paid. LCS has made provision of nearly £500,000 for its debts and, when it has completed its repayments to the Azenis, will be left with assets of about £250,000, an LCS spokesman said. The Crown Azenis also have a 10 per cent equity stake in LCS which was founded in 1972 as the British Bangladesh Trust by Mr Stonehouse.

Brycourt Inv.
£15,440 net
at midway

of the price controls in the earlier part of the period, and the protracted recession in the building and construction industry have had a considerable effect on the expected level of business. The high rate of inflation resulting in large increases in costs has

**CHANCERY
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INTERIM STATEMENTS

The William Boulton Group

Manufacturers of plant and equipment for the ceramic, process and chemical industries, ferrous and non-ferrous foundries and heavy service engineers.

Interim Results to 31st December 1974

- Record Turnover and Profits.
- Increased Dividends.

RESULTS:-	6 months to	6 months to
	31.12.74	31.12.73
Turnover	<u>£7,561,243</u>	<u>£6,231,957</u>
Net Profit before Tax	<u>2428,651</u>	<u>£363,364</u>
Net Profit after Tax & Minority Interest	<u>£197,691</u>	<u>£171,049</u>
Interim Dividend per share	46p	39083p

**William Boulton (Holdings) Limited,
Burslem, Stoke-on-Trent, Staffordshire.**

North Atlantic Securities Corporation Limited

(Registered in England—No. 544419)

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 of such particulars may be obtained during normal business hours on
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INTERNATIONAL COMPANY NEWS + EURO MARKETS

Montedison restructuring defended by Sig Cefis

BY ANTHONY ROBINSON

MILAN, April 30.

GRATEFUL MONTEDISON shareholders to-day approved by a large majority the 1974 results, which permitted the first dividend in four years and what chairman Eugenio Cefis described as "Montedison's re-entry into the ranks of major international chemical companies, albeit at a relatively lower level of efficiency and profitability."

First indications of Montedison's performance over the first quarter of 1975 show parent company sales up some 6 per cent compared with the first quarter of 1974. But turnover last year was affected by strikes and the Government's price freeze, while the first quarter results this year are 15 per cent below earlier budget estimates.

Signor Cefis delivered a strong counter-attack against the many critics of his manner of conducting the Montedison reorganisation policy. According to Signor Cefis, Montedison has been subjected to a strategy of permanent aggression, waged by part of the Press and important political and economic interest groups.

Signor Cefis has been particularly attacked for Montedison's alleged large-scale purchases of newspapers and support for other Press organs. But Signor Cefis stated categorically that Montedison's interests in the Press sector were limited principally to its 100 per cent holding in the Rome newspaper *Il Messaggero*, which closed its accounts in balance last year, he said.

His reply did not satisfy some major shareholders such as the spokesmen for the Euramerica and Nicofco holding companies who were formerly members of the Montedison control syndicate before its reorganisation last month.

Signor Cefis also denied that Montedison had received massive financial assistance from the State. Over the past three years Montedison had received only L3.8bn. in subsidised credit for plant in northern Italy and L100.8bn. for investment in southern Italy, where assets totalled over L1,000bn. Montedison had received absolutely no cash grants at all, he added.

He also revealed that Montedison had received L468bn. through sales of former Montedison companies to other groups. Of this total, sales to private groups totalled L301bn., while assets sold to state groups such as Eni and ENI totalled L167bn.

Signor Cefis confirmed that Montedison was determined to go ahead with its design of creating a holding company structure in which the parent company would become a purely financial controlling company.

He ridiculed reports that Montedison intended to dispose of its petrochemical activities. These accounts for 80 per cent of Montedison's gross profits last year and are and will remain a fundamental part of Montedison.

Last year parent company

profit of L81bn. after depreciation of L164bn. This permitted a 1974 dividend of L33 plus that already paid to Montedison shareholders by the Gemina financial subsidiary. Signor Cefis revealed that last year the parent company financed its investment entirely out of self-generated resources, while the group as a whole managed to finance just over 50 per cent internally.

Investment by the parent company totalled L138bn. last year of which 64 per cent went to petrochemicals. For the group as a whole investment totalled L360bn. while depreciation amounted to L251bn.

The return to a higher rate of depreciation has meant that assets of parent company Montedison SpA are now depreciated at 51.7 per cent, compared with 41 per cent in 1974, while for the group as a whole depreciation has risen from 43 to 49 per cent over the same period.

The improvement in profitability last year, when parent company turnover rose 96 per cent to L2,300bn. and group turnover 55 per cent, to L4,020bn. is also reflected in a reduction in medium and long-term debt from L6,71bn. to L6,07bn. partially offset by an increase from L589bn. to L6,19bn. in short-term debts.

Higher interest rates raised financial charges by 32 per cent to L1,19bn., but in spite of this the average cost of borrowing for Montedison is still below 10 per cent, Signor Cefis revealed.

Krupp sees steel orders drop 20% this year

By Guy Hawtin

FRANKFURT, April 30.

FRIED. KRUPP Huettenwerke, the Krupp group's publicly-quoted steel-making concern, has disclosed that, in common with other West German steel companies it is being hard hit by recession. Since August last year incoming orders for steel products have fallen by nearly a half.

Orders in the first quarter of the current year are down 20 per cent, compared with the monthly average for last year, while shipments during the same period fell by about 15 per cent. This downward trend was registered before the end of 1974 and has steadily worsened.

According to a provisional report on the first quarter's performance, Krupp Huettenwerke, in common with its German competitors, has experienced a steep decline in overseas demand at a time when the domestic market, particularly in the capital goods industries, remains weak.

The average decline in orders for the steel industry in the first quarter compared with the same period of 1974 was 30 per cent. Export demand was off by some 40 per cent, compared with the year before. As a result competition sharpened and the Krupp report said, while earnings without interest and taxes were down 10 per cent, the Krupp concern had not escaped the effects of the decline in demand despite its diversification programme.

Despite this, the ordinary dividend is being raised from DM7 to DM10 per share. This reflects a 1974 net profit of DM57.4m, compared with DM44.4m.

German chain stores sales up

By Nicholas Colchester

BONN, April 30.

THE TWO important West German chain stores, Neckermann and Kaufhof, are showing slight increases in turnover after the first quarter of this year but nothing which suggests that the reluctance of the German consumer is diminishing. Kaufhof sales rose by 12 per cent to DM1,450m, while Neckermann registered an increase of 6 per cent, after a poor January.

Kaufhof's real turnover increase for the period was between 9 and 10 per cent, after increases in selling space are allowed for, and this still suggests that some gain in physical turnover. Neckermann's first quarter turnover suggests stagnation in volume if inflation is allowed for, but its sales clearly improved towards the end.

Neckermann had an unsatisfactory year in 1974 with turnover rising but profit falling. Sales were up from DM2.8bn. to DM2.9bn. but the margin on sales fell from 0.85 per cent to 0.50 per cent—the lowest return in the company's history except for that achieved in 1969. As a result net profit was down sharply from DM13.1m. to DM12m. The directors will therefore recommend that the dividend for 1974 be dropped to DM3 per DM50 share where it was DM3.5 in 1973.

Thyssen-Bornemisza moves head office from Netherlands

BY MARGARET HUGHES

AMSTERDAM, April 30.

INCREASED U.S. involvement through its \$150m. acquisition of the first quarter of the current year, while net income declined a considerable amount on 15 per cent.

Previously, this fast-expanding industrial holding group owned by Hans Heinrich Thyssen-Bornemisza, grandson of the late West German steel magnate, August Thyssen, was essentially a European concern headquartered here in the Netherlands.

Then last August it raised its 34 per cent holding—acquired in October, 1973—in Indian Head, a diversified U.S. industrial concern, to 50 per cent, through a cash tender offer. Apart from providing a useful earnings boost, this move has subsequently prompted a restructuring of the whole group which involves moving both the registered holding company and the corporate management team out of the Netherlands.

But the most immediate effect of the Indian Head acquisition has been on the group's earnings, which jumped 40 per cent last year. At the annual Press conference here, Thyssen-Bornemisza announced net income of Fls.90.7m. on sales of Fls.1.64bn. for 1974, against net income in 1973 of Fls.63.8m. and sales of Fls.900.9m., while return of equity was up from 15.5 per cent to 20.3 per cent. Earnings had climbed over 600 per cent since 1970.

Indian Head results have been consolidated into the group accounts since it became a full subsidiary, so the two years' figures are obviously not directly comparable. But Thyssen-Bornemisza claims that even without Indian Head, it still surpassed its profit target which is 15 per cent annual growth.

Its lack of dependence on India Head earnings may be just as well—Indian Head's chief executive, Richard J. Powers, disclosed at the Thyssen-Bornemisza meeting that its

Government for what it regards as its "essentially negative" attitude to industry.

But opting, whatever the reason, for a holding company outside Holland, dictated that Thyssen-Bornemisza should move its head office from the Netherlands to Amsterdam.

This intention, announced for the first time at the annual Press conference, is a much more sensitive issue, in that it does that the main corporate body is effectively pulling out of the Netherlands.

Thyssen-Bornemisza firmly rejects this suggestion, pointing out that European operations will, as before, be controlled from Amsterdam and be subject to Dutch regulations.

Monaco is also "welcoming" and Thyssen-Bornemisza has already found accommodation there in the former Rothschild office. On September 1 three of the four main management Board-chairman Huiskamp, corporate strategy director, Mr. H. E. Backrach, and corporate finance director, Mr. R. J. Freese, will move to Monaco. With them will go a small management team of about ten.

One of the relocated management's tasks in the coming year will be to arrange outside financing to supplement the internally generated resources which it has mainly used to finance its acquisitions. As a privately held company (57 per cent owned by Hans Heinrich) it is unable to undertake paper transactions. For some years it has talked of going public, but the timing has never been right—less so in the current stock market climate.

Finance director Freese, however, believes he has come up with a compromise which could provide the type of outside finance which the group needs. Referred to by Mr. Freese as "income notes" it is basically a long term (15 to 20 years) subordinated loan with warrants attached.

\$11m. Ford loss for first qtr.

By Guy de Jongh

NEW YORK, April 30.

FORD MOTOR, the second largest U.S. car manufacturer, reported to-day that it made a net loss of \$11m. during the first quarter of this year, compared with a net profit of \$123.6m. or \$1.31 per share in the same period of last year.

This is the company's first loss since the final quarter of 1967—when it was \$1.50m.—and would have been substantially bigger had the company not adopted an accounting change which reduced the loss during the quarter by \$67.3m. Before that, the loss was \$158m.

Under the new accounting policy, known as the "step-through" method, Enr's has lumped together and expensed as income the accumulated investment tax credits it has received for new capital expenditures over the past several years. This method has been in use in a number of major American companies for some time.

Ford said that the first quarter loss mainly reflects a \$5,000 unit year-to-year decline in world-wide car and truck production, as "entirely new" cars backlogged by falling sales, its worldwide factory sales fell 29 per cent in the quarter to 975,000 from 1.4m. a year before. Both sales fell 7 per cent to \$5.1bn. from \$5.3bn.

The loss also resulted from price increases sharp increases in costs for material labor and federally-mandated equipment. Ford said. Over the past 12 months, it said, raw materials have risen by 19 per cent, labor prices by 11 per cent, and prices for the new model year cars and trucks were raised by 8 per cent.

Noting that over the last three model years price increases have lagged behind market prices, Ford said that it has undertaken "major action" to restore profitability and has lowered its break-even point.

The company said that it has observed a steady strengthening in new car sales since the depth of the industry slump last November and expects that sales would reach an annual rate of about 9m. (net domestic cars and imports) by year end. This is slightly lower than the 9.5m. rate forecast by General Motors, which announced its results yesterday.

Ghana limits foreign holdings

BY CAMERON DUODO

ACCRA, April 30.

THE GHANA Government to-day published a decree under which a number of foreign enterprises operating here will either have to be partly owned by Ghanaians or by the state.

The decree, known as the "investment policy decree 1975" provides that "no enterprise engaged in the processing of bauxite or alumina or both shall operate after the 31st of December, 1975, unless 30 per cent of its capital is owned by the state. The other enterprises affected by the decree include department stores and supermarkets with an employed capital of 500,000 Cedis or more, or an annual turnover of 1m. Cedis or more, which must sell at least 50 per cent of their capital to Ghanaians.

Volta African allies other than those whose countries provide reciprocal exemptions to Ghanaians are forbidden under the decree from operating in Ghanaian markets or to be otherwise engaged in petty trading, hawking or selling from kiosks.

Enterprises which produce basic necessities which have an employed capital of less than 500,000 Cedis or an annual turnover of less than one million Cedis are forbidden to operate unless at least 50 per cent of the capital is Ghanaian owned.

The decree sets up an Investment Policy Implementation Committee which will license enterprises operated by aliens which fulfil the conditions laid down by the decree.

Company Results

Penn Central loss widens

● Penn Central reports a first quarter loss of \$127.5m. (loss \$68.3m.) from total revenues of \$508.7m. (\$523.2m.).

● Avis reports first quarter profits of 5 cents per share, a net of \$358.0m. compared with a loss of 4 cents per share or a net loss of \$230.0m. Revenues increased to \$88.4m. from \$83.1m.

● American Express reports consolidated net income of \$88.4m. for the first quarter of 1975, compared with \$34.5m. for the corresponding period last year. Earnings per share were 49 cents, against 48 cents a year ago.

● Fairchild Camera and Instrument reported first quarter earnings of \$3.25m. or 62 cents per share on sales of \$68.75m., compared with \$10.4m. or \$1.71 per share on sales of \$108.8m. Earnings for the year earlier quarter included a special gain of \$1.25m. or 34 cents per share from the sale of land and buildings occupied by former company.

● Bethlehem Steel reports first quarter earnings per share of \$1.84 (99 cents) from revenues of \$1,338m. Net income was \$80.3m. or \$1.31 per share. First quarter shipments fell to 3,328,000 tons from 4,199,000 tons in the year-earlier period.

● Phillips Petroleum expects earnings for first quarter of 1975 to improve from the depressed first quarter.

First-quarter earnings (72 cents against \$1.43 a share) were adversely affected by higher tax rates on overseas oil production.

● Standard and Chartered Banking Group announces the opening of a branch in Amsterdam by its subsidiary, Standard Chartered Bank NV.

L'OREAL SHARES

In the edition of the Financial Times dated April 29, it stated that the share price of the French cosmetics company L'Oréal had drifted down from Frs.1,200 per share last October to Frs.888 on April 28. This however gives an incorrect picture of the share's movement since the company in the interim carried out a one-for-one stock split if this is taken into account, L'Oréal shares have risen on October 22 to Frs.1,766 at the close on April 29, a rise of 46.4 per cent.

Weekly net asset value

on April 28th 1975

Tokyo Pacific Holdings N.V. U.S. \$31.10

Tokyo Pacific Holdings (Seaboard) N.V. U.S. \$22.69

Listed on the Amsterdam Stock Exchange

Information: Pisonen Holding & Pisonen, Herengracht 214 Amsterdam

ENI produces L59.4bn. loss

BY ROBERT GRAHAM

ROME, April 30.

ENI, the state oil concern, has announced a loss of L59.4bn. or L59.4m. for 1974. This compares with a profit of L37.6bn. or L37.6m. for the previous year.

With the announcement, ENI Vice-President Sig. Francesco Forte said that he refused to approve the accounts. Sig. Forte, who did the same last year, said that it was impossible to give his approval since there was insufficient information on a number of important elements, to purchase more than its production, especially fuel oil. The accounts now have to be approved by the Minister of State Participation and they will also be examined by the Public Accounts Office. ENI in recent weeks has been harshly attacked for its role in attempting to gain more shares in Montedison.

ENI's turnaround in fortunes is due to three main elements. The first concerns the position of Agip, the petroleum subsidiary, which showed a loss of the year of L42.9m., or over 70 per cent of the total group loss. For the first three months of the year AGIP found itself having to purchase more than its production, especially fuel oil.

The second element, contained in the AGIP loss, was the loss of L22.5bn. by Industria Italiana Petroli, the company created after the 1973 purchase of Shell Italiana. At the same time, payment for the Shell purchase has proved costly with credit scarce and expensive. ENI reported L130bn. and is paying Shell back over a four-year period.

Thirdly the textile sector of ENI is understood to have had a very bad year, losing as much as L10bn. Overall, however, these losses have to some extent been offset by earnings from overseas companies of L48.8bn., thus reducing the effective loss to L10.6bn.

It has been decided to set aside L42.7bn. for depreciation compared to L289bn. in 1973. Turnover during the year reached L5,632bn. compared with L2,488bn. in the previous year while investments moved up from L768bn. to L850bn.

The publication of the accounts still leaves the question of the ENI leadership unresolved. The current president, Sig. Raffaele Girotti, has been in a sort of limbo since his term of office expired last October. An intense political battle is being waged over whether he should remain as the group's head. The general impression is that no move will now be made until after the regional elections in June.

The annual meeting of ANIC, the chemical group 73 per cent controlled by ENI, to-day approved a L60 dividend. This was based on gross profit of L77bn. against L57bn. in 1973. Turnover was up by 87 per cent to L6,533bn. while consolidated turnover for the group as a whole reached L7,41bn.

Willenstad, Curaçao, 1st May, 1975 Caribbean Depository Company N.V.

T.C.H. Investments N.V.

Notice is hereby given to holders of Bearer Curaçao Depositary Receipts each representing one-tenth of one class "A" share of T.C.H. Investments N.V. that an Extraordinary General Meeting of shareholders of T.C.H. Investments N.V. will be held at 6, John B. Gorslaweg, Willemstad, Curaçao, on Tuesday 27th May, 1975. The agenda for the meeting is available for holders of Depositary Receipts at the office of Pierson, Heldring & Pierson, Herengracht 214, Amsterdam, where vouchers for entry to the meeting may be obtained against delivery on or before 20th May, 1975 of Depositary Receipts, and proxies to vote may be obtained for each 10.

Willenstad, Curaçao, 1st May, 1975 Caribbean Depository Company N.V.

Tokyo Pacific Holdings N.V.

Curaçao, Netherlands Antilles

Annual General Meeting of Shareholders

Notice is hereby given that the Annual General Meeting of Shareholders of Tokyo Pacific Holdings N.V. has been called by the Manager, Intim Management Company N.V. The Meeting will take place at John B. Gorslaweg, Willemstad, Curaçao, Netherlands Antilles on 23rd May, 1975 at 10.30 a.m.

Agenda

1. To consider the Report of the Management of the Company on the business and the conduct of its affairs during the fiscal year ended 31st December, 1974.
2. To consider and, if thought fit, approve the Statement of Assets and Liabilities as of 31st December, 1974, the Statement of Sources of Net Assets as of 31st December, 1974 and the Profit and Loss Account for the fiscal year ended 31st December, 1974, as audited by the Independent Accountants of the Company.
3. To declare a cash dividend of US\$ 0.30 per Ordinary Share of the Company.
4. To re-elect the Manager of the Company.
5. To elect the Supervisory Board.
6. To ratify, confirm and approve the acts of the Management and the Supervisory Board since the last Annual General Meeting of Shareholders of the Company on 24th May, 1974.
7. To approve the proposed changes of the Articles of Incorporation.
8. Any other business.

The items for consideration have been recommended by the Supervisory Board for shareholders' approval. Details may be obtained from the offices of the Company at John B. Gorslaweg & Willemstad, Curaçao, or from the Paying Agents listed hereunder. Shareholders will be admitted to the Meeting on presentation of their certificates or of vouchers, which may be obtained from any of the Paying Agents.

Willenstad, Curaçao, 29th April, 1975

Intim Management Company N.V.

Paying Agents

Pisonen, Holding & Pisonen
Herengracht 208-214, Amsterdam

Manufocturers Hanover Trust Company
7 Princes Street, London EC2R 8AQ

Bank of Paris et des Pays-Bas
31 Rue d'Antin, Paris 2e
Unter Sachsenhausen 4, 5 Köln

Bank of Paris et des Pays-Bas
31 Rue d'Antin, Paris 2e
Unter Sachsenhausen 4, 5 Köln

Trinkaus & Burkhart
Königsallee 17, Düsseldorf 1

Tokyo Pacific Holdings (Seaboard) N.V.

Curaçao, Netherlands Antilles

Annual General Meeting of Shareholders

Notice is hereby given that the Annual General Meeting of Shareholders of Tokyo Pacific Holdings (Seaboard) N.V. has been called by the Manager, Intim Management Company N.V. The Meeting will take place at John B. Gorslaweg & Willemstad, Curaçao, Netherlands Antilles on 23rd May, 1975 at 10.30 a.m.

Agenda

1. To consider the Report of the Management of the Company on the business and the conduct of its affairs during the fiscal year ended 31st December, 1974.
2. To consider and, if thought fit, approve the Statement of Assets and Liabilities as of 31st December, 1974, the Statement of Sources of Net Assets as of 31st December, 1974 and the Profit and Loss Account for the fiscal year ended 31st December, 1974, as audited by the Independent Accountants of the Company.
3. To declare a dividend of US\$ 0.22 per Ordinary Share of the Company.
4. To re-elect the Manager of the Company.
5. To elect the Supervisory Board.
6. To ratify, confirm and approve the acts of the Management and the Supervisory Board since the last Annual General Meeting of Shareholders of the Company on 24th May, 1974.
7. To approve the proposed changes of the Articles of Incorporation.
8. Any other business.

The items for consideration have been recommended by the Supervisory Board for shareholders' approval. Details may be obtained from the offices of the Company at John B. Gorslaweg & Willemstad, Curaçao, or from the Paying Agents listed hereunder. Shareholders will be admitted to the Meeting on presentation of their certificates or of vouchers, which may be obtained from any of the Paying Agents.

Willenstad, Curaçao, 29th April, 1975

Intim Management Company N.V.

Paying Agents

Manufocturers Hanover Trust Company
7 Princes Street, London EC2R 8AQ

Bank of Paris et des Pays-Bas
31 Rue d'Antin, Paris 2e
Unter Sachsenhausen 4, 5 Köln

Bank of Paris et des Pays-Bas
31 Rue d'Antin, Paris 2e
Unter Sachsenhausen 4, 5 Köln

Trinkaus & Burkhart
Königsallee 17, Düsseldorf 1

SELECTED EURODOLLAR BOND PRICES

MID-DAY INDICATIONS

STRAIGHTS		Bid	Offer	CONVERTIBLES		Bid	Offer
Amstar 8 1/4% 1975	98	99	American Express 4 1/2% '87	76	80		
Amstar 8 1/4% 1976	98	99	Amstar 8 1/4% 1975	72	73		
Amstar 8 1/4% 1977	98	99	Amstar 8 1/4% 1976	72	73		
Amstar 8 1/4% 1978	98	99	Amstar 8 1/4% 1977	72	73		
Amstar 8 1/4% 1979	98	99	Amstar 8 1/4% 1978	72	73		
Amstar 8 1/4% 1980	98	99	Amstar 8 1/4% 1979	72	73		
Amstar 8 1/4% 1981	98	99	Amstar 8 1/4% 1980	72	73		
Amstar 8 1/4% 1982	98	99	Amstar 8 1/4% 1981	72	73		
Amstar 8 1/4% 1983	98	99	Amstar 8 1/4% 1982	72	73		
Amstar 8 1/4% 1984	98	99	Amstar 8 1/4% 1983	72	73		
Amstar 8 1/4% 1985	98	99	Amstar 8 1/4% 1984	72	73		
Amstar 8 1/4% 1986	98	99	Amstar 8 1/4% 1985	72	73		
Amstar 8 1/4% 1987	98	99	Amstar 8 1/4% 1986	72	73		
Amstar 8 1/4% 1988	98	99	Amstar 8 1/4% 1987	72	73		
Amstar 8 1/4% 1989	98	99	Amstar 8 1/4% 1988	72	73		
Amstar 8 1/4% 1990	98	99	Amstar 8 1/4% 1989	72	73		
Amstar 8 1/4% 1991	98	99	Amstar 8 1/4% 1990	72	73		
Amstar 8 1/4% 1992	98	99	Amstar 8 1/4% 1991	72	73		
Amstar 8 1/4% 1993	98	99	Amstar 8 1/4% 1992	72	73		
Amstar 8 1/4% 1994	98	99	Amstar 8 1/4% 1993	72	73		
Amstar 8 1/4% 1995	98	99	Amstar 8 1/4% 1994	72	73		
Amstar 8 1/4% 1996	98	99	Amstar 8 1/4% 1995	72	73		
Amstar 8 1/4% 1997	98	99	Amstar 8 1/4% 1996	72	73		
Amstar 8 1/4% 1998	98	99	Amstar 8 1/4% 1997	72	73		
Amstar 8 1/4% 1999	98	99	Amstar 8 1/4% 1998	72	73		
Amstar 8 1/4% 2000	98	99	Amstar 8 1/4% 1999	72	73		
Amstar 8 1/4% 2001	98	99	Amstar 8 1/4% 2000	72	73		
Amstar 8 1/4% 2002	98	99	Amstar 8 1/4% 2001	72	73		
Amstar 8 1/4% 2003	98	99	Amstar 8 1/4% 2002	72	73		
Amstar 8 1/4% 2004	98	99	Amstar 8 1/4% 2003	72	73		
Amstar 8 1/4% 2005	98	99	Amstar 8 1/4% 2004	72	73		
Amstar 8 1/4% 2006	98	99	Amstar 8 1/4% 2005	72	73		
Amstar 8 1/4% 2007	98	99	Amstar 8 1/4% 2006	72	73		
Amstar 8 1/4% 2008	98	99	Amstar 8 1/4% 2007	72	73		
Amstar 8 1/4% 2009	98	99	Amstar 8 1/4% 2008	72	73		
Amstar 8 1/4% 2010	98	99	Amstar 8 1/4% 2009	72	73		
Amstar 8 1/4% 2011	98	99	Amstar 8 1/4% 2010	72	73		
Amstar 8 1/4% 2012	98	99	Amstar 8 1/4% 2011	72	73		
Amstar 8 1/4% 2013	98	99	Amstar 8 1/4% 2012	72	73		
Amstar 8 1/4% 2014	98	99	Amstar 8 1/4% 2013	72	73		
Amstar 8 1/4% 2015	98	99	Amstar 8 1/4% 2014	72	73		
Amstar 8 1/4% 2016	98	99	Amstar 8 1/4% 2015	72	73		
Amstar 8 1/4% 2017	98	99	Amstar 8 1/4% 2016	72	73		
Amstar 8 1/4% 2018	98	99	Amstar 8 1/4% 2017	72	73		
Amstar 8 1/4% 2019	98	99	Amstar 8 1/4% 2018	72	73		
Amstar 8 1/4% 2020	98	99	Amstar 8 1/4% 2019	72	73		
Amstar 8 1/4% 2021	98	99	Amstar 8 1/4% 2020	72	73		
Amstar 8 1/4% 2022	98	99	Amstar 8 1/4% 2021	72	73		
Amstar 8 1/4% 2023	98	99	Amstar 8 1/4% 2022	72	73		
Amstar 8 1/4% 2024	98	99	Amstar 8 1/4% 2023	72	73		
Amstar 8 1/4% 2025	98	99	Amstar 8 1/4% 2024	72	73		
Amstar 8 1/4% 2026	98	99	Amstar 8 1/4% 2025	72	73		
Amstar 8 1/4% 2027	98	99	Amstar 8 1/4% 2026	72	73		
Amstar 8 1/4% 2028	98	99	Amstar 8 1/4% 2027	72	73		
Amstar 8 1/4% 2029	98	99	Amstar 8 1/4% 2028	72	73		
Amstar 8 1/4% 2030	98	99	Amstar 8 1/4% 2029	72	73		
Amstar 8 1/4% 2031	98	99	Amstar 8 1/4% 2030	72	73		
Amstar 8 1/4% 2032	98	99	Amstar 8 1/4% 2031	72	73		
Amstar 8 1/4% 2033	98	99	Amstar 8 1/4% 2032	72	73		
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Amstar 8 1/4% 2035	98	99	Amstar 8 1/4% 2034	72	73		
Amstar 8 1/4% 2036	98	99	Amstar 8 1/4% 2035	72	73		
Amstar 8 1/4% 2037	98	99	Amstar 8 1/4% 2036	72	73		
Amstar 8 1/4% 2038	98	99	Amstar 8 1/4% 2037	72	73		
Amstar 8 1/4% 2039	98	99	Amstar 8 1/4% 2038	72	73		
Amstar 8 1/4% 2040	98	99	Amstar 8 1/4% 2039	72	73		
Amstar 8 1/4% 2041	98	99	Amstar 8 1/4% 2040	72	73		
Amstar 8 1/4% 2042	98	99	Amstar 8 1/4% 2041	72	73		
Amstar 8 1/4% 2043	98	99	Amstar 8 1/4% 2042	72	73		
Amstar 8 1/4% 2044	98	99	Amstar 8 1/4% 2043	72	73		
Amstar 8 1/4% 2045	98	99	Amstar 8 1/4% 2044	72	73		
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Amstar 8 1/4% 2047	98	99	Amstar 8 1/4% 2046	72	73		
Amstar 8 1/4% 2048	98	99	Amstar 8 1/4% 2047	72	73		
Amstar 8 1/4% 2049	98	99	Amstar 8 1/4% 2048	72	73		
Amstar 8 1/4% 2050	98	99	Amstar 8 1/4% 2049	72	73		
Amstar 8 1/4% 2051	98	99	Amstar 8 1/4% 2050	72	73		
Amstar 8 1/4% 2052	98	99	Amstar 8 1/4% 2051	72	73		
Amstar 8 1/4% 2053	98	99	Amstar 8 1/4% 2052	72	73		
Amstar 8 1/4% 2054	98	99	Amstar 8 1/4% 2053	72	73		
Amstar 8 1/4% 2055	98	99	Amstar 8 1/4% 2054	72	73		
Amstar 8 1/4% 2056	98	99	Amstar 8 1/4% 2055	72	73		
Amstar 8 1/4% 2057	98	99	Amstar 8 1/4% 2056	72	73		
Amstar 8 1/4% 2058	98	99	Amstar 8 1/4% 2057	72	73		
Amstar 8 1/4% 2059	98	99	Amstar 8 1/4% 2058	72	73		
Amstar 8 1/4% 2060	98	99	Amstar 8 1/4% 2059	72	73		
Amstar 8 1/4% 2061	98	99	Amstar 8 1/4% 2060	72	73		
Amstar 8 1/4% 2062	98	99	Amstar 8 1/4% 2061	72	73		
Amstar 8 1/4% 2063	98	99	Amstar 8 1/4% 2062	72	73		
Amstar 8 1/4% 2064	98	99	Amstar 8 1/4% 2063	72	73		
Amstar 8 1/4% 2065	98	99	Amstar 8 1/4% 2064	72	73		
Amstar 8 1/4% 2066	98	99	Amstar 8 1/4% 2065	72	73		
Amstar 8 1/4% 2067	98	99	Amstar 8 1/4% 2066	72	73		
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Amstar 8 1/4% 2070	98	99	Amstar 8 1/4% 2069	72	73		
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Amstar 8 1/4% 2072	98	99	Amstar 8 1/4% 2071	72	73		
Amstar 8 1/4% 2073	98	99	Amstar 8 1/4% 2072	72	73		
Amstar 8 1/4% 2074	98	99	Amstar 8 1/4% 2073	72	73		
Amstar 8 1/4% 2075	98	99	Amstar 8 1/4% 2074	72	73		
Amstar 8 1/4% 2076	98	99	Amstar 8 1/4% 2075	72	73		
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Amstar 8 1/4% 2079	98	99	Amstar 8 1/4% 2078	72	73		
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Amstar 8 1/4% 2081	98	99	Amstar 8 1/4% 2080	72	73		
Amstar 8 1/4% 2082	98	99	Amstar 8 1/4% 2081	72	73		
Amstar 8 1/4% 2083	98	99	Amstar 8 1/4% 2082	72	73		
Amstar 8 1/4% 2084	98	99	Amstar 8 1/4% 2083	72	73		
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Amstar 8 1/4% 2088	98	99	Amstar 8 1/4% 2087	72	73		
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Amstar 8 1/4% 2090	98	99	Amstar 8 1/4% 2089	72	73		
Amstar 8 1/4% 2091	98	99	Amstar 8 1/4% 2090	72	73		
Amstar 8 1/4% 2092	98	99	Amstar 8 1/4% 2091	72	73		
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Amstar 8 1/4% 2098	98	99	Amstar 8 1/4% 2097	72	73		
Amstar 8 1/4% 2099	98	99	Amstar 8 1/4% 2098	72	73		
Amstar 8 1/4% 2100	98	99	Amstar 8 1/4% 2099	72	73		
Amstar 8 1/4% 2101	98	99	Amstar 8 1/4% 2100	72	73		
Amstar 8 1/4% 2102	98	99	Amstar 8 1/4% 2101	72	73		
Amstar 8 1/4% 2103	98	99	Amstar 8 1/4% 2102	72	73		
Amstar 8 1/4% 2104	98	99	Amstar 8 1/4% 2103	72	73		
Amstar 8 1/4% 2105	98	99	Amstar 8 1/4% 2104	72	73		
Amstar 8 1/4% 2106	98	99	Amstar 8 1/4% 2105	72	73		
Amstar 8 1/4% 2107	98	99	Amstar 8 1/4% 2106	72	73		
Amstar 8 1/4% 2108	98	99	Amstar 8 1/4% 2107	72	73		
Amstar 8 1/4% 2109	98	99	Amstar 8 1/4% 2108	72	73		
Amstar 8 1/4% 2110	98	99	Amstar 8 1/4% 2109	72	73		
Amstar 8 1/4% 2111	98	99	Amstar 8 1/4% 2110	72	73		
Amstar 8 1/4% 2112	98	99	Amstar 8 1/4% 2111	72	73		
Amstar 8 1/4% 2113	98	99	Amstar 8 1/4% 2112	72	73		
Amstar 8 1/4% 2114	98	99	Amstar 8 1/4% 2113	72	73		
Amstar 8 1/4% 2115	98	99	Amstar 8 1/4% 2114	72	73		
Amstar 8 1/4% 2116	98	99	Amstar 8 1/4% 2115	72	73		
Amstar 8 1/4% 2117	98	99	Amstar 8 1/4% 2116	72	73		
Amstar 8 1/4% 2118	98	99	Amstar 8 1/4% 2117	72	73		
Amstar 8 1/4% 2119	98	99	Amstar 8 1/4% 2118	72	73		
Amstar 8 1/4% 2120	98	99	Amstar 8 1/4% 2119	72	73		
Amstar 8 1/4% 2121	98	99	Amstar 8 1/4% 2120	72	73		
Amstar 8 1/4% 2122	98	99	Amstar 8 1/4% 2121	72	73		
Amstar 8 1/4% 2123	98	99	Amstar 8 1/4% 2122	72	73		
Amstar 8 1/4% 2124	98	99	Amstar 8 1/4% 2123	72	73		
Amstar 8 1/4% 2125	98	99	Amstar 8 1/4% 2124	72	73		
Amstar 8 1/4% 2126	98	99	Amstar 8 1/4% 2125	72	73		
Amstar 8 1/4% 2127	98	99	Amstar 8 1/4% 2126	72	73		
Amstar 8 1/4% 2128	98	99	Amstar 8 1/4% 2127	72	73		
Amstar 8 1/4% 2129	98	99	Amstar 8 1/4% 2128	72	73		
Amstar 8 1/4% 2130	98	99	Amstar 8 1/4% 2129	72	73		
Amstar 8 1/4% 2131	98	99	Amstar 8 1/4% 2130	72	73		
Amstar 8 1/4% 2132	98	99	Amstar 8 1/4% 2131	72	73		
Amstar 8							

Im. For Rubber crop s for st qtr.

SINGAPORE, April 30. THE MALAYSIAN Government rubber price stabilisation programme could cost £100 million, according to a report by H. M. Collier, the company's managing director. Collier, who is in charge of the rubber price stabilisation fund, said that the programme would cost £100 million over the next five years. He said that the programme would be financed by a levy on rubber exports. Collier said that the programme would be necessary to ensure that rubber prices remained stable. He said that the programme would be necessary to ensure that rubber prices remained stable. He said that the programme would be necessary to ensure that rubber prices remained stable.

Italy not seeking more world sugar

ITALY has not asked the Common Market Commission to grant further sugar import licences and is expected to make Italy's 1975 sugar deficit from its own production. Italy's sugar deficit is expected to be around 100,000 tonnes. Italy's sugar deficit is expected to be around 100,000 tonnes. Italy's sugar deficit is expected to be around 100,000 tonnes.

E. GERMAN MOVE ON GHANA COCOA

East Germany has expressed an interest in buying cocoa from Ghana. The German Democratic Republic (DDR) has expressed an interest in buying cocoa from Ghana. The German Democratic Republic (DDR) has expressed an interest in buying cocoa from Ghana. The German Democratic Republic (DDR) has expressed an interest in buying cocoa from Ghana.

Common Market plan to cut beef 'mountain'

BRUSSELS, April 30. The Commission's position on the beef market is to be decided by the Council of Ministers. The Commission's position on the beef market is to be decided by the Council of Ministers. The Commission's position on the beef market is to be decided by the Council of Ministers. The Commission's position on the beef market is to be decided by the Council of Ministers.

EEC warning on fishing limits

LUXEMBOURG, April 30. IF NORWAY and Iceland took unilateral action to extend their fishing limits, the Community would have no choice but to review the trading arrangements. IF NORWAY and Iceland took unilateral action to extend their fishing limits, the Community would have no choice but to review the trading arrangements. IF NORWAY and Iceland took unilateral action to extend their fishing limits, the Community would have no choice but to review the trading arrangements.

Sharp fall in zinc market

By Our Commodities Editor ZINC PRICES dropped sharply on the London Metal Exchange yesterday afternoon, following the apparent removal of the support buying that has held the market up recently. ZINC PRICES dropped sharply on the London Metal Exchange yesterday afternoon, following the apparent removal of the support buying that has held the market up recently.

Import ban easing defended

THE EEC's beef intervention stocks would grow no larger because of the decision to lift the ban on imports of beef from the United Kingdom. THE EEC's beef intervention stocks would grow no larger because of the decision to lift the ban on imports of beef from the United Kingdom.

U.S. AGRICULTURE California outlaws the short hoe

BY ART GARCIA, CALIFORNIA CORRESPONDENT California's migrant farmworkers have won a major victory in the fields, but claim that it is prepared to fight the Brown Bill all the way. California's migrant farmworkers have won a major victory in the fields, but claim that it is prepared to fight the Brown Bill all the way.

15% injury

A private survey showed that 15 per cent of 400 farmworkers using the short hoe suffered permanent back disabilities. A private survey showed that 15 per cent of 400 farmworkers using the short hoe suffered permanent back disabilities. A private survey showed that 15 per cent of 400 farmworkers using the short hoe suffered permanent back disabilities.

COMMODITY MARKET REPORTS AND PRICES

Commodity	Unit	Price
Base Metals		
Copper	lb	1.15
Gold	ounce	380.00
Silver	ounce	18.00
Platinum	ounce	1,200.00
Palladium	ounce	450.00
Iron Ore	ton	100.00
Steel	ton	50.00
Aluminum	ton	1,500.00
Zinc	ton	1,000.00
Nickel	ton	2,000.00
Lead	ton	1,200.00
Sn	ton	1,500.00
Antimony	ton	1,000.00
Mercury	kg	1,000.00
Uranium	kg	1,000.00
Thorium	kg	1,000.00
Vanadium	kg	1,000.00
Chromium	kg	1,000.00
Manganese	kg	1,000.00
Cobalt	kg	1,000.00
Ni	kg	1,000.00
Mo	kg	1,000.00
W	kg	1,000.00
Re	kg	1,000.00
Os	kg	1,000.00
Ir	kg	1,000.00
Pt	kg	1,000.00
Rh	kg	1,000.00
Ag	kg	1,000.00
Cd	kg	1,000.00
Hg	kg	1,000.00
As	kg	1,000.00
Sb	kg	1,000.00
Bi	kg	1,000.00
Pb	kg	1,000.00
Sn	kg	1,000.00
Zn	kg	1,000.00
Al	kg	1,000.00
Fe	kg	1,000.00
Cr	kg	1,000.00
Mn	kg	1,000.00
Ni	kg	1,000.00
Cu	kg	1,000.00
Co	kg	1,000.00
Ni	kg	1,000.00
Mo	kg	1,000.00
W	kg	1,000.00
Re	kg	1,000.00
Os	kg	1,000.00
Ir	kg	1,000.00
Pt	kg	1,000.00
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FINANCIAL TIMES SURVEY

Thursday May 1 1975

BREWING

There were plenty of problems for the brewers even before the Chancellor of the Exchequer produced his Budget blow by adding 2p to the price of a pint. This means that the price of beer has risen over a third in little more than a year.

IF YOU see anyone in the brewing industry smiling just now it will be from force of habit. After all it is supposed to be a cheerful business. But there seems little that either the brewers or retailers of beer can be happy about at the moment. There were plenty of problems before the Budget. The Chancellor had to produce a really stunning blow to increase the head-aches. However, he proved well up to the task. Even now it is still possible to see the glazed expressions his measure produced.

Beer prices were already soaring before Mr. Healey added 2p a pint (nearly six old pence, remember). As a result beer prices are nearly a third higher to-day than they were just before the March, 1974, Budget. This far outstrips the rise in the cost-of-living index and more price increases are in the pipeline to test the resilience of the British beer drinkers.

Highest

They certainly kept up the good work in 1974. Beer production last year was the highest so far this century. The brewers rolled out 38,53m. barrels, equivalent to 11,094m. pints. This was a 4.8 per cent. increase on 1973—another record year—and a result which pleased an industry which had expected a rise of only

between 2 and 3 per cent. because the British drink so much beer already.

Expenditure on beer last year reached an impressive £2.14bn. and of that £492m. went to the Treasury in duty. (The Budget has added £135m. more—that is if the Chancellor has got his estimates right.) On top of duty, the Government collects more cash in the form of VAT.

It is still too early to judge just how the British beer drinker is going to react to the Budget changes. But there was one trend already becoming clear and it is a fair guess to say that it will accelerate because of Mr. Healey's measures.

People are tending to trade down to less-expensive beers. So, while the volume consumed stays at apparently healthy levels, the industry's income is not rising as fast as the volume trend suggests it might be.

The U.K. still offers a very wide choice of beers. Although many brands have disappeared as the industry has been rationalising over the past decade, there are still around 1,500 different beers on sale.

So the scope for trading down is pretty wide. Bitter remained the most popular beer in the U.K. up till now and currently accounts for about 44 per cent. of all beer consumed. But lager remains the fastest-growing sector of the market. In 1960 less than one pint of beer in

100 drunk in the U.K. was lager. Now it accounts for 16 pints in every 100. Much of this growth has come from the increased sales of draught lager, partly because people switched from bitter, but also because of the popularity of lager with younger drinkers.

There was a very nasty hic-cough in trading last autumn,

all bitter drinkers who switched recently to lager now be switching back again?

Apart from the price pressure on drinkers to trade down there could also be an underlying change in fashion taking place. The disciples of "real beer," led by the Campaign for Real Ale, could be dismissed a couple of years ago as a bunch of reaction-

beer, went out of its way recently to emphasise that paved the way for the aggressive, cut-pricing retailers like the supermarkets to grab a bigger share of the take-home

What worries the industry both about trading down and any move towards cask conditioned beer improving its share of the trade is that the drinker first arrived in numbers only ten years ago) has already been will be giving up mainly those varieties, like keg and lager,

Healey certainly seems to have sive, cut-pricing retailers like the supermarkets to grab a bigger share of the take-home

The impact of these new comers to drinks retailing (they first arrived in numbers only ten years ago) has already been substantial. Pubs have lost a

recovery of cost increases. Beer prices have been going up regularly at the permitted three-monthly intervals but even so, the brewers are not able to keep abreast of increased costs.

The three major brewers—Allied Breweries, Bass Charrington and Whitbread—have cut planned investment programmes by half this year. The total involved is around £35m. with Bass lowering £14m. off the £28m. it planned to spend and Whitbread halving its £40m. programme. Both Bass and Whitbread say that a major part of the cut-back will hit public-house refurbishing and development—both of them making the point that their pubs had been brought up to a "pretty high standard" already. But all operations will be hit. Alex Bennett, chairman of Whitbread, commented: "We are having a good look at everything in the business from: sponsorship to advertising to how much we spend on pubs and everything else we do."

Fortunately for the major brewers, they got most of the new, giant breweries built before inflation really took off in the U.K. One indication of how costs have risen came from Whitbread when it disclosed that its proposed Western Brewery at Newport, Gwent, would cost around £30m. at to-day's prices against estimates of £12m. two years ago. This particular scheme is one of the victims of the brewer's cut in capital

investment and has been postponed.

The situation emphasises Courage's problems on the auction front. Courage needs a new production in the South-East to replace out-of-date equipment scattered over the place and has announced it plans to build. But while inflation goes on, it is hard to see how it can be able to afford the outlay. The £15m. involved and even its huge, pa company, Imperial Group, is all that well-off for investment cash.

Interests

The Budget hit other interests harder than beer, adding 10 cent. to the duty of wine, really making a massive in-line. Whisky and gin's price is now one-third higher than it was at the end of December, thanks to 64p on duty and 18p a bottle added by the producers since Jan.

All the big brewing groups have extensive wine and spirit operations, as producers, wholesalers and retailers. It has been estimated that the brewers' share of the U.K. six-out of ten bottles of table wine, summed here. They have been in the past on the lack of a market being compensated elsewhere. There is no chance of this happening this time the smaller companies ab-

Not much cheer

This Survey was written by KENNETH GOODING

however. For a while it looked as if the lager rocket had suddenly disintegrated. It went into a no-growth situation. Recent indications are that it is getting back into something like its old shape. Sales were up 11 per cent. by the end of the October-February period compared with the same months a year before.

Margins

However, those forecasts that by 1980 at least 25 per cent. of the beer drunk in Britain would be lager must now be viewed with some scepticism until we see the full 1975 results. Will

aries, who were attempting to turn back the clock. Now the drinker of traditional, "conditioned-in-the-cask" beer has to be taken notice of by the major brewers in particular. It is the majors that have had to bear the brunt of CAMRA's forceful word-of-mouth campaign. In recent months we have had Watney announcing it is putting a new "real" beer on sale; Courage is experimenting with old-style gravity pumps to deliver beer in some of its pubs and Gaskell and Chambers, one of the major suppliers of equipment to the industry, says there is a growing demand for these pumps. Even Bass Charrington, Britain's biggest brewer of

which carry the bigger margins of profit. The brewers have for some years past been able to content themselves with the thought that the beers for which demand was showing the most growth were also the ones with the bigger profit margins. Any alteration in that situation, even a short-lived one, would prove uncomfortable to say the least. It would not only be uncomfortable for the brewers but also for the publicans who collect their share of the bigger profits.

Licencees also face the possibility that the trading down will involve drinkers taking their beer home rather than spending time in the pub. Mr.

great deal of their take-home trade. The brewers closed down 24 per cent. of their off-licence shops between 1968 and 1973 while pushing up by 44 per cent. the turnover of those that remained in order to compete with the new style traders in take-home drink.

At the same time on the production side they have had to invest heavily in canning plant because canned beer is the package the supermarkets prefer.

Investment of all kinds by the industry has dropped dramatically this year. The brewers have suffered as much as any one else from the restrictions the Price Code puts on the

CONTINUED ON NEXT PAGE

Fine pubs. Great beers.

Wherever you go in Britain, Allied Breweries give you fine pubs and great beers. In nearly 8,000 of its own pubs—Ind Coope, Tetleys or Ansells—there is a choice of the best regional bitters and milds or the famous national brands, Double Diamond, Long Life and Skol. For fine pubs and great beers—Allied Breweries.



Ind Coope.
The Sorcerer, Wickford, Essex.



Tetley.
The Wildfowler, Cavalier Steak Bar, Hull.



Ansells.
The Old Crown at Dixitend, Birmingham.



مكتبة الامم المتحدة

ALLIED BREWERIES

Worries for the small man

AT THE beginning of this year the future for Britain's smaller brewing businesses was beginning to look brighter than for a decade. Then along came the capital transfer tax legislation and put this sector of the industry under the largest threat it has ever faced. The legislation directly threatens 51 brewing companies whose shares were held mainly by between them have 15,000 pubs and produce around 800 brands of beer.

Without a change in CTT many of these companies would be forced out of business within ten years. So serious is the situation that it brought together in a joint anti-CTT campaign the Brewers' Society and the Campaign for Real Ale. "We are faced with a serious threat to the country's beer supply," says Mr. Barker, a director of Mitchell's of Lancaster, who with Mr. Pope has been actively involved in the anti-CTT operation. "It is a will to an extent which would cripple companies whose members of one family."

It is impossible for the ownership of these companies to stay in a family and it is only the personal interest and care of the family owners give to their companies that keep them going. A large number of family brewers have already paid death duties in their time and despite the fact that the successors have decided to stay in business if at all possible, we have paid two substantial sums for estate duty and are only now climbing out of the awful chasm which they cause."

The consequence of CTT, maintains Mr. Barker, is that his company would before 1986 have to sell up to pay the tax. Many breweries are owned by trusts set up by previous owners to safeguard the continuity of the brewery. In 1986 we shall have to pay 30 per cent of the value of the trusts to the State. This figure might be £200,000, especially if inflation continues to put up property values. Would you pay such a tax merely for the privilege of keeping part of your own business?"

Status

That £200,000 figure refers to the concession made by the Government to safeguard small businesses. The Brewers' Society maintains this is "no use whatsoever to the independent brewer because it only affects transfers and it employs 250 out of our total of 1,000—there would be very little alternative work time transfers so that the full rate of tax has to be met when offering employment in the area. Even a small country brewery



Mixing the wort with the dried yeast at Youngs brewery in Wandswoth.

that the smaller companies are maintaining if not improving their relative sales position and it would appear that some are more profitable than their giant competitors."

Stockbrokers Fielding Newson Smith, analysing the performance of Boddington's of Manchester and Young and Co., the Wandswoth company, pointed out that they had increased their sales at a faster rate than the overall market. "This progress might stem from prices which are by now keenly competitive with the national brands and of the connotations of value for money which have hardly been dampened by the development

Prices

Another stockbroking firm, Scrimgeour's, also concentrated on the point about prices. "The whole concept of kee beers, sold at higher prices than traditional beer, is coming under increasing attack and not just by CAMRA. We cannot over-emphasise our view that a large part of the drinks market is fashion oriented and it is not out of the question that adverse publicity given to keg beers in the Press might gradually lead to some reaction from the consumers." The report also suggests that the rise in keg beer consumption over the past 12 years perhaps owed as much to the brewers' selling methods as to any change in people's taste.

Certainly the small brewery companies are less costly to run. Transport, administration and advertising costs are cut to the minimum because in most cases pubs are located very

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THE THREAT OF CTT

According to the Brewers' Society, the following breweries may suffer from the introduction of the Capital Transfer Tax.

BREWERY	LOCATION	BREWERY	LOCATION
Adams	Southwold	Jennings	Cockermouth
Arkelis	Swindon	Lees	Manchester
Bateman	Wainfleet	MacLays	Alles
Bathams	Brierley Hill	McFullens	Hertford
Beards	Lewes	Mansfield	Lancaster
Brauns	Cardiff	Mitchells	Lancaster
Braylows	Hanley-on-Thames	Morrells	Oxford
Burtonwood	Warrington	Oldham	Oldham
Darleys	Thames	Shepherd Neame	Faversham
Donnington	Stow-on-the-Wold	Faines	St. Neots
Eldridge Pops	Dorchester	Falmers	Bridport
Elgodes	Widch	Bidleys	Chelmsford
Everards	Leicester	Robinsons	Stockport
Fullers	London	Ruddles	Rutland
Gibbs New	Salisbury	St. Austell	St. Austell
Hall & Woodhouse	Blanford Forum	Shapins	Brierley Hill
Hartley & Hargrove	Nottingham	Samuel Smith	Tadcaster
Hartleys	Ulverston	Timothy Taylor	Kelghley
Harveys	Lewes	Thackstons	Marham
Holdens	Woodseton	Thwaites	Blackburn
Holts	Manchester	Wadworths	Devizes
Home	Nottingham	Charles Wells	Bedford
Hook Norton	Banbury	Yates and Jackson	Lancaster
Hoskins	Leicester	Youngs	London

Heavies of Exeter and Malborough of Stamford who no longer brew but own pubs, are also thought to be in danger.

Not much cheer

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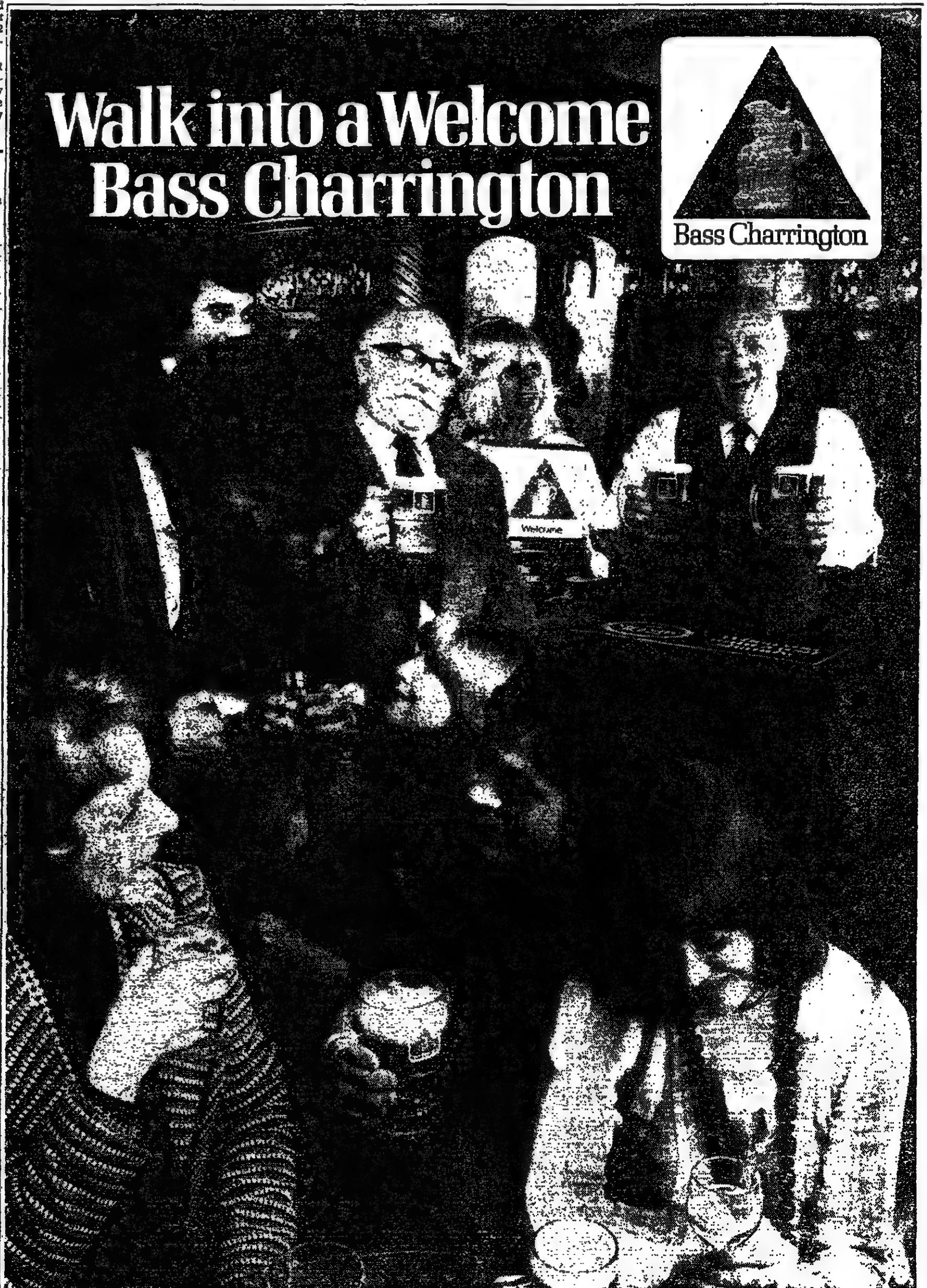
be better placed because their figures were not so disturbing a pub tenant at a time of rapid wine and spirit interests are when examined more closely. Inflation is no joke. Like any relatively insignificant while the campaign caused quite a stir, producing a number of questions in the House of Commons. But, with the brewers setting lower than most of the majors, questions in the House of Commons. But, with the brewers setting lower than most of the majors, questions in the House of Commons. But, with the brewers setting lower than most of the majors, questions in the House of Commons.

The brewers' reply was that in 1974 they spent £6.4m. more on maintenance than they received in rents on their pubs and the deficit had moved up to around £10m. Except for a period of 18 months, they pointed out, public house rents had been either restricted or frozen since 1945. This had made life difficult for an industry with the UK's brewing businesses worth £1.2bn. wrapped up in pub property. Since 75 per cent of the pubs are tenanted "it is obviously in the interests of the brewers to restrict increases to figures which, for the businesses, are reasonable," the brewers maintained.

One of the most serious problems of their own. Most of them are family businesses and they are threatened by the proposed Capital Transfer Tax legislation by such an extent that the Brewers' Society has warned that as many as 50 of the UK's brewing businesses could disappear within ten years if the CTT legislation goes ahead in its present shape.

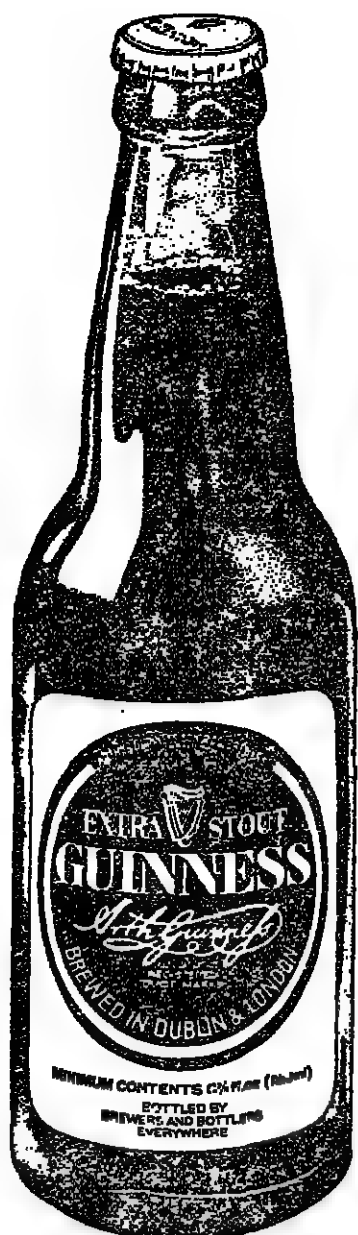
If you are desperately searching for a bright spot amid all brewers by this gloom you could point to will of their licensees by the fact that the Government's restricting increases to figures which, for the businesses, are reasonable, the brewers maintained.

The brewers' explanations lose too much sleep over these possibilities. After all, a Government which could introduce such puritanical impositions as those contained in the recent Budget would surely turn its face away from the measures suggested by Lord Erroll to liberalise Britain's archaic licensing system.



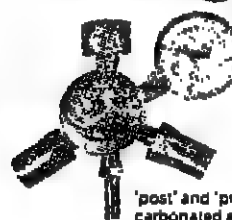
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Now, 2 months after launching throughout the country, we know we have an important brand on our hands.

And one which will make a substantial contribution to future profits.

In fact, Malt Liquor looks like being a big market and Courage got there first by taking a bold decision and backing it to the hilt.

When other brewers follow us into this market, we'll be well ahead, and probably embarking on another new project.



COURAGE BREWING LTD, ANCHOR TERRACE SOUTHWARK BRIDGE, LONDON S.E.1 9HS.

COME SEPTEMBER Sir Gerald "Joe" Thorley is to give up the chairmanship of Allied Breweries, Europe's biggest drinks business. Sir Gerald, who will then be 62, will hand over to 44-year-old Keith Showering, a member of the family which made a fortune out of Babycham. This is just one of a number of important changes among the top people in some of Britain's major brewing enterprises which have recently taken place or are about to happen.

Sir Gerald has had 38 years' experience in the brewing business and he took over as chairman at Allied in 1969 when, to the great surprise of many observers, Sir Derek Pritchard gave up that role at the early age of 59. Sir Derek seemed to have a firm grip on the helm at the group. But when he decided to take on the chairmanship—in a non-executive capacity—of the Rothmans International tobacco combine it was not long before he was persuaded to give up the chair at Allied although he remained on the Board.

Those were the days when there was much talk about the tensions in the Allied Boardroom. The directors now say these disappeared many years ago.

What makes Keith Showering different to his predecessors at Allied—apart from his comparative youthfulness—is that he is not a member of the "beverage." Like Joe Thorley before him, he takes over without too much of an obviously successful management track record. While Sir Gerald can bow out having played a major part in eliminating the internecine warfare at Allied, Keith Showering faces the problem of showing the rest of the industry and the City pundits just what he is capable of. He has persuaded his fellow directors to put him in the chair. To see him through the early years, though, he can count on the support of a Board which has some considerable experience behind it. There have been no wholesale changes at Allied with newcomers arriving on the scene. It is more like a shuffle of the old, familiar faces.

Keith Showering's connection with Allied began in May 1968, when the ambitious Showering company, which had taken over Harvey's of Bristol and just failed in a bid for international

Distillers and Vintners, seemed to decide that a friendly merger with Allied would be a better way to "instant bigness." The Showering family shareholding in Allied—now standing at around 9 per cent—is the biggest single stake, even beating the mighty Pru's 5 per cent.

If a member of the Showering family was to take over the chairmanship at Allied the obvious man was Francis Showering, Keith's uncle, a man with an iron will and, so it is reputed, the real architect of the family fortunes. It was Francis who "invented" Babycham which was launched in 1917 by what was up to then a fairly small family business involved in making cider at Shepton Mallet for 300 years.

Of the three Showering brothers who helped build the company up, Herbert, Keith's father, died last year and Ralph retired in 1974. Francis Showering is 82 and that is probably the only reason he is not to become Allied's chairman.

Decided

Among the other changes resulting from Sir Gerald's departure will be the appointment of finance director Derrick Holden-Brown, 51 and a man who must have been among the front-runners for the chairmanship, as a vice-chairman. Allied is also bringing back Tom Boardman, the former Conservative Minister for Industry who lost his Parliamentary seat in October, as another vice-chairman.

Dr. Bernard Kilkenny, currently joint managing director of Allied's beer division, is to become chairman of that division while continuing as joint managing director. What has still to be decided is who will take over Keith Showering's role as chief executive of the wine and spirit division, one of the most important profit centres in the group.

The news that Sir Gerald was to give up the chairmanship at Allied naturally focused attention on Allied's major rival Bass Charrington where many of us have been expecting an announcement that Sir Alan Walker is to retire soon. As he was knighted in this year's New Year's honours, the time might seem ripe.

Bass's annual meeting in January, one former employee told Sir Alan that he was known throughout the group as "God." Sir Alan told me later: "That is the first time I've heard of it." But it certainly fits the picture many of us have of him as the man who has such a strong grip on the helm that without him Bass just wouldn't be the same company.

It is a man with an unusual determination to keep his private life private. His entry in "Who's Who" is probably the shortest. He once explained: "I am only in there because of the job I do, an why should I mention my wife, children and all the rest. The same goes for newspapers, they are interested in me only because I am chairman of Bass Charrington."

What we do know about Sir Alan, however, is that much of his early life he spent travelling all over the world and for four years he was chairman of the Federation of Chambers of Commerce. In the mid-1950s he was joint managing director of United Molasses, leaving in 1958 following a policy dispute.

Not long after he was called in by the families who owned Mitchells and Butlers and so started on his way to becoming one of the most powerful men in the brewing industry. M&B merged with Bass, then moved on to another merger with Charrington United Breweries. As these mergers took place there was no doubt who was going to be the man in charge and Sir Alan saw to it that things went remarkably smoothly.

His date of birth is just one of the usual items missing from "Who's Who" but Walker must have celebrated his 65th birthday by now—if only just.

Not so long ago Bass instituted compulsory retirement at 65 for anyone taking on a new pub tenancy and for employees. Sir Alan says this does not apply to directors.

Specialist

All the signs suggest that Bass, which is Britain's biggest individual producer of beer, will, like Allied, appoint a man with a non-beer background as its next chairman. Tipped for the post is Derek Palmer, 55, who built the early part of his career in merchant banking. He was one of the team which built up the Philip Hill banking concern along with Sir Kenneth Keith—it later merged with M. Samuel to become Hill Samuel.

A war-time lieutenant colonel at the ripe old age of 23, Palmer went on to become a specialist in City warfare—he was in charge of mergers and takeovers. And he was the man who helped to put together first the merger of Charrington with United Breweries and then the merger of Charrington United Breweries with Bass Mitchells and Butlers.

He has a wide range of experience, early training as an accountant, appointments while in banking to several Boards and even two years as industrial adviser to the Department of Economic Affairs in the days when Lord George Brown was in charge. One of his former clients summed him up as "a thoroughly competent, professional, hard egg and as quick a summer-up as you could find."

Which is also an apt description for another accountant who now finds himself as chairman of a major brewing business. The

man is Stanley Grinstead, 50, is a member of Surrey. The brewing group is Watney MCCC. At Watney Truman, a subsidiary of the Grand Metropolitan organisation but still fourth largest of the U.K. beer companies.

Grinstead's job is probably the most awe-inspiring in the industry. He must rebuild the picture of profitability in a morale at Watney, smashed at first by the takeover by Grand Metropolitan—bitterly fought and won only by a hairsbreadth—and then by many management changes which followed.

He also has to re-establish Watney itself in the eyes of the public. The most recent major change at Watney on the management team has been the resignation last December of Michael Webster, 53, and at the same time the departure of his "right-hand man" A. T. R. Nicholson, the finance director. Webster spent 28 years with Watney and his family has been associated with the company for 200 years. He became chairman in 1970 and presided over many of the major changes which the company then rushed through on all fronts—production, distribution and marketing. The takeover battle with Grand Metropolitan in the autumn of 1971 and it was not only the biggest financial terms the City had ever seen, it was also among the most bitterly contested. So it was something of a surprise that as soon as it was over Webster accepted a place on the Grand Met. Board. This decision had much to do with noises by some trade unionists working for Watney about possible disruption if Grand Met took over. By accepting a Grand Met directorship, Webster cooled the atmosphere considerably.

Stanley Grinstead, now 50, who has taken over the chairmanship at Watney Truman (Grand Met acquired Truman a year before Watney and has now to all intents and purposes merged them except on the marketing side) qualified as a chartered accountant in 1950 and became an FCA in 1960. He joined Maxwell Joseph in 1957 and became joint managing director of Grand Metropolitan in 1963 when it was a much, much smaller organisation. He works in harness with another accountant, 43-year-old Ernest Sharp. Both men are quick-thinking, intense men who work long hours. Both have a good sense of humour, although Sharp is the extrovert of the two—Grinstead prefers to smile rather than to laugh out loud. He is a man whose hobbies are gardening and cricket (the losing his services).

CONTINUED ON NEXT PAGE

Recruitment slows down

IT IS fair to say that, in general, the brewing industry is not recruiting people at the moment. One estimate has suggested that the industry is experiencing the biggest slump in recruitment for eight years. But this does not imply that the redundancy rate has risen significantly or that it is likely to. Brewing is probably able to weather economic storms better than many other industries.

However, labour is becoming more and more expensive and when profits are being eroded in a way those of the brewers have been over the past year, the workforce is an obvious target for possible economies. What has been happening, though, is that people who retire or leave for another job elsewhere are not being replaced.

The activities of the brewers—particularly the major companies—are so varied that they offer a wide range of jobs to people of many skills. But the mergers of the past 15 years have taken their toll already on the numbers employed, particularly in brewing and distribution where enormous rationalisation has followed the urge to merge. The total employed in brewing has dropped steadily from 90,000 in 1970 to 68,500 by July of last year.

And, because the new types of beer keep much better than the old ones, the brewers can produce them more evenly through the year and stockpile for the periods of peak demand. This means that the industry's need for seasonal labour in production and distribution is by no means what it used to be.

Fleets

Beer still has to be distributed, however, and at times of heavy demand such as Christmas the brewers have to call on outside transport contractors to take on that part of the work with which their own fleets cannot cope—even though the industry has an estimated 10,000 vehicles of its own.

The big new breweries also clearly deserve the term "production units" so often applied to them.

At a typical new brewery you will probably find a plant director (or manager) and reporting to him will be the head brewer, an engineering manager, a personnel or industrial relations manager and a plant accountant.

Brewers are easy to come by. The industry recruits them from among science graduates, particularly chemists. The head brewer at a new brewery would command a salary of around £6,000 a year.

But the industry is short of gether.

engineers. With new breweries and their equipment costing up to £14m, a time (and £30m, in the future), preventative maintenance—especially on the expensive beer packaging equipment—is absolutely vital if the equipment is to earn a decent return. And maintaining this kind of equipment is no job for a man with a bag of tools tucked under his arm.

Graduates

The industry is searching for mechanical and chemical engineers to work at its production centres, offering salaries that are competitive, with those in other industries. Many companies will recruit engineering graduates and train them.

Also in the demand at the moment are industrial relations managers—many have been recruited from the food industry in the past—and distribution managers.

Distribution has, as in so many other industries, been the Cinderella job in brewing. But now costs have risen so sharply, creating a need for competent distribution managers, and the companies realise that you must offer the pay and opportunities to attract the right type of men.

Once again the brewers are recruiting graduates for this task and then giving them training.

At the retailing end of the business there are plenty of jobs in the brewers' pubs, hotels and other outlets. But pay tends to be low and there is a large "casual" element.

If you want to run a pub it is as well to remember before applying for a tenancy that the brewers, especially the majors, have considerably changed their attitudes towards prospective tenants now that the cold light of commercialism guides their paths. These days the brewers look for a professional approach. If you are a military gentleman about to finish his career and would like to pass the next few years in a cosy and convivial occupation—forget it. If your driving ambition is to take your cash savings, invest them in a pub with potential and squeeze the last ounce of profit out of it—then apply at once.

One major brewer described the situation this way: "What we look for is energy, professional training and some cash. We think of the pub as a partnership between the owner—that's us—and the retailer."

"As brewers we have a lot of money tied up in the property and we want the retailer-partner to develop the business for us. We 'grew' the business together."

A pub from which you could expect to make a reasonable living would involve finding an "ingoing" of between £5,000 and £15,000 (the cash covers stock and furnishings as well as providing a security deposit). You could certainly expect to make a net return of 25 per cent, a year on your outlay—"net" being after all living expenses because a pub provides rent, rates, food and drink for the tenant.

This makes it all the harder when the time comes to leave. For a tenancy is no longer the lifetime thing it once was. Most brewers now insist on retirement at 65.

With around 68,000 pubs still scattered about the U.K., however, there are still a few of them of just a few hundred pounds and where a middle-aged or retired tenant would be welcomed. But they are small, almost always in a rural area and prospective tenants would probably be told that they would need every penny of their pension—or the income from another job—as well as the money from the pub if they wanted a reasonable standard of living.

Who are the investors in packaging?

U.G. is investing some £22 million over the three years 1974-1976, in glass container, closures and plastics production.

Modernisation of factories in England and Scotland, higher productivity, quality control—all these things have been incorporated into our programme. Now's the time to plan ahead with U.G.

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LOW INDEX REAPS 18 TO NEW 1975 PEAK £'s record low

BY OUR WALL STREET CORRESPONDENT

AFTER OPENING lower, Wall Street turned higher around 10.30 and climbed sharply to close on a very strong note. The Dow Jones Industrial Average finished 18.30 higher at 1,175.14, its highest since the NYSE All-Common Index rose 78 cents to 466.19, while gains led losses by 815-545. Trading volume expanded 320,000 shares to 18.06m.

Some analysts said increased demand for stocks in the last hour of trading, coincided with the President Ford's delay in imposing oil import tariffs for another three weeks.

The move is viewed as an effort to provide Congress a final opportunity to negotiate an Energy-Savings Programme.

Sentiment also appeared to have been aided by a report from Caracas that Venezuela is considering a reduction in prices of oil to boost sales on world markets.

Other analysts attributed the surge in the Industrial Average to a decline in short-term money market average regarding the prospect of huge U.S. Treasury financing needs. Details of plans to raise the funds will be announced today.

The stock market had recently been wary of Treasury needs. However, brokers said some resistance in short-term money rates helped investors speculate that the Treasury funding might not drive up interest rates severely nor restrict funds for business expansion.

Moore McCormack Resources, which had been planning about \$125m to \$170m in financing for several previously ordered vessels. It also reaffirmed an earlier forecast that second quarter earnings would be "up substantially" from the year ago period.

Magnavox gained \$2 to \$94. North American Philips, up \$1 to \$174, with reports of the acquisition of the remaining outstanding shares of its 84 per cent owned Magnavox subsidiary at \$9 each.

Ford Motor edged up \$1 to \$96, despite a loss for the first quarter compared with a profit a year ago.

General Motors, which yesterday reported a quarterly profit, held unchanged at \$43. Chrysler added \$1 at \$101, which was expected to report quarterly results to-morrow.

The American SE Market Value Index moved up 0.58 to 54.04, with advances outweighing declines by 321 to 294.

Syntex, the most active issue, firmed \$1 to \$41, on 130,700 shares.

Canada lower again. With the exception of Western Oil, which rose 1.87 to 170.54 on index, Canadian Stock Markets were again lower yesterday.

OTHER MARKETS

PARIS—French shares generally fell in quiet trading, reflecting fears of new Capital Gains Tax measures.

Metals were firm, however. While Electrical and Chemicals were mixed.

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STANDARD AND POORS U.S. STOCK INDICES

April 30, 1975. High 1,175.14, Low 1,170.14, Close 1,175.14.

April 29, 1975. High 1,170.14, Low 1,165.14, Close 1,170.14.

April 28, 1975. High 1,165.14, Low 1,160.14, Close 1,165.14.

April 27, 1975. High 1,160.14, Low 1,155.14, Close 1,160.14.

April 26, 1975. High 1,155.14, Low 1,150.14, Close 1,155.14.

April 25, 1975. High 1,150.14, Low 1,145.14, Close 1,150.14.

April 24, 1975. High 1,145.14, Low 1,140.14, Close 1,145.14.

April 23, 1975. High 1,140.14, Low 1,135.14, Close 1,140.14.

April 22, 1975. High 1,135.14, Low 1,130.14, Close 1,135.14.

April 21, 1975. High 1,130.14, Low 1,125.14, Close 1,130.14.

April 20, 1975. High 1,125.14, Low 1,120.14, Close 1,125.14.

April 19, 1975. High 1,120.14, Low 1,115.14, Close 1,120.14.

April 18, 1975. High 1,115.14, Low 1,110.14, Close 1,115.14.

April 17, 1975. High 1,110.14, Low 1,105.14, Close 1,110.14.

April 16, 1975. High 1,105.14, Low 1,100.14, Close 1,105.14.

April 15, 1975. High 1,100.14, Low 1,095.14, Close 1,100.14.

April 14, 1975. High 1,095.14, Low 1,090.14, Close 1,095.14.

April 13, 1975. High 1,090.14, Low 1,085.14, Close 1,090.14.

April 12, 1975. High 1,085.14, Low 1,080.14, Close 1,085.14.

April 11, 1975. High 1,080.14, Low 1,075.14, Close 1,080.14.

April 10, 1975. High 1,075.14, Low 1,070.14, Close 1,075.14.

April 9, 1975. High 1,070.14, Low 1,065.14, Close 1,070.14.

April 8, 1975. High 1,065.14, Low 1,060.14, Close 1,065.14.

April 7, 1975. High 1,060.14, Low 1,055.14, Close 1,060.14.

April 6, 1975. High 1,055.14, Low 1,050.14, Close 1,055.14.

April 5, 1975. High 1,050.14, Low 1,045.14, Close 1,050.14.

April 4, 1975. High 1,045.14, Low 1,040.14, Close 1,045.14.

April 3, 1975. High 1,040.14, Low 1,035.14, Close 1,040.14.

April 2, 1975. High 1,035.14, Low 1,030.14, Close 1,035.14.

April 1, 1975. High 1,030.14, Low 1,025.14, Close 1,030.14.

March 31, 1975. High 1,025.14, Low 1,020.14, Close 1,025.14.

March 30, 1975. High 1,020.14, Low 1,015.14, Close 1,020.14.

March 29, 1975. High 1,015.14, Low 1,010.14, Close 1,015.14.

MELBOURNE YIELDS

April 30, 1975. High 1,175.14, Low 1,170.14, Close 1,175.14.

April 29, 1975. High 1,170.14, Low 1,165.14, Close 1,170.14.

April 28, 1975. High 1,165.14, Low 1,160.14, Close 1,165.14.

April 27, 1975. High 1,160.14, Low 1,155.14, Close 1,160.14.

April 26, 1975. High 1,155.14, Low 1,150.14, Close 1,155.14.

April 25, 1975. High 1,150.14, Low 1,145.14, Close 1,150.14.

April 24, 1975. High 1,145.14, Low 1,140.14, Close 1,145.14.

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April 6, 1975. High 1,055.14, Low 1,050.14, Close 1,055.14.

April 5, 1975. High 1,050.14, Low 1,045.14, Close 1,050.14.

April 4, 1975. High 1,045.14, Low 1,040.14, Close 1,045.14.

April 3, 1975. High 1,040.14, Low 1,035.14, Close 1,040.14.

April 2, 1975. High 1,035.14, Low 1,030.14, Close 1,035.14.

April 1, 1975. High 1,030.14, Low 1,025.14, Close 1,030.14.

March 31, 1975. High 1,025.14, Low 1,020.14, Close 1,025.14.

March 30, 1975. High 1,020.14, Low 1,015.14, Close 1,020.14.

March 29, 1975. High 1,015.14, Low 1,010.14, Close 1,015.14.

NEW YORK, April 30.

Levels reached its lowest since early 1974, with the dollar at 1.92 to the pound.

The dollar fell to 1.92 to the pound, its lowest since early 1974, with the dollar at 1.92 to the pound.

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FOREIGN EXCHANGES

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The dollar fell

Markets again unsettled by interest rate fears

Share index down 6.7 at 327.2—Gilt-edged give ground

Account dealing... Ministers visit to Rhodesia... The passing of the dividend and trading loss left British Drexler 3 1/2 lower at 264p, after 25p, while losses of 5 and 6 respectively...

virtually at the day's worst... "Gusies" "A" ended 9 down at 193p and Marks and Spencer 6 cheaper at 225p, while British Home Stores came back 3 to 342p and House of Fraser 4 to 324p...

Tsp because the increased profits failed to match the more optimistic hopes... Thomas C. Keay (soon to be known as TCK Group) rose 8 to 90p following the up-dated higher net asset value figure...

FINANCIAL TIMES STOCK INDICES									
	April 30	April 29	April 28	April 27	April 26	April 25	April 24	April 23	April 22
Government bonds	86.99	87.10	87.11	87.02	86.60	86.44	86.36	86.36	86.36
Fixed interest	87.25	87.33	87.38	87.29	86.89	86.77	86.70	86.70	86.70
Industrial ordinary	327.2	327.2	327.2	327.2	333.6	337.3	344.0	344.0	344.0
Gold mines	375.3	371.4	372.5	378.9	382.2	384.4	384.4	384.4	384.4
Ord. Div. Yld. %	6.36	6.25	6.24	6.26	6.12	5.90	5.87	5.87	5.87
Foreign exchange	18.51	18.18	18.68	18.44	17.87	17.34	17.02	17.02	17.02
P/E Ratio (ind. ord.)	7.54	7.68	7.48	7.58	7.62	7.68	7.68	7.68	7.68
Debt to equity	7.65	7.61	7.64	7.62	7.67	7.67	7.67	7.67	7.67
Equity turnover	73.24	73.24	73.24	73.24	73.24	73.24	73.24	73.24	73.24
Equity dividend yield	19.36	19.37	19.37	19.37	19.37	19.37	19.37	19.37	19.37

Disclosures sold... Dearest money fears brought... The day's fall was a continuation of the general trend...

Burton Group rise... Burton Group benefited from the better-than-expected half-year results... The group's earnings rose 10% on sales of 10.1m...

Gestetner "A" fall... Miscellaneous industrial leaders closed with little change... Gestetner "A" fell 7 to 175p after a high business...

Trafalgar Hse. react... With no confirmation yet forthcoming regarding the rumoured 100m loan contract, Trafalgar House, after Tuesday's advance of 8, reacted to 102p before picking up to close 4 down on the day at 101p after a large volume of trading...

RUBBERS									
	April 30	April 29	April 28	April 27	April 26	April 25	April 24	April 23	April 22
Latex	1.15	1.15	1.15	1.15	1.15	1.15	1.15	1.15	1.15
Smoked	1.15	1.15	1.15	1.15	1.15	1.15	1.15	1.15	1.15

FT ACTUARIES INDICES									
	April 30	April 29	April 28	April 27	April 26	April 25	April 24	April 23	April 22
Industrial Group	129.23	129.75	129.50	129.80	129.55	129.77	129.48	129.48	129.48
Life Insurance	138.95	142.67	142.60	142.67	142.75	142.93	142.93	142.93	142.93
Div. Yield %	6.31	6.15	6.32	6.24	6.34	6.16	6.19	6.19	6.19
P/E Ratio	6.76	6.84	6.74	6.83	6.84	6.84	6.84	6.84	6.84
All Share	139.59	143.54	139.13	140.47	142.99	147.48	149.27	149.27	149.27
Company yield	15.55	15.42	15.42	15.16	15.04	15.04	15.04	15.04	15.04

HIGHS AND LOWS									
	High	Low	High	Low	High	Low	High	Low	High
Govt. Sec.	62.40	49.18	127.4	49.15	127.4	49.15	127.4	49.15	127.4
Fixed Int.	62.31	50.55	150.4	50.55	150.4	50.55	150.4	50.55	150.4
Ind. Ord.	327.2	327.2	327.2	327.2	327.2	327.2	327.2	327.2	327.2
Gold Mines	375.3	371.4	372.5	378.9	382.2	384.4	384.4	384.4	384.4

S.E. ACTIVITY									
	High	Low	High	Low	High	Low	High	Low	High
Govt. Sec.	62.40	49.18	127.4	49.15	127.4	49.15	127.4	49.15	127.4
Fixed Int.	62.31	50.55	150.4	50.55	150.4	50.55	150.4	50.55	150.4
Ind. Ord.	327.2	327.2	327.2	327.2	327.2	327.2	327.2	327.2	327.2
Gold Mines	375.3	371.4	372.5	378.9	382.2	384.4	384.4	384.4	384.4

<p> (a) (i) Barclays Bank Ltd. London & Lancashire Bank Ltd. London &</p>

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